PRINCE EDWARD ISLAND

1985-86 WINTER EXIT SURVEY

(November 1, 1985 - May 14, 1986)

Department of Tourism and Parks
Department of Regional Industrial Expansion
June, 1987

DEPARTMENT OF TOURISM AND PARKS
1985-86 NON-RESIDENT WINTER EXIT SURVEY
AUTO/RECREATION VEHICLE AND AIR
NOVEMBER 1, 1985 - MAY 14, 1986

Facts about non-residents visiting Prince Edward Island during the winter months.

INTRODUCTION

This summary provides information on non-residents visiting Prince Edward Island either for pleasure or business during the off season; their reason for visiting; accommodations; expenditures and activities participated in during their visit.

A survey was conducted at Borden, Wood Islands and the Charlottetown Airport to gather information on winter visitors. A total of 2,210 interviews were carried out.

WHERE DO WINTER VISITORS COME FROM?

74% of persons visiting Prince Edward Island during the winter are from the Maritimes: Nova Scotia (43.9%) and New Brunswick (30.2%). The origins of others are: Ontario (14.4%); Quebec (5.0%); U.S.A. (2.2%); other countries (0.8%).

HOW MANY PEOPLE VISIT DURING THE OFF SEASON?

Auto	38,743 parties or 74,595 persons
Air	13,892 parties or 15,479 persons
TOTAL	52,635 parties or 90,074 persons

WHAT ARE THEIR OCCUPATION TYPES?

26.4% of air and auto visitors are professional people -- doctors, lawyers, technicians, etc. 18.9% are managers and proprietors of stores, businesses, etc. 18.5% are in sales. All other occupations register 5% or less of total visitors.

WHAT IS THE EDUCATION LEVEL OF WINTER VISITORS?

65.4% of air and auto visitors have completed secondary school. 44.6% have completed university. Only 7.5% of visitors have not completed high school.

WHAT WAS THEIR PURPOSE OF TRIP?

36,756 people came on business (40.8%). 32,825 people came to visit friends and relatives (36.5%), and they stayed longer on the Island - 4.6 nights. 6,651 people came to participate in some form of outdoor recreation (7.4%). 4,566 people (5.1%) came to sightsee. To summarize, approximately 12,000 people came as tourists to enjoy Prince Edward Island in winter, which amounts to approximately 13.0% of winter visitors.

It might be noted that 63% of air passengers came on business.

HOW MUCH MONEY DID OUR WINTER VISITORS SPEND?

Our auto and air visitors, including both 'day-trippers' and overnight visitors, spent approximately 9.32 million dollars on Prince Edward Island. This is an average of $ 177.20 per party per trip; $ 76.91 per party per day; $ 55.77 per person per day.

Auto travellers spent a total of 5.68 million dollars. This is an average $ 146.67 per party per trip; $ 75.45 per party per day; and $49.09 per person per day.

Air travellers spent 3.64 million dollars, which averages $ 262.33 per party per trip; $ 80.98 per party per day; $ 74.43 per person per day.

WHERE IS THE MONEY SPENT?

Our air and auto travellers spend the major part of their money on accommodations (3.0M); meals and beverages (3.1M); gas and oil (1.2M); recreation (0.5M).

WHAT ARE THE ACTIVITIES WHICH INTEREST WINTER VISITORS?

Of those who responded to this question, it seems that the most popular winter entertainment is visiting clubs and lounges, (28.9%). The second favorite activity was hockey -- either playing or attending hockey tournaments (16%). 13.6% came to shop, and 9.2% indicated sightseeing as an activity. Other popular activities include dancing, curling, basketball, and skiing.

DEPARTMENT OF TOURISM AND PARKS
WINTER EXIT SURVEY - 1985/86

FOREWORD

This report represents findings obtained from a survey of tourists exiting Prince Edward Island by air and auto between November 1, 1985 and May 14, 1986. The information derived from the survey represents a continuation of the data collection process which was introduced in 1971 in the form of a comprehensive, full season air and auto exit survey. This, however, represents the first time that an Island exit survey has been conducted outside the May 15 - October 31 period. This survey is essentially the same as the one conducted during that period in 1985. The 1985/86 data, while not restricted to specific users, will hopefully be used by individuals familiar with the limitations of application. The data will be used within the department for specific tourism planning/marketing purposes in addition to ongoing economic sectoral analysis.

The department is indebted to the federal Department of Regional Industrial Expansion, Charlottetown Airport officials, Eastern Provincial Airways, Air Canada, C.N. Marine and Northumberland Ferries Ltd. for their co-operation.

For the purpose of this survey the following definitions will apply:

1. **Tourist** (non-resident) - A person who visited the province for business, pleasure or personal reasons, not arriving to take up an occupation, to establish a residence or to attend a school.

2. **Party** - One or more persons travelling together as a unit. For air travellers this is simply as the definition states. However, for auto travellers a unit is considered to be all persons travelling in a single private passenger vehicle.

3. **Multi-Party Weighted** - In 1979, multi-party weighting was first applied to the tourist exit survey. To reflect expenditures more accurately, allowance was made for those parties comprised of more than one distinct group, e.g., two couples travelling together in one automobile. In 1981, the process of multi-party weighting has been continued but only applies to those expenditure tables where it is so stated. Expenditures would be underestimated if they were not multi-party weighted.

4. **Non-Multi-Party Weighted** - Prior to 1979, expenditures were not multi-party weighted and, therefore, expenditures were slightly underestimated. To permit comparison with years prior to 1979, non-multi-party weighted figures are also reported.

For additional information, contact George E. Ferguson of the Tourism Industry Development Division, telephone 368-5504.

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1985 WINTER NON-RESIDENT SURVEY

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SURVEY SUBPOPULATIONS

ENTIRE SEASON AIR & AUTO

I. VISITOR PROFILE

A. TOTAL NUMBER OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
Total non-resident tourists	52,635	100.0	1.7113	90,074	100.0	3.0866	162,462	100.0

B. TYPE OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Day	8,005	15.2	1.6814	13,460	14.9	0.0000	0	0.0
2) Overnight	44,630	84.8	1.7166	76,614	85.1	3.6402	162,462	100.0
Total	52,635	100.0	1.7113	90,074	100.0	3.0866	162,462	100.0

C. MODE OF TRAVEL

TYPE	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Auto	38,743	73.6	1.9254	74,595	82.8	2.2907	88,750	54.6
2) Air	13,892	26.4	1.1142	15,479	17.2	5.3061	73,712	45.4
Total	52,635	100.0	1.7113	90,074	100.0	3.0866	162,462	100.0

I. D. PROVINCE/REGION OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Nova Scotia	23,083	43.9	1.7667	40,781	45.3	2.5582	59,052	36.3
2) New Brunswick	15,899	30.2	1.8117	28,805	32.0	1.7800	28,300	17.4
3) Newfoundland	682	1.3	1.1774	803	0.9	7.0059	4,778	2.9
4) Quebec	2,616	5.0	1.5073	3,943	4.4	4.6667	12,208	7.5
5) Ontario	7,569	14.4	1.3314	10,077	11.2	5.5260	41,826	25.7
6) Other Canada	1,219	2.3	1.5816	1,928	2.1	6.1805	7,534	4.6
7) New England	466	0.9	2.2747	1,060	1.2	4.3648	2,034	1.3
8) Other U.S.A.	695	1.3	3.0058	2,089	2.3	5.2791	3,669	2.3
9) Other World	406	0.8	1.4483	588	0.7	7.5394	3,061	1.9
Total	52,635	100.0	1.7113	90,074	100.0	3.0866	162,462	100.0

E. COUNTRY OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Canada	51,068	97.0	1.6906	86,337	95.9	3.0097	153,698	94.6
2) U.S.A.	1,161	2.2	2.7123	3,149	3.5	4.9121	5,703	3.5
3) Other Countries	406	0.8	1.4483	588	0.7	7.5394	3,061	1.9
Total	52,635	100.0	1.7113	90,074	100.0	3.0866	162,462	100.0

ENTIRE SEASON AIR & AUTO

I. ' F. OCCUPATION OF RESPONDENT

	OCCUPATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1)	Pro.,tech. & related worker	13,866	26.4	1.7137	23,762	26.4	2.8632	39,701	24.4
2)	Farmer & farm manager	465	0.9	1.7892	832	0.9	1.6710	777	0.5
3)	Manager,official & proprietor	9,935	18.9	1.5450	15,350	17.1	2.3716	23,562	14.5
4)	Clerical & related worker	2,463	4.7	1.8364	4,523	5.0	4.5753	11,269	6.9
5)	Sales worker	9,736	18.5	1.3094	12,748	14.2	1.6940	16,493	10.2
6)	Craftsman,foreman & related worker	2,758	5.2	2.0776	5,730	6.4	2.6030	7,179	4.4
7)	Operative & related worker	1,576	3.0	2.0920	3,297	3.7	5.3109	8,370	5.2
8)	Private household worker	26	0.0	1.0000	26	0.0	1.7308	45	0.0
9)	Service worker except private homes	1,876	3.6	1.6354	3,068	3.4	5.3145	9,970	6.1
10)	Farm labourer and farm foreman	0	0.0	0.0000	0	0.0	0.0000	0	0.0
11)	Labourer except farm & mine	1,525	2.9	2.0236	3,086	3.4	2.5082	3,825	2.4
12)	Student	2,073	3.9	2.1288	4,413	4.9	4.1447	8,592	5.3
13)	Housewife	1,873	3.6	2.5408	4,759	5.3	4.2477	7,956	4.9
14)	Retiree	2,466	4.7	1.9785	4,879	5.4	4.8540	11,970	7.4
15)	Military	693	1.3	2.1313	1,477	1.6	7.4502	5,163	3.2
16)	Unemployed	760	1.4	1.7684	1,344	1.5	8.9605	6,810	4.2
17)	Other	513	1.0	1.3996	718	0.8	1.3996	718	0.4
	Sub-total	52,604	100.0	1.7111	90,012	100.0	3.0872	162,400	100.0
	Non-response	31		2.0000	62		2.0000	62	
	Total	52,635		1.7113	90,074		3.0866	162,462	

ENTIRE SEASON AIR & AUTO

I. G. EDUCATION OF RESPONDENT

EDUCATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Elementary	526	1.0	2.3118	1,216	1.4	3.3916	1,784	1.1
2) Secondary - partial	3,398	6.5	2.0668	7,023	7.8	4.0644	13,811	8.5
3) Secondary - completed	10,951	20.8	1.9613	21,478	23.9	3.0931	33,873	21.0
4) Post secondary non-university partial	929	1.8	2.1776	2,023	2.2	5.8547	5,439	3.4
5) Post secondary non-university completed	9,314	17.7	1.6707	15,561	17.3	3.0936	28,814	17.8
6) University - partial	3,984	7.6	1.7186	6,847	7.6	3.2352	12,889	8.0
7) University - completed	23,454	44.6	1.5272	35,819	39.8	2.7695	64,957	40.2
Sub-total	52,556	100.0	1.7118	89,967	100.0	3.0742	161,567	100.0
Non-response	79		1.3544	107		11.3291	895	
Total	52,635		1.7113	90,074		3.0866	162,462	

ENTIRE SEASON AIR & AUTO

I. H. PURPOSE OF TRIP

PURPOSE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Convention/Conference	899	1.7	2.1235	1,909	2.1	2.1457	1,929	1.2
2) Meetings,other business	27,345	52.0	1.3442	36,756	40.8	2.2302	60,986	37.5
3) Shopping	84	0.2	1.6310	137	0.2	0.8571	72	0.0
4) Sightseeing	1,941	3.7	2.3524	4,566	5.1	1.5698	3,047	1.9
5) Visiting friends & relatives	17,147	32.6	1.9143	32,825	36.5	4.6010	78,894	48.6
6) Personal affairs	2,069	3.9	1.7564	3,634	4.0	3.4263	7,089	4.4
7) Outdoor recreation sport	1,514	2.9	4.3930	6,651	7.4	1.8236	2,761	1.7
8) Commuting	0	0.0	0.0000	0	0.0	0.0000	0	0.0
9) Passing through to Magdalen Isl.	105	0.2	2.5429	267	0.3	0.0000	0	0.0
10) Other	1,505	2.9	2.1947	3,303	3.7	5.1056	7,684	4.7
Sub-total	52,609	100.0	1.7116	90,048	100.0	3.0881	162,462	100.0
Non-response	26		1.0000	26		0.0000	0	
Total	52,635		1.7113	90,074		3.0866	162,462	

ENTIRE SEASON AIR & AUTO

I. I. OCCUPATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		COMMUTING		PASSING THROUGH TO MAGDALEN ISLANDS		OTHER		TOTAL	
	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I
1) Pro.,tech. & related worker	372	41.4	7,383	27.0	0	0.0	499	25.7	336	22.2	672	32.5	4,260	24.8	0	0.0	20	19.0	324	21.5	13,866	26.4
2) Farmer & farm manager	43	4.8	262	1.0	0	0.0	0	0.0	0	0.0	16	0.8	115	0.7	0	0.0	0	0.0	29	1.9	465	0.9
3) Manager,official & proprietor	185	20.6	6,814	24.9	31	36.9	342	17.6	185	12.2	308	14.9	1,862	10.9	0	0.0	32	30.5	176	11.7	9,935	18.9
4) Clerical & related worker	0	0.0	409	1.5	0	0.0	115	5.9	111	7.3	97	4.7	1,718	10.0	0	0.0	0	0.0	13	0.9	2,463	4.7
5) Sales worker	117	13.0	8,699	31.8	0	0.0	61	3.1	43	2.8	0	0.0	753	4.4	0	0.0	0	0.0	37	2.5	9,710	18.5
6) Craftsman,foreman & related worker	0	0.0	1,297	4.7	24	28.6	119	6.1	195	12.9	191	9.2	780	4.5	0	0.0	12	11.4	140	9.3	2,758	5.2
7) Operative & related worker	0	0.0	322	1.2	0	0.0	132	6.8	115	7.6	178	8.6	696	4.1	0	0.0	0	0.0	133	8.8	1,576	3.0
8) Private household worker	0	0.0	26	0.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	26	0.0
9) Service worker except private homes	73	8.1	430	1.6	0	0.0	38	2.0	89	5.9	50	2.4	1,078	6.3	0	0.0	13	12.4	105	7.0	1,876	3.6
10) Farm labourer and farm foreman	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
11) Labourer except farm & mine	4	0.4	458	1.7	0	0.0	29	1.5	53	3.5	59	2.9	770	4.5	0	0.0	0	0.0	152	10.1	1,525	2.9
12) Student	19	2.1	166	0.6	0	0.0	160	8.2	225	14.9	195	9.4	1,126	6.6	0	0.0	27	25.7	155	10.3	2,073	3.9
13) Housewife	23	2.6	206	0.8	0	0.0	22	1.1	95	6.3	167	8.1	1,276	7.4	0	0.0	0	0.0	84	5.6	1,873	3.6
14) Retiree	63	7.0	189	0.7	29	34.5	366	18.9	40	2.6	99	4.8	1,643	9.6	0	0.0	1	1.0	36	2.4	2,466	4.7
15) Military	0	0.0	156	0.6	0	0.0	11	0.6	27	1.8	0	0.0	499	2.9	0	0.0	0	0.0	0	0.0	693	1.3
16) Unemployed	0	0.0	150	0.5	0	0.0	47	2.4	0	0.0	20	1.0	422	2.5	0	0.0	0	0.0	121	8.0	760	1.4
17) Other	0	0.0	347	1.3	0	0.0	0	0.0	0	0.0	17	0.8	149	0.9	0	0.0	0	0.0	0	0.0	513	1.0
Total	899	100.0	27,314	100.0	84	100.0	1,941	100.0	1,514	100.0	2,069	100.0	17,147	100.0	0	100.0	105	100.0	1,505	100.0	52,578	100.0

ENTIRE SEASON AIR & AUTO

I. J. EDUCATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		COMMUTING		PASSING THROUGH TO MAGDALEN ISLANDS		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	17	1.9	67	0.2	0	0.0	13	0.7	0	0.0	0	0.0	404	2.4	0	0.0	0	0.0	25	1.7	526	1.0
2) Secondary - partial	0	0.0	682	2.5	0	0.0	479	24.7	148	9.8	328	15.9	1,669	9.7	0	0.0	0	0.0	92	6.1	3,398	6.5
3) Secondary - completed	138	15.4	4,953	18.1	84	100.0	535	27.6	547	36.1	374	18.1	3,756	21.9	0	0.0	35	33.3	503	33.4	10,925	20.8
4) Post secondary non-university partial	17	1.9	322	1.2	0	0.0	16	0.8	9	0.6	52	2.5	353	2.1	0	0.0	0	0.0	160	10.6	929	1.8
5) Post secondary non-university completed	164	18.2	5,675	20.8	0	0.0	249	12.8	313	20.7	367	17.7	2,182	12.7	0	0.0	0	0.0	364	24.2	9,314	17.7
6) University - partial	42	4.7	1,571	5.8	0	0.0	56	2.9	229	15.1	185	8.9	1,821	10.6	0	0.0	27	25.7	53	3.5	3,984	7.6
7) University - completed	521	58.0	14,024	51.4	0	0.0	593	30.6	268	17.7	763	36.9	6,934	40.5	0	0.0	43	41.0	308	20.5	23,454	44.6
Total	899	100.0	27,294	100.0	84	100.0	1,941	100.0	1,514	100.0	2,069	100.0	17,119	100.0	0	100.0	105	100.0	1,505	100.0	52,530	100.0

I. K. AGE OF TOTAL PERSONS

AGE	MALE PERSONS NUMBER	MALE PERSONS %	FEMALE PERSONS NUMBER	FEMALE PERSONS %	TOTAL PERSONS NUMBER	TOTAL PERSONS %
1) Under 15	4,056	6.7	3,800	12.9	7,856	8.8
2) 15 - 19	1,909	3.2	1,758	6.0	3,667	4.1
3) 20 - 24	5,383	8.9	2,996	10.2	8,379	9.3
4) 25 - 29	6,289	10.4	2,950	10.0	9,239	10.3
5) 30 - 34	8,439	14.0	3,041	10.4	11,480	12.8
6) 35 - 39	9,437	15.6	4,102	14.0	13,539	15.1
7) 40 - 44	10,275	17.0	3,789	12.9	14,064	15.7
8) 45 - 54	8,444	14.0	3,127	10.7	11,571	12.9
9) 55 - 64	3,937	6.5	2,059	7.0	5,996	6.7
10) 65 & over	2,168	3.6	1,734	5.9	3,902	4.4
Total	60,337	100.0	29,356	100.0	89,693	100.0

I. L. ACTIVITIES ATTENDED

RESPONSE	PARTIES	% OF RESPONDING PARTIES
1) ATTRACTIONS	383	2.6
2) BANQUET	193	1.3
3) BASKETBALL	256	1.7
4) BINGO	30	0.2
5) BOWLING	172	1.2
6) BROOMBALL	67	0.5
7) CHURCH RELATED ACTIVITIES	227	1.5
8) CONFERENCE & CONVENTION	535	3.6
9) CONCERT	55	0.4
10) CRIB TOURNAMENT	31	0.2
11) CURLING	222	1.5
12) DANCING	1,235	8.4
13) DARTS	48	0.3
14) DINING RESTAURANTS	745	5.1
15) DRIVE AROUND CHARLOTTETOWN	25	0.2
16) EVENTS	487	3.3
17) FASHION SHOW	39	0.3
18) FESTIVALS	42	0.3
19) FISHING	49	0.3
20) HEALTH CLUB	162	1.1
21) HIKING	48	0.3
22) HORSE RACES	225	1.5
23) HUNTING	44	0.3
24) HOCKEY	2,348	16.0
25) JOGGING	63	0.4
26) LOUNGES, BARS & CLUBS	4,255	28.9
27) MEETINGS & SEMINARS	475	3.2
28) MOVIE THEATRES	1,260	8.6
29) OTHER BUSINESS	634	4.3
30) PARTY	187	1.3
31) PARADES	21	0.1
32) PERSONAL AFFAIRS	494	3.4
33) RACKET SPORTS	168	1.1
34) SKATING	81	0.6
35) SKIING	258	1.8
36) SWIMMING	119	0.8
37) SNOW MOBILE RACING	65	0.4
38) SHOPPING	2,000	13.6
39) SOCCER	47	0.3
40) SCREENING FILM	13	0.1
41) THEATRE CONFEDERATION CENTRE	150	1.0
42) VISIT FRIENDS & RELATIVES	237	1.6
43) VISIT PROVINCE HOUSE	31	0.2
44) VOLLEYBALL	0	0.0
45) LIBRARY	5	0.0
46) SIGHTSEEING	1,349	9.2
47) SCHOOL	18	0.1
48) GOLFING	13	0.1
TOTAL	14,710	

Note: The total and percents represent responding parties, not responses. More than 1 answer was possible.

The % figure is the percentage of responding parties who named the particular activity.

ENTIRE SEASON AIR & AUTO

II. ACCOMMODATION ON ISLAND

A. USE OF ACCOMMODATION

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Motel	24,620	54.5	1.5541	38,262	49.5	2.5889	63,739	38.0
2) Cabin/Cottage	41	0.1	1.0000	41	0.1	7.0732	290	0.2
3) Tourist Home/Farm Tourist Home	372	0.8	1.5753	586	0.8	4.4892	1,670	1.0
4) Farm Vacation Home	0	0.0	0.0000	0	0.0	0.0000	0	0.0
5) Vacation Home - owned/borrowed	176	0.4	1.6761	295	0.4	4.3011	757	0.5
6) Friends/Relatives	18,996	42.0	1.8908	35,918	46.5	4.6687	88,687	52.8
7) Federal Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
8) Provincial Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
9) Commercial Campground	51	0.1	1.8627	95	0.1	2.2941	117	0.1
10) Other	958	2.1	2.1242	2,035	2.6	13.1367	12,585	7.5
Total	45,214	100.0	1.7081	77,232	100.0	3.7122	167,845	100.0

ENTIRE SEASON AIR & AUTO

II. B. USE OF ACCOMMODATION (EXCLUSIVE STAY)

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Motel	23,882	54.6	1.5537	37,105	49.6	2.4252	57,919	37.1
2) Cabin/Cottage	41	0.1	1.0000	41	0.1	7.0732	290	0.2
3) Tourist Home/Farm Tourist Home	337	0.8	1.5312	516	0.7	4.5668	1,539	1.0
4) Farm Vacation Home	0	0.0	0.0000	0	0.0	0.0000	0	0.0
5) Vacation Home - owned/borrowed	156	0.4	1.6346	255	0.3	4.5962	717	0.5
6) Friends/Relatives	18,352	42.0	1.9033	34,929	46.6	4.6428	85,205	54.6
7) Federal Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
8) Provincial Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
9) Commercial Campground	51	0.1	1.8627	95	0.1	2.2941	117	0.1
10) Other	901	2.1	2.1543	1,941	2.6	11.4628	10,328	6.6
Sub-total	43,720	100.0	1.7128	74,882	100.0	3.5708	156,115	100.0
No exclusive stay in any 1 accommodation	8,915		1.7041	15,192		0.7119	6,347	
Total	52,635		1.7113	90,074		3.0866	162,462	

II. C. PURPOSE OF TRIP BY ACCOMMODATION USE

PURPOSE OF TRIP	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I
1) Convention/Conference	638	2.6	0	0.0	0	0.0	0	0.0	0	0.0	157	0.8	0	0.0	0	0.0	0	0.0	28	2.9	823	1.8
2) Meetings,other business	18,881	76.7	41	100.0	229	61.6	0	0.0	52	29.5	2,073	10.9	0	0.0	0	0.0	29	56.9	620	64.7	21,925	48.5
3) Shopping	24	0.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	24	0.1
4) Sightseeing	1,125	4.6	0	0.0	70	18.8	0	0.0	22	12.5	167	0.9	0	0.0	0	0.0	0	0.0	11	1.1	1,395	3.1
5) Visiting friends & relatives	1,809	7.3	0	0.0	15	4.0	0	0.0	80	45.5	14,720	77.5	0	0.0	0	0.0	0	0.0	0	0.0	16,624	36.8
6) Personal affairs	591	2.4	0	0.0	0	0.0	0	0.0	1	0.6	1,395	7.3	0	0.0	0	0.0	0	0.0	0	0.0	1,987	4.4
7) Outdoor recreation sport	1,059	4.3	0	0.0	0	0.0	0	0.0	21	11.9	167	0.9	0	0.0	0	0.0	0	0.0	114	11.9	1,361	3.0
8) Commuting	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
9) Passing through to Magdalen Islands	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
10) Other	493	2.0	0	0.0	58	15.6	0	0.0	0	0.0	317	1.7	0	0.0	0	0.0	22	43.1	185	19.3	1,075	2.4
Total	24,620	100.0	41	100.0	372	100.0	0	100.0	176	100.0	18,996	100.0	0	100.0	0	100.0	51	100.0	958	100.0	45,214	100.0

ENTIRE SEASION AIR & AUTO

II. D. OCCUPATION OF RESPONDENT BY ACCOMMODATION USE

OCCUPATION	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Pro.,tech. & related worker	6,675	27.1	0	0.0	131	35.2	0	0.0	34	19.3	5,110	26.9	0	0.0	0	0.0	29	56.9	298	31.1	12,277	27.2
2) Farmer & farm manager	192	0.8	0	0.0	0	0.0	0	0.0	0	0.0	76	0.4	0	0.0	0	0.0	0	0.0	0	0.0	268	0.6
3) Manager,official & proprietor	5,895	24.0	21	51.2	82	22.0	0	0.0	9	5.1	2,207	11.6	0	0.0	0	0.0	0	0.0	67	7.0	8,281	18.3
4) Clerical & related worker	705	2.9	0	0.0	0	0.0	0	0.0	0	0.0	1,603	8.4	0	0.0	0	0.0	0	0.0	0	0.0	2,308	5.1
5) Sales worker	6,753	27.5	0	0.0	35	9.4	0	0.0	32	18.2	1,289	6.8	0	0.0	0	0.0	0	0.0	0	0.0	8,109	17.9
6) Craftsman,forman & related worker	1,044	4.2	20	48.8	37	9.9	0	0.0	33	18.8	908	4.8	0	0.0	0	0.0	0	0.0	12	1.3	2,054	4.5
7) Operative & related worker	252	1.0	0	0.0	0	0.0	0	0.0	47	26.7	850	4.5	0	0.0	0	0.0	0	0.0	181	18.9	1,330	2.9
8) Private household worker	26	0.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	26	0.1
9) Service worker except private homes	672	2.7	0	0.0	0	0.0	0	0.0	21	11.9	879	4.6	0	0.0	0	0.0	22	43.1	138	14.4	1,732	3.8
10) Farm labourer and farm forman	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
11) Labourer except farm & mine	561	2.3	0	0.0	0	0.0	0	0.0	0	0.0	757	4.0	0	0.0	0	0.0	0	0.0	0	0.0	1,318	2.9
12) Student	466	1.9	0	0.0	32	8.6	0	0.0	0	0.0	1,127	5.9	0	0.0	0	0.0	0	0.0	134	14.0	1,759	3.9
13) Housewife	241	1.0	0	0.0	22	5.9	0	0.0	0	0.0	1,512	8.0	0	0.0	0	0.0	0	0.0	0	0.0	1,775	3.9
14) Retiree	639	2.6	0	0.0	33	8.9	0	0.0	0	0.0	1,561	8.2	0	0.0	0	0.0	0	0.0	9	0.9	2,242	5.0
15) Military	132	0.5	0	0.0	0	0.0	0	0.0	0	0.0	465	2.4	0	0.0	0	0.0	0	0.0	96	10.0	693	1.5
16) Unemployed	50	0.2	0	0.0	0	0.0	0	0.0	0	0.0	486	2.6	0	0.0	0	0.0	0	0.0	23	2.4	559	1.2
17) Other	286	1.2	0	0.0	0	0.0	0	0.0	0	0.0	166	0.9	0	0.0	0	0.0	0	0.0	0	0.0	452	1.0
Sub-total	24,589	100.0	41	100.0	372	100.0	0	100.0	176	100.0	18,996	100.0	0	100.0	0	100.0	51	100.0	958	100.0	45,183	100.0
No response	31		0		0		0		0		0		0		0		0		0		31	
Total	24,620		41		372		0		176		18,996		0		0		51		958		45,214	

ENTIRE SEASON AIR & AUTO

II. E. EDUCATION OF RESPONDENT BY ACCOMMODATION USE

EDUCATION	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	219	0.9	0	0.0	13	3.5	0	0.0	0	0.0	297	1.6	0	0.0	0	0.0	0	0.0	0	0.0	529	1.2
2) Secondary - partial	828	3.4	0	0.0	0	0.0	0	0.0	1	0.6	1,876	9.9	0	0.0	0	0.0	0	0.0	50	5.2	2,755	6.1
3) Secondary - completed	4,802	19.5	20	48.8	140	37.6	0	0.0	21	11.9	4,262	22.5	0	0.0	0	0.0	22	43.1	169	17.6	9,436	20.9
4) Post secondary non-university partial	442	1.8	0	0.0	0	0.0	0	0.0	0	0.0	409	2.2	0	0.0	0	0.0	0	0.0	92	9.6	943	2.1
5) Post secondary non-university completed	4,778	19.4	0	0.0	53	14.2	0	0.0	88	50.0	2,723	14.4	0	0.0	0	0.0	0	0.0	374	39.0	8,016	17.7
6) University - partial	1,528	6.2	0	0.0	69	18.5	0	0.0	0	0.0	1,836	9.7	0	0.0	0	0.0	0	0.0	90	9.4	3,523	7.8
7) University - completed	12,023	48.8	21	51.2	97	26.1	0	0.0	66	37.5	7,556	39.9	0	0.0	0	0.0	29	56.9	183	19.1	19,975	44.2
Sub-total	24,620	100.0	41	100.0	372	100.0	0	100.0	176	100.0	18,959	100.0	0	100.0	0	0.0	51	100.0	958	100.0	45,177	100.0
No response	0		0		0		0		0		37		0		0		0		0		37	
Total	24,620		41		372		0		176		18,996		0		0		51		958		45,214	

ENTIRE SEASON AIR & AUTO

II. F. PROVINCE/REGION OF ORIGIN BY ACCOMMODATION USE .

ORIGIN	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I
1) Nova Scotia	10,807	43.9	0	0.0	176	47.3	0	0.0	100	56.8	9,036	47.6	0	0.0	0	0.0	29	56.9	402	42.0	20,550	45.5
2) New Brunswick	6,564	26.7	41	100.0	88	23.7	0	0.0	21	11.9	4,549	23.9	0	0.0	0	0.0	22	43.1	405	42.3	11,690	25.9
3) Newfoundland	276	1.1	0	0.0	0	0.0	0	0.0	0	0.0	373	2.0	0	0.0	0	0.0	0	0.0	12	1.3	661	1.5
4) Quebec	1,445	5.9	0	0.0	0	0.0	0	0.0	14	8.0	900	4.7	0	0.0	0	0.0	0	0.0	47	4.9	2,406	5.3
5) Ontario	4,297	17.5	0	0.0	70	18.8	0	0.0	21	11.9	2,732	14.4	0	0.0	0	0.0	0	0.0	67	7.0	7,187	15.9
6) Other Canada	355	1.4	0	0.0	1	0.3	0	0.0	12	6.8	762	4.0	0	0.0	0	0.0	0	0.0	18	1.9	1,148	2.5
7) New England	118	0.5	0	0.0	23	6.2	0	0.0	0	0.0	279	1,5	0	0.0	0	0.0	0	0.0	0	0.0	420	0.9
8) Other U.S.A.	533	2.2	0	0.0	13	3.5	0	0.0	8	4.5	175	0.9	0	0.0	0	0.0	0	0.0	7	0.7	736	1.6
9) Other World	225	0.9	0	0.0	1	0.3	0	0.0	0	0.0	190	1.0	0	0.0	0	0.0	0	0.0	0	0.0	416	0.9
Total	24,620	100.0	41	100.0	372	100.0	0	100.0	176	100.0	18,996	100.0	0	100.0	0	0.0	51	100.0	958	100.0	45,214	100.0

ENTIRE SEASON AIR & AUTO

III EXPENDITURES

A. EXPENDITURES IN GENERAL

EXPENDITURES	Total Expenditures Multi-Party Weighted	Total Expenditures Non-Multi-Party Weighted	Average Per Party Per Trip	Average Per Party Per Day	Average Per Person Per Day
1) Gas and Oil	1,241,976	1,141,062	23.60	11.39	8.11
2) Auto Repairs & Maintenance	33,819	33,819	0.64	0.16	0.08
3) Meals,Beverages in Restaurants	2,880,516	2,615,264	54.73	25.33	18.05
4) Alcoholic Beverages	268,796	243,041	5.11	1.49	0.81
5) Food,Beverages in Stores (excludes alcohol)	313,378	303,449	5.95	1.08	0.76
6) Accommodations	3,041,568	2,760,597	57.79	26.33	19.92
7) Recreation & Entertainment	419,652	409,948	7.97	2.66	2.00
8) Handcrafts & Related Merchandise	125,556	123,511	2.39	0.83	0.67
9) Other Under $250	589,929	561,400	11.21	4.71	3.75
10) Other Over $250	411,578	385,578	7.82	2.94	1.63
11) Total Excluding Expenses over $250	8,915,189	8,192,091	169.38	73.97	54.15
12) Total Including Expenses over $250	9,326,767	8,577,669	177.20	76.91	55.77

III. B. EXPENDITURE BY ORIGIN

1. Total Expenditures on Island (Multi-party Weighted)

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	23,083	563,911	20,342	78,309	106,056	1,197,636	1,272,120	157,018	24,526	194,710	177,998	3,614,628	3,792,626
2) New Brunswick	15,899	343,660	3,817	20,371	60,634	673,357	653,292	35,209	1,520	42,002	0	1,833,862	1,833,862
3) Newfoundland	682	9,840	0	6,880	8,930	43,896	31,357	12,944	1,795	11,316	19,600	126,958	146,558
4) Quebec	2,616	51,984	960	30,499	9,647	221,737	204,514	57,685	13,644	73,668	77,800	664,338	742,138
5) Ontario	7,569	170,514	140	122,736	52,610	554,890	668,394	114,534	54,874	219,234	85,550	1,957,926	2,043,476
6) Other Canada	1,219	35,776	0	27,603	13,785	61,854	40,394	16,165	9,979	30,140	33,000	235,695	268,695
7) New England	466	13,029	0	1,504	893	25,966	24,264	8,392	1,370	1,365	0	76,783	76,783
8) Other U.S.A.	695	43,840	8,560	20,146	10,231	54,962	96,023	5,705	7,288	10,836	13,310	257,591	270,901
9) Other World	406	9,422	0	5,330	6,010	46,218	51,210	12,000	10,560	6,658	4,320	147,408	151,728

III. B. 2. Total Expenditures on Island (Non-multi-party Weighted)

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	23,083	512,482	20,342	76,338	90,673	1,038,059	1,126,771	152,369	23,821	181,256	151,998	3,222,111	3,374,109
2) New Brunswick	15,899	312,348	3,817	18,971	52,262	604,763	574,407	34,369	1,520	34,022	0	1,636,479	1,636,479
3) Newfoundland	682	9,840	0	6,880	8,930	43,296	30,907	12,944	1,795	11,196	19,600	125,788	145,388
4) Quebec	2,616	51,504	960	30,439	9,567	217,415	200,226	57,105	13,644	73,668	77,800	654,528	732,328
5) Ontario	7,569	166,861	140	121,791	51,435	525,430	631,795	111,634	54,874	213,087	85,550	1,877,047	1,962,597
6) Other Canada	1,219	35,436	0	26,560	13,090	60,505	40,394	15,430	8,689	29,412	33,000	229,516	262,516
7) New England	466	13,009	0	1,474	843	25,946	24,264	8,392	1,370	1,265	0	76,563	76,563
8) Other U.S.A.	695	30,160	8,560	15,666	10,231	53,882	80,623	5,705	7,288	10,836	13,310	222,951	236,261
9) Other World	406	9,422	0	5,330	6,010	45,968	51,210	12,000	10,510	6,658	4,320	147,108	151,428

ENTIRE SEASON AIR & AUTO

III. B. 3. Average Expenditure Per Party Per Trip

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	23,083	24.43	0.88	3.39	4.59	51.88	55.11	6.80	1.06	8.44	7.71	156.59	164.30
2) New Brunswick	15,899	21.62	0.24	1.28	3.81	42.35	41.09	2.21	0.10	2.64	0.00	115.34	115.34
3) Newfoundland	682	14.43	0.00	10.09	13.09	64.36	45.98	18.98	2.63	16.59	28.74	186.16	214.89
4) Quebec	2,616	19.87	0.37	11.66	3.69	84.76	78.18	22.05	5.22	28.16	29.74	253.95	283.69
5) Ontario	7,569	22.53	0.02	16.22	6.95	73.31	88.31	15.13	7.25	28.96	11.30	258.68	269.98
6) Other Canada	1,219	29.35	0.00	22.64	11.31	50.74	33.14	13.26	8.19	24.72	27.07	193.35	220.42
7) New England	466	27.96	0.00	3.23	1.92	55.72	52.07	18.01	2.94	2.93	0.00	164.77	164.77
8) Other U.S.A.	695	63.08	12.32	28.99	14.72	79.08	138.16	8.21	10.49	15.59	19.15	370.63	389.79
9) Other World	406	23.21	0.00	13.13	14.80	113.84	126.13	29.56	26.01	16.40	10.64	363.07	373.71

III. B. 4. Average Expenditure Per Party Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	23,083	12.85	0.25	0.93	1.73	26.27	26.96	2.78	0.79	4.57	5.62	77.13	82.75
2) New Brunswick	15,899	13.32	0.07	0.43	1.42	24.18	22.69	1.37	0.08	1.14	0.00	64.70	64.70
3) Newfoundland	682	3.60	0.00	1.43	2.00	21.51	19.60	2.58	0.63	8.92	5.58	60.27	65.85
4) Quebec	2,616	8.18	0.37	1.57	0.97	29.22	28.68	2.53	0.80	8.86	3.25	81.17	84.42
5) Ontario	7,569	5.00	0.01	2.31	1.02	24.72	33.33	4.95	1.93	9.60	1.09	82.86	83.95
6) Other Canada	1,219	4.88	0.00	2.46	2.09	16.44	15.73	2.75	1.46	11.42	1.48	57.23	58.71
7) New England	466	13.03	0.00	1.73	0.69	22.82	11.81	6.66	0.42	1.06	0.00	58.22	58.22
8) Other U.S.A.	695	22.60	0.73	2.49	1.54	35.10	37.74	1.22	3.05	4.00	3.19	108.47	111.66
9) Other World	406	3.72	0.00	0.78	0.84	21.88	27.77	2.00	7.70	12.40	1.18	77.11	78.29

ENTIRE SEASON AIR & AUTO

III. B. 5. Average Expenditure Per Person Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	23,083	9.10	0.08	0.55	0.93	18.14	19.64	2.02	0.67	3.49	2.83	54.61	57.44
2) New Brunswick	15,899	9.69	0.05	0.19	0.57	16.24	16.23	0.81	0.06	0.57	0.00	44.41	44.41
3) Newfoundland	682	2.95	0.00	1.36	1.45	17.20	15.47	1.63	0.44	8.06	4.85	48.57	53.42
4) Quebec	2,616	6.35	0.37	1.30	0.77	25.35	25.33	2.11	0.46	8.03	2.72	70.07	72.79
5) Ontario	7,569	3.85	0.00	2.01	0.76	20.76	29.13	4.50	1.58	8.85	0.73	71.43	72.17
6) Other Canada	1,219	4.21	0.00	2.08	1.65	9.89	9.72	1.75	1.17	6.38	1.48	36.87	38.34
7) New England	466	6.98	0.00	0.77	0.23	11.94	6.64	3.27	0.27	0.66	0.00	30.76	30.76
8) Other U.S.A.	695	7.74	0.72	2.00	1.46	17.89	21.35	1.11	1.75	3.31	3.00	57.35	60.35
9) Other World	406	3.67	0.00	0.57	0.84	19.21	23.87	2.00	7.13	9.62	1.18	66.93	68.11

ENTIRE SEASON AIR & AUTO

III. C. EXPENDITURE BY PURPOSE OF TRIP

1. Total Expenditures on Island (Multi-party Weighted)

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	899	9,624	0	4,996	475	79,077	117,990	4,710	3,285	6,131	19,150	226,288	245,438
2) Meetings,other business	27,345	641,860	3,299	95,692	52,012	1,830,002	2,248,956	154,269	37,665	297,348	139,734	5,361,103	5,500,837
3) Shopping	84	1,152	0	0	0	2,625	4,752	0	0	1,450	0	9,979	9,979
4) Sightseeing	1,941	28,069	160	11,596	8,561	82,242	109,739	4,060	9,588	21,076	53,750	275,091	328,841
5) Visiting friends & relatives	17,147	437,761	27,035	165,092	148,447	580,096	225,310	236,491	59,753	235,706	166,944	2,115,690	2,282,634
6) Personal affairs	2,069	44,874	3,325	20,331	11,192	53,782	50,754	9,451	11,870	20,173	12,000	225,752	237,752
7) Outdoor recreation sport	1,514	27,399	0	5,155	33,249	154,191	167,873	6,711	1,395	4,565	0	400,538	400,538
8) Commuting	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Pass through to Magdalen Is.	105	171	0	0	180	200	0	0	0	0	0	551	551
10) Other	1,505	51,066	0	10,516	14,680	98,301	116,194	3,960	2,000	3,480	20,000	300,197	320,197
11) No response	26	0	0	0	0	0	0	0	0	0	0	0	0

ENTIRE SEASON AIR & AUTO

III. C. 2. Total Expenditures on Island (Non-multi-party Weighted)

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	899	6,604	0	4,651	475	55,912	86,286	4,710	3,285	4,406	19,150	166,329	185,479
2) Meetings,other business	27,345	587,768	3,299	94,947	42,210	1,672,826	2,090,897	151,934	37,525	284,103	139,734	4,965,509	5,105,243
3) Shopping	84	576	0	0	0	1,545	2,376	0	0	1,450	0	5,947	5,947
4) Sightseeing	1,941	28,069	160	11,596	8,561	79,352	107,339	4,060	9,588	21,076	53,750	269,801	323,551
5) Visiting friends & relatives	17,147	413,688	27,035	164,198	143,244	554,485	211,558	231,002	59,048	222,147	140,944	2,026,405	2,167,349
6) Personal affairs	2,069	44,074	3,325	19,891	10,752	50,742	50,050	8,411	10,670	20,173	12,000	218,088	230,088
7) Outdoor recreation sport	1,514	21,736	0	2,155	22,939	106,921	111,297	5,871	1,395	4,565	0	276,879	276,879
8) Commuting	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Pass through to Magdalen Is.	105	171	0	0	180	200	0	0	0	0	0	551	551
10) Other	1,505	38,376	0	6,011	14,680	93,281	100,794	3,960	2,000	3,480	20,000	262,582	282,582
11) No response	26	0	0	0	0	0	0	0	0	0	0	0	0

ENTIRE SEASON AIR & AUTO

III. C. 3. Average Expenditure Per Party Per Trip

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	899	10.71	0.00	5.56	0.53	87.96	131.25	5.24	3.65	6.82	21.30	251.71	273.01
2) Meetings,other business	27,345	23.47	0.12	3.50	1.90	66.92	82.24	5.64	1.38	10.87	5.11	196.05	201.16
3) Shopping	84	13.71	0.00	0.00	0.00	31.25	56.57	0.00	0.00	17.26	0.00	118.80	118.80
4) Sightseeing	1,941	14.46	0.08	5.97	4.41	42.37	56.54	2.09	4.94	10.86	27.69	141.73	169.42
5) Visiting friends & relatives	17,147	25.53	1.58	9.63	8.66	33.83	13.14	13.79	3.48	13.75	9.74	123.39	133.12
6) Personal affairs	2,069	21.69	1.61	9.83	5.41	25.99	24.53	4.57	5.74	9.75	5.80	109.11	114.91
7) Outdoor recreation sport	1,514	18.10	0.00	3.40	21.96	101.84	110.88	4.43	0.92	3.02	0.00	264.56	264.56
8) Commuting	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Pass through to Magdalen Is.	105	1.63	0.00	0.00	1.71	1.90	0.00	0.00	0.00	0.00	0.00	5.25	5.25
10) Other	1,505	33.93	0.00	6.99	9.75	65.32	77.21	2.63	1.33	2.31	13.29	199.47	212.76
11) No response	26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

ENTIRE SEASON AIR & AUTO

III. C. 4. Average Expenditure Per Party Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	899	6.99	0.00	2.09	0.22	38.44	56.32	3.21	0.66	2.67	4.95	110.61	115.56
2) Meetings,other business	27,345	13.24	0.09	0.63	0.60	32.84	39.05	1.80	0.79	5.64	3.63	94.67	98.30
3) Shopping	84	4.57	0.00	0.00	0.00	14.11	18.86	0.00	0.00	17.26	0.00	54.80	54.80
4) Sightseeing	1,941	8.93	0.01	1.18	1.10	23.91	28.87	0.96	1.72	8.16	2.45	74.84	77.30
5) Visiting friends & relatives	17,147	9.57	0.31	1.65	2.08	12.60	4.10	4.51	0.78	3.66	2.69	39.26	41.96
6) Personal affairs	2,069	8.37	0.27	1.27	1.94	11.63	13.08	2.00	2.11	3.61	0.06	44.28	44.34
7) Outdoor recreation sport	1,514	10.34	0.00	1.80	9.92	53.55	55.79	2.58	0.46	1.48	0.00	135.93	135.93
8) Commuting	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Pass through to Magdalen Is.	105	1.63	0.00	0.00	1.71	1.90	0.00	0.00	0.00	0.00	0.00	5.25	5.25
10) Other	1,505	10.66	0.00	0.97	3.27	20.93	18.54	0.51	0.01	0.85	0.14	55.74	55.88
11) No response	26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

III. C. 5. Average Expenditure Per Person Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	899	3.34	0.00	1.77	0.22	22.12	31.10	3.08	0.31	1.99	2.22	63.94	66.16
2) Meetings,other business	27,345	10.58	0.06	0.49	0.40	26.53	32.75	1.66	0.78	5.09	1.96	78.34	80.30
3) Shopping	84	2.29	0.00	0.00	0.00	9.82	9.43	0.00	0.00	8.63	0.00	30.17	30.17
4) Sightseeing	1,941	4.63	0.00	0.56	0.51	10.91	14.70	0.42	1.22	4.84	1.73	37.81	39.54
5) Visiting friends & relatives	17,147	5.89	0.11	1.20	1.33	7.53	2.55	2.99	0.47	2.31	1.54	24.37	25.91
6) Personal affairs	2.069	5.46	0.27	0.83	1.02	8.48	9.66	1.37	1.53	2.63	0.06	31.25	31.31
7) Outdoor recreation sport	1,514	3.20	0.00	0.45	2.28	13.27	13.07	1.17	0.20	0.43	0.00	34.08	34.08
8) Commuting	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Pass through to Magdalen Is.	105	0.41	0.00	0.00	0.43	0.48	0.00	0.00	0.00	0.00	0.00	1.31	1.31
10) Other	1,505	5.60	0.00	0.54	1.34	10.46	7.88	0.33	0.01	0.51	0.14	26.68	26.81
11) No response	26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

III. D. EXPENDITURE BY OCCUPATION

1. Total Expenditures on Island (Multi-party Weighted)

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	13,866	274,540	1,965	82,783	61,628	852,745	960,896	118,287	36,073	246,445	142,650	2,635,361	2,778,011
2) Farmer/farm manager	465	3,820	0	805	3,540	18,949	16,821	5,050	1,375	1,428	67,734	51,788	119,522
3) Manager,official,proprietor	9,935	199,367	8,560	24,091	28,805	606,264	732,244	76,600	27,468	133,852	87,734	1,837,251	1,924,985
4) Clerical & related worker	2,463	63,369	0	15,684	16,457	78,499	80,491	20,294	16,838	47,157	68,300	338,788	407,088
5) Sales worker	9,736	298,520	47	14,030	19,100	592,881	633,924	29,009	3,565	40,588	6,000	1,631,664	1,637,664
6) Crafts,foreman & related work	2,758	76,489	132	53,351	20,328	163,974	114,762	18,716	4,525	16,600	3,600	468,877	472,477
7) Operative & related worker	1,576	47,446	0	11,380	12,777	79,195	46,977	16,590	7,300	7,259	20,000	228,924	248,924
8) Private household worker	26	630	0	285	0	1,160	2,053	0	0	114	0	4,242	4,242
9) Service work except priv hone	1,876	51,777	0	16,724	24,360	81,692	82,961	19,010	2,355	18,551	2,000	297,430	299,430
10) Farm labourer/foreman	0	0	0	0	0	0	0	0	0	0	0	0	0
11) Labourer except farm/mine	1,525	49,091	0	2,252	15,550	77,292	44,738	39,090	2,755	14,777	0	245,545	245,545
12) Student	2,073	31,242	140	4,468	20,036	83,193	83,824	22,589	4,125	16,447	0	266,064	266,064
13) Housewife	1,873	32,213	4,375	17,598	780	56,330	65,133	2,172	7,473	7,252	0	193,326	193,326
14) Retiree	2,466	59,434	0	37,577	4,006	111,766	111,914	10,025	11,164	19,561	13,560	365,447	379,007
15) Military	693	20,843	0	8,370	19,045	12,821	7,770	28,220	540	16,694	0	114,303	114,303
16) Unemployed	760	19,579	18,600	23,930	20,724	41,330	38,716	8,980	0	1,184	0	173,043	173,043
17) Other	513	12,376	0	50	1,660	20,875	15,306	5,020	0	2,020	0	57,307	57,307
18) No response	31	1,240	0	0	0	1,550	3,038	0	0	0	0	5,828	5,828

ENTIRE SEASON AIR & AUTO

III. D. 2. Total Expenditures on Island (Non-multi-party Weighted)

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	13,866	245,346	1,965	77,305	57,926	799,069	908,826	118,047	36,023	239,098	116,650	2,483,605	2,600,255
2) Farmer/farm manager	465	3,820	0	805	1,140	14,149	10,341	5,050	1,375	1,428	67,734	38,108	105,842
3) Manager,official,proprietor	9,935	183,337	8,560	23,701	25,390	566,294	661,444	75,800	27,468	125,520	87,734	1,697,594	1,785,328
4) Clerical & related worker	2,463	55,867	0	15,684	16,457	69,972	72,139	18,055	16,133	39,087	68,300	303,394	371,694
5) Sales worker	9,736	270,009	47	14,030	17,100	531,297	591,341	28,509	3,565	40,388	6,000	1,496,286	1,502,286
6) Crafts,foreman & related work	2,758	72,023	132	51,861	16,038	142,334	95,494	16,856	4,525	16,500	3,600	415,763	419,363
7) Operative & related worker	1,576	45,388	0	9,275	10,657	56,560	40,152	16,590	7,300	7,219	20,000	193,141	213,141
8) Private household worker	26	630	0	285	0	1,160	2,053	0	0	114	0	4,242	4,242
9) Service work except priv home	1,876	50,137	0	16,724	23,760	80,442	76,229	17,810	2,355	18,551	2,000	286,008	288,008
10) Farm labourer/foreman	0	0	0	0	0	0	0	0	0	0	0	0	0
11) Labourer except farm/mine	1,525	46,711	0	2,186	15,132	72,192	42,932	39,090	2,755	12,152	0	233,150	233,150
12) Student	2,073	29,472	140	4,468	13,736	60,443	50,624	21,149	2,925	16,447	0	199,404	199,404
13) Housewife	1,873	28,943	4,375	17,598	270	49,130	50,853	2,172	7,473	7,252	0	168,066	168,066
14) Retiree	2,466	56,266	0	37,232	4,006	97,816	94,664	10,025	11,164	17,836	13,560	329,009	342,569
15) Military	693	20,843	0	8,235	19,045	12,821	7,770	27,905	450	16,604	0	113,673	113,673
16) Unemployed	760	19,579	18,600	23,930	20,724	41,330	38,716	8,980	0	1,184	0	173,043	173,043
17) Other	513	11,451	0	50	1,660	18,705	13,981	3,910	0	2,020	0	51,777	51,777
18) No response	31	1,240	0	0	0	1,550	3,038	0	0	0	0	5,828	5,828

ENTIRE SEASON AIR & AUTO

III. D. 3. Average Expenditure Per Party Per Trip

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Excluding Expenses Over $250	Including Expenses Over $250
1) Pro.,tech. & related worker	13,866	19.80	0.14	5.97	4.44	61.50	69.30	8.53	2.60	17.77	10.29	190.06	200.35
2) Farmer/farm manager	465	8.22	0.00	1.73	7.61	40.75	36.17	10.86	2.96	3.07	145.66	111.37	257.04
3) Manager,official,proprietor	9,935	20.07	0.86	2.42	2.90	61.02	73.70	7.71	2.76	13.47	8.83	184.93	193.76
4) Clerical & related worker	2,463	25.73	0.00	6.37	6.68	31.87	32.68	8.24	6.84	19.15	27.73	137.55	165.28
5) Sales worker	9,736	30.66	0.00	1.44	1.96	60.90	65.11	2.98	0.37	4.17	0.62	167.59	168.21
6) Crafts,foreman & related work	2,758	27.73	0.05	19.34	7.37	59.45	41.61	6.79	1.64	6.02	1.31	170.01	171.31
7) Operative & related worker	1,576	30.11	0.00	7.22	8.11	50.25	29.81	10.53	4.63	4.61	12.69	145.26	157.95
8) Private household worker	26	24.23	0.00	10.96	0.00	44.62	78.96	0.00	0.00	4.38	0.00	163.15	163.15
9) Service work except priv hsne	1,876	27.60	0.00	8.91	12.99	43.55	44.22	10.13	1.26	9.89	1.07	158.54	159.61
10) Farm labourer/foreman	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		
11) Labourer except farm/mine	1,525	32.19	0.00	1.48	10.20	50.68	29.34	25.63	1.81	9.69	0.00	161.01	161.01
12) Student	2,073	15.07	0.07	2.16	9.67	40.13	40.44	10.90	1.99	7.93	0.00	128.35	128.35
13) Housewife	1,873	17.20	2.34	9.40	0.42	30.07	34.77	1.16	3.99	3.87	0.00	103.22	103.22
14) Retiree	2,466	24.10	0.00	15.24	1.62	45.32	45.38	4.07	4.53	7.93	5.50	148.19	153.69
15) Military	693	30.08	0.00	12.08	27.48	18.50	11.21	40.72	0.78	24.09	0.00	164.94	164.94
16) Unemployed	760	25.76	24.47	31.49	27.27	54.38	50.94	11.82	0.00	1.56	0.00	227.69	227.69
17) Other	513	24.12	0.00	0.10	3.24	40.69	29.84	9.79	0.00	3.94	0.00	111.71	111.71
18) No response	31	40.00	0.00	0.00	0.00	50.00	98.00	0.00	0.00	0.00	0.00	188.00	188.00

ENTIRE SEASON AIR & AUTO

III. D. 4. Average Expenditure Per Party Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	13,866	8.47	0.10	1.16	1.16	24.07	27.05	1.71	0.82	6.73	2.04	71.29	73.33
2) Farmer/farm manager	465	6.58	0.00	0.44	3.81	20.45	19.83	2.17	0.68	2.10	114.05	56.05	170.09
3) Manager,official,proprietor	9,935	10.78	0.05	0.64	1.06	31.00	36.45	4.18	1.69	6.85	6.88	92.70	99.58
4) Clerical & related worker	2,463	13.47	0.00	0.98	1.90	17.62	14.42	4.08	2.16	5.94	1.54	60.58	62.11
5) Sales worker	9,736	17.97	0.00	0.34	0.93	34.47	36.05	1.33	0.23	2.98	0.04	94.30	94.34
6) Crafts,foreman & related work	2,758	12.90	0.05	2.45	3.27	29.00	18.95	2.19	0.34	2.57	0.02	71.71	71.73
7) Operative & related worker	1,576	10.01	0.00	1.51	2.34	14.80	7.75	3.20	0.55	1.17	0.13	41.41	41.54
9) Private household worker	26	24.23	0.00	5.48	0.00	26.35	46.08	0.00	0.00	2.19	0.00	104.33	104.33
9) Service work except priv hone	1,876	6.31	0.00	1.40	1.83	15.93	20.51	2.44	0.22	2.24	0.15	50.89	51.04
10) Farm labourer/foreman	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
11) Labourer except farm/mine	1,525	18.77	0.00	0.51	2.59	28.19	12.80	4.44	0.61	7.81	0.00	75.71	75.71
12) Student	2,073	7.11	0.02	1.12	3.40	17.62	18.91	4.56	0.34	1.08	0.00	54.16	54.16
13) Housewife	1,873	7.44	0.58	1.89	0.13	10.13	13.23	0.58	0.64	1.82	0.00	36.44	36.44
14) Retiree	2,466	8.22	0.00	3.04	0.26	16.06	17.06	1.44	1.09	2.83	0.16	50.00	50.16
15) Military	693	7.39	0.00	1.89	6.52	6.68	6.18	11.08	0.10	2.48	0.00	42.33	42.33
16) Unemployed	760	9.82	6.71	0.98	4.22	10.36	2.77	4.53	0.00	0.63	0.00	40.03	40.03
17) Other	513	17.57	0.00	0.05	1.12	34.12	29.84	5.69	0.00	3.65	0.00	92.03	92.03
18) No response	31	20.00	0.00	0.00	0.00	25.00	49.00	0.00	0.00	0.00	0.00	94.00	94.00

ENTIRE SEASON AIR & AUTO

III. D. 5. Average Expenditure Per Person Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	13,866	5.54	0.09	0.93	0.71	16.57	21.08	1.39	0.68	5.75	1.32	52.73	54.05
2) Farmer/farm manager	465	5.90	0.00	0.19	1.23	9.32	9.88	1.03	0.29	1.06	56.54	28.90	85.43
3) Manager,official,proprietor	9,935	7.69	0.05	0.46	0.65	24.21	29.10	3.48	1.66	5.66	3.66	72.96	76.62
4) Clerical & related worker	2,463	8.58	0.00	0.81	1.22	11.30	9.88	2.75	1.09	4.57	1.44	40.20	41.65
5) Sales worker	9,736	14.97	0.00	0.26	0.71	28.36	30.68	1.13	0.19	2.54	0.04	78.85	78.89
6) Crafts,foreman & related work	2,758	8.89	0.02	1.34	1.28	17.59	11.11	1.01	0.34	1.82	0.02	43.39	43.41
7) Operative & related worker	1,576	6.52	0.00	0.51	1.12	7.04	4.03	1.37	0.29	0.83	0.13	21.71	21.83
8) Private household worker	26	24.23	0.00	5.48	0.00	26.35	46.08	0.00	0.00	2.19	0.00	104.33	104.33
9) Service work except priv hous	1,876	4.68	0.00	1.29	1.47	12.31	14.20	1.73	0.22	1.52	0.15	37.42	37.57
10) Farm labourer/foreman	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
11) Labourer except farm/mine	1,525	12.41	0.00	0.29	0.91	16.57	8.23	2.53	0.16	3.02	0.00	44.13	44.13
12) Student	2,073	4.29	0.01	0.54	1.44	6.98	6.52	3.45	0.20	0.83	0.00	24.25	24.25
13) Housewife	1,873	3.20	0.44	1.10	0.04	3.68	4.19	0.12	0.36	0.91	0.00	14.03	14.03
14) Retiree	2,466	4.37	0.00	2.49	0.18	8.06	9.32	0.93	0.68	1.82	0.10	27.86	27.96
15) Military	693	4.11	0.00	0.96	1.85	4.12	2.83	10.85	0.04	1.74	0.00	26.51	26.51
16) Unemployed	760	7.26	1.97	0.42	1.58	6.13	1.84	2.76	0.00	0.45	0.00	22.42	22.42
17) Other	513	13.09	0.00	0.02	0.54	26.73	26.03	3.53	0.00	3.45	0.00	73.37	73.37
18) No response	31	10.00	0.00	0.00	0.00	12.50	24.50	0.00	0.00	0.00	0.00	47.00	47.00

III. E. EXPENDITURE BY EDUCATION

1. Total Expenditures on Island (Multi-party Weighted)

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	526	8,851	0	4,539	3,321	28,797	25,929	4,675	10,854	15,618	6,800	102,584	109,384
2) Secondary - partial	3,398	67,915	0	25,712	33,659	132,863	110,302	29,952	15,567	17,570	45,600	433,540	479,140
3) Secondary - completed	10,951	261,648	8,400	97,393	64,694	591,610	602,106	47,252	21,510	128,615	138,208	1,823,228	1,961,436
4) Post secondary non-university - partial	929	28,175	1,800	10,237	10,089	45,363	40,776	4,605	2,155	14,309	0	157,509	157,509
5) Post secondary non-university - completed	9,314	220,189	20,417	40,657	83,653	533,559	542,008	64,560	15,162	101,414	45,050	1,621,618	1,666,668
6) University - partial	3,984	98,056	1,100	29,632	14,472	169,752	203,881	29,715	1,535	31,156	32,400	579,299	611,699
7) University - completed	23,454	552,473	2,102	100,523	58,908	1,377,951	1,516,566	238,893	58,773	280,547	143,520	4,186,736	4,330,256
8) No response	79	4,669	0	4,685	0	621	0	0	0	700	0	10,675	10,675

ENTIRE SEASON AIR & AUTO

III. E. 2. Total Expenditures on Island (Non-multi-party Weighted)

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	526	8,801	0	4,514	3,321	28,747	25,929	4,675	10,854	12,993	6,800	99,834	106,634
2) Secondary - partial	3,398	65,814	0	25,606	25,261	108,073	89,898	29,712	14,367	17,230	45,600	375,961	421,561
3) Secondary - completed	10,951	236,230	8,400	95,188	60,864	491,518	521,574	45,698	20,665	127,415	138,208	1,607,552	1,745,760
4) Post secondary non-university - partial	929	25,445	1,800	10,237	10,089	43,653	40,776	4,605	2,155	6,329	0	145,089	145,089
5) Post secondary non-university - completed	9,314	206,857	20,417	38,349	78,688	505,236	510,970	61,940	15,162	98,394	45,050	1,536,013	1,581,063
6) University - partial	3,984	77,057	1,100	24,617	12,982	140,556	151,155	28,515	1,535	22,881	32,400	460,398	492,798
7) University - completed	23,454	516,189	2,102	100,253	51,836	1,296,860	1,420,295	234,803	58,773	275,458	117,520	3,956,569	4,074,089
8) No response	79	4,669	0	4,685	0	621	0	0	0	700	0	10,675	10,675

ENTIRE SEASON AIR & AUTO

III. E. 3. Average Expenditure Per Party Per Trip

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	526	16.83	0.00	8.63	6.31	54.75	49.29	8.89	20.64	29.69	12.93	195.03	207.95
2) Secondary - partial	3,398	19.99	0.00	7.57	9.91	39.10	32.46	8.81	4.58	5.17	13.42	127.59	141.01
3) Secondary - completed	10,951	23.89	0.77	8.89	5.91	54.02	54.98	4.31	1.96	11.74	12.62	166.49	179.11
4) Post secondary non-university - partial	929	30.33	1.94	11.02	10.86	48.83	43.89	4.96	2.32	15.40	0.00	169.55	169.55
5) Post secondary non-university - completed	9,314	23.64	2.19	4.37	8.98	57.29	58.19	6.93	1.63	10.89	4.84	174.11	178.94
6) University - partial	3,984	24.61	0.28	7.44	3.63	42.61	51.17	7.46	0.39	7.82	8.13	145.41	153.54
7) University - completed	23,454	23.56	0.09	4.29	2.51	58.75	64.66	10.19	2.51	11.96	6.12	178.51	184.63
8) No response	79	59.10	0.00	59.30	0.00	7.86	0.00	0.00	0.00	8.86	0.00	135.13	135.13

ENTIRE SEASON AIR & AUTO

III. E. 4. Average Expenditure Per Party Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	526	8.64	0.00	2.36	1.91	19.77	26.28	2.68	5.08	19.61	2.59	86.34	88.92
2) Secondary - partial	3,398	9.39	0.00	1.52	2.75	14.27	12.57	2.31	0.59	1.64	9.52	45.04	54.56
3) Secondary - completed	10,951	11.56	0.05	1.10	1.75	24.96	25.96	1.47	0.70	4.49	8.11	72.04	80.15
4) Post secondary non-university - partial	929	16.53	0.97	2.14	1.86	20.38	16.95	1.08	0.27	2.47	0.00	62.64	62.64
5) Post secondary non-university - completed	9,314	11.05	0.53	1.21	2.25	26.21	27.08	2.59	0.35	4.65	0.64	75.91	76.55
6) University - partial	3,984	11.56	0.25	1.03	1.23	22.04	24.71	2.74	0.06	3.06	0.50	66.68	67.18
7) University - completed	23,454	11.54	0.04	0.86	0.91	27.69	28.94	3.35	1.18	5.30	1.04	79.82	80.86
8) No response	79	14.36	0.00	7.04	0.00	7.05	0.00	0.00	0.00	8.86	0.00	37.32	37.32

ENTIRE SEASON AIR & AUTO

III. E. 3. Average Expenditure Per Person Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	526	6.05	0.00	1.01	0.79	11.73	14.33	1.18	3.38	7.70	0.86	46.18	47.04
2) Secondary - partial	3,398	5.80	0.00	0.88	1.22	7.14	7.11	1.85	0.38	0.96	5.37	25.34	30.71
3) Secondary - completed	10,951	7.71	0.05	0.78	0.94	15.00	16.52	1.07	0.35	3.28	4.08	45.69	49.77
4) Post secondary non-university - partial	929	5.99	0.48	1.72	1.64	9.35	8.34	1.05	0.27	1.38	0.00	30.24	30.24
5) Post secondary non-university - completed	9,314	8.33	0.18	0.76	1.15	20.84	22.38	1.96	0.23	4.09	0.64	59.85	60.49
6) University - partial	3,984	7.79	0.25	0.62	0.84	13.81	16.22	2.11	0.06	1.66	0.50	43.36	43.86
7) University - completed	23,454	8.72	0.02	0.70	0.52	21.19	23.68	2.51	1.18	4.60	0.61	63.05	63.66
8) No response	79	13.11	0.00	3.91	0.00	6.85	0.00	0.00	0.00	4.43	0.00	28.30	28.30

ENTIRE SEASON AIR & AUTO

III. F. EXPENDITURE BY ACCOMMODATION (EXCLUSIVE STAY)

1. Total Expenditures on Island (Multi-party Weighted)

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	23,882	583,714	1,007	83,374	81,688	2,009,637	2,775,285	176,975	27,644	305,650	91,464	6,044,974	6,136,438
2) Cabin/Cottage	41	1,185	0	1,050	525	500	3,950	0	0	0	0	7,210	7,210
3) Tourist Home	337	6,416	0	3,100	0	7,495	24,626	0	6,640	905	3,900	49,182	53,082
4) Farm Vacation Home	0	0	0	0	0	0	0	0	0	0	0	0	0
5) Vacation Home (owned/borrowed)	456	5,370	160	10,750	3,740	5,645	700	1,400	3,600	400	48,000	31,765	79,765
6) Friends/Relatives	18,352	497,875	23,760	181,315	136,178	584,767	97,893	229,851	62,707	235,057	157,000	2,049,402	2,206,402
7) Federal Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
8) Provincial Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Commercial Campground	51	1,605	0	396	0	0	0	0	0	0	0	2,001	2,001
10) Other	901	40,150	0	11,955	32,040	103,313	31,904	4,135	180	1,230	0	224,907	224,907
11) No exclusive stay	8,915	105,661	8,892	21,438	14,625	169,159	107,210	7,291	24,785	46,687	111,214	505,748	616,962

III. F. 2. Total Expenditures on Island (Non-multi-party Weighted)

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	23,882	533,095	1,007	81,289	64,466	1,814,521	2,525,551	174,295	27,644	291,080	91,464	5,512,948	5,604,412
2) Cabin/Cottage	41	1,185	0	1,050	525	500	3,950	0	0	0	0	7,210	7,210
3) Tourist Home	337	6,416	0	3,100	0	7,495	24,626	0	6,640	905	3,900	49,182	53,082
4) Farm Vacation Home	0	0	0	0	0	0	0	0	0	0	0	0	0
5) Vacation Home (owned/borrowed)	156	5,370	160	10,750	3,740	5,645	700	1,400	3,600	400	48,000	31,765	79,765
6) Friends/Relatives	18,352	464,010	23,760	179,981	130,535	549,256	79,056	223,322	60,752	221,498	131,000	1,932,170	2,063,170
7) Federal Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
8) Provincial Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Commercial Campground	51	1,605	0	396	0	0	0	0	0	0	0	2,001	2,001
10) Other	901	26,600	0	5,740	29,420	75,533	20,704	3,820	90	1,140	0	163,047	163,047
11) No exclusive stay	8,915	102,781	8,892	21,143	14,355	162,314	106,010	7,111	24,785	46,377	111,214	493,768	604,982

ENTIRE SEASON AIR & AUTO

III. F. 3. Average Expenditure Per Party Per Trip

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	23,882	24.44	0.04	3.49	3.42	84.15	116.21	7.41	1.16	12.80	3.83	253.12	256.95
2) Cabin/Cottage	41	28.90	0.00	25.61	12.80	12.20	96.34	0.00	0.00	0.00	0.00	175.85	175.85
3) Tourist Home	337	19.04	0.00	9.20	0.00	22.24	73.07	0.00	19.70	2.69	11.57	145.94	157.51
4) Farm Vacation Home	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5) Vacation Home (owned/borrowed)	156	34.42	1.03	68.91	23.97	36.19	4.49	8.97	23.08	2.56	307.69	203.62	511.31
6) Friends/Relatives	18,352	27.13	1.29	9.88	7.42	31.86	5.33	12.52	3.42	12.81	8.55	111.67	120.23
7) Federal Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8) Provincial Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Commercial Campground	51	31.47	0.00	7.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00	39.24	39.24
10) Other	901	44.56	0.00	13.27	35.56	114.66	35.41	4.59	0.20	1.37	0.00	249.62	249.62
11) No exclusive stay	8,915	11.85	1.00	2.40	1.64	18.97	12.03	0.82	2.78	5.24	12.47	56.73	69.20

ENTIRE SEASON AIR & AUTO

III. F. 4. Average Expenditure Per Party Per Day

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	23,882	13.73	0.04	0.88	1.31	40.98	55.22	2.37	0.41	6.31	1.37	121.25	122.62
2) Cabin/Cottage	41	5.30	0.00	2.56	1.28	3.05	12.56	0.00	0.00	0.00	0.00	24.76	24.76
3) Tourist Home	337	5.43	0.00	3.43	0.00	10.45	17.77	0.00	9.85	0.83	5.79	47.77	53.56
4) Farm Vacation Home	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5) Vacation Home (owned/borrowed)	156	7.80	0.09	9.94	1.67	8.09	1.49	0.65	1.73	0.85	20.70	32.32	53.01
6) Friends/Relatives	18,352	9.95	0.35	1.41	2.02	11.97	1.90	4.36	0.72	3.47	1.40	36.15	37.54
7) Federal Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8) Provincial Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Commercial Campground	51	18.53	0.00	1.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00	20.47	20.47
10) Other	901	5.20	0.00	2.01	6.81	14.97	2.82	0.85	0.04	0.70	0.00	33.40	33.40
11) No exclusive stay	8,915	8.96	0.11	0.56	0.41	13.03	2.57	0.26	1.95	3.64	10.25	31.50	41.75

ENTIRE SEASON AIR & AUTO

III. F. 5. Average Expenditure Per Person Per Day

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	23,882	10.41	0.04	0.67	0.67	30.45	41.75	2.09	0.36	5.37	0.83	91.81	92.64
2) Cabin/Cottage	41	5.30	0.00	2.56	1.28	3.05	12.56	0.00	0.00	0.00	0.00	24.76	24.76
3) Tourist Home	337	4.51	0.00	2.82	0.00	0.99	13.93	0.00	9.71	0.83	5.79	38.80	44.58
4) Farm Vacation Home	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5) Vacation Home (owned/borrowed)	156	7.30	0.04	5.56	0.91	4.77	1.49	0.39	1.00	0.85	11.72	22.33	34.05
6) Friends/Relatives	18,352	6.18	0.13	0.99	1.23	7.38	1.40	2.91	0.51	2.24	0.88	22.97	23.86
7) Federal Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8) Provincial Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Commercial Campground	51	15.65	0.00	0.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00	16.30	16.30
10) Other	901	3.44	0.00	0.79	1.85	6.72	2.69	0.78	0.02	0.68	0.00	16.97	16.97
11) No exclusive stay	8,915	6.53	0.08	0.33	0.22	8.77	1.99	0.13	1.57	3.03	5.14	22.66	27.80

ENTIRE SEASON AUTO

I. VISITOR PROFILE

A. TOTAL NUMBER OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
Total non-resident tourists	38,743	100.0	1.9254	74,595	100.0	2.2907	88,750	100

B. TYPE OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Day	6,449	16.6	1.8256	11,773	15.8	0.0000	0	0.0
2) Overnight	32,294	83.4	1.9453	62,822	84.2	2.7482	88,750	100.0
Total	38,743	100.0	1.9254	74,595	100.0	2.2907	88,750	100.0

ENTIRE SEASON AUTO

I. D. PROVINCE/REGION OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Nova Scotia	18,779	48.5	1.9301	36,245	48.6	2.5168	47,263	53.3
2) New Brunswick	15,639	40.4	1.8249	28,539	38.3	1.7767	27,786	31.3
3) Newfoundland	56	0.1	1.7321	97	0.1	2.6429	148	0.2
4) Quebec	980	2.5	2.2000	2,156	2.9	1.8204	1,784	2.0
5) Ontario	1,697	4.4	1.9688	3,341	4.5	2.9470	5,001	5.6
6) Other Canada	607	1.6	1.9275	1,170	1.6	3.7644	2,285	2.6
7) New England	391	1.0	2.4783	969	1.3	4.5473	1,778	2.0
8) Other U.S.A.	493	1.3	3.7302	1,839	2.5	5.0365	2,483	2.8
9) Other World	101	0.3	2.3663	239	0.3	2.1980	222	0.3
Total	38,743	100.0	1.9254	74,595	100.0	2.2907	88,750	100.0

E. COUNTRY OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Canada	37,758	97.5	1.8949	71,548	95.9	2.2318	84,267	94.9
2) U.S.A.	884	2.3	3.1765	2,808	3.8	4.8201	4,261	4.8
3) Other Countries	101	0.3	2.3663	239	0.3	2.1980	222	0.3
Total	38,743	100.0	1.9254	74,595	100.0	2.2907	88,750	100.0

ENTIRE SEASON AUTO

I. F. OCCUPATION OF RESPONDENT

	OCCUPATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1)	Pro.,tech. & related worker	8,497	21.9	2.1080	17,912	24.0	2.1496	18,265	20.6
2)	Farmer & farm manager	383	1.0	1.7624	675	0.9	0.6501	249	0.3
3)	Manager,official & proprietor	6,618	17.1	1.7665	11,691	15.7	2.1692	14,356	16.2
4)	Clerical & related worker	1,711	4.4	2.1485	3,676	4.9	2.3834	4,078	4.6
5)	Sales worker	8,744	22.6	1.3342	11,666	15.7	1.6329	14,278	16.1
6)	Craftsman,foreman & related worker	2,334	6.0	2.2511	5,254	7.0	1.6101	3,758	4.2
7)	Operative & related worker	1,322	3.4	2.2496	2,974	4.0	2.9493	3,899	4.4
8)	Private household worker	0	0.0	0.0000	0	0.0	0.0000	0	0.0
9)	Service worker except private homes	1,262	3.3	1.9445	2,454	3.3	3.2472	4,098	4.6
10)	Farm labourer and farm foreman	0	0.0	0.0000	0	0.0	0.0000	0	0.0
11)	Labourer except farm & mine	1,467	3.8	2.0511	3,009	4.0	2.4806	3,639	4.1
12)	Student	1,555	4.0	2.4688	3,839	5.2	3.0945	4,812	5.4
13)	Housewife	1,399	3.6	2.9964	4,192	5.6	2.9507	4,128	4.7
14)	Retiree	1,870	4.8	2.1802	4,077	5.5	3.3011	6,173	7.0
15)	Military	433	1.1	2.7898	1,208	1.6	4.3487	1,883	2.1
16)	Unemployed	706	1.8	1.8272	1,290	1.7	6.3116	4,456	5.0
17)	Other	411	1.1	1.4988	616	0.8	1.4988	616	0.7
	Sub-total	38,712	100.0	1.9253	74,533	100.0	2.2910	88,688	100.0
	Non-response	31		2.0000	62		2.0000	62	
	Total	38,743		1.9254	74,595		2.2907	88,750	

I. G. EDUCATION OF RESPONDENT

EDUCATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Elementary	369	1.0	2.5447	939	1.3	2.3767	877	1.0
2) Secondary - partial	2,829	7.3	2.2298	6,308	8.5	2.5288	7,154	8.1
3) Secondary - completed	8,772	22.7	2.1523	18,880	25.3	2.0427	17,919	20.2
4) Post secondary non-university partial	751	1.9	2.4567	1,845	2.5	5.2650	3,954	4.5
5) Post secondary non-university completed	6,693	17.3	1.9078	12,769	17.1	2.1103	14,124	15.9
6) University - partial	3,107	8.0	1.8915	5,877	7.9	2.2276	6,921	7.8
7) University - completed	16,159	41.8	1.7257	27,886	37.4	2.3354	37,738	42.6
Sub-total	38,680	100.0	1.9262	74,504	100.0	2.2928	88,687	100.0
Non-response	63		1.4444	91		1.0000	63	
Total	38,743		1.9254	74,595		2.2907	88,750	

ENTIRE SEASON AUTO

I. H. PURPOSE OF TRIP

PURPOSE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Convention/Conference	502	1.3	2.6992	1,355	1.8	1.6215	814	0.9
2) Meetings,other business	18,889	48.8	1.4621	27,617	37.0	1.7581	33,209	37.4
3) Shopping	84	0.2	1.6310	137	0.2	0.8571	72	0.1
4) Sightseeing	1,751	4.5	2.4643	4,315	5.8	1.2085	2,116	2.4
5) Visiting friends & relatives	13,246	34.2	2.1495	28,472	38.2	3.1322	41,489	46.7
6) Personal affairs	1,268	3.3	2.0584	2,610	3.5	2.2437	2,845	3.2
7) Outdoor recreation sport	1,442	3.7	4.5624	6,579	8.8	1.8197	2,624	3.0
8) Commuting	0	0.0	0.0000	0	0.0	0.0000	0	0.0
9) Passing through to Magdalen Isl.	94	0.2	2.7234	256	0.3	0.0000	0	0.0
10) Other	1,441	3.7	2.2401	3,228	4.3	3.8730	5,581	6.3
Sub-total	38,717	100.0	1.9260	74,569	100.0	2.2923	88,750	100.0
Non-response	26		1.0000	26		0.0000	0	
Total	38,743		1.9254	74,595		2.2923	88,750	

ENTIRE SEASON AUTO

I. I. OCCUPATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		COMMUTING		PASSING THROUGH TO MAGDALEN ISLANDS		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Pro.,tech. & related worker	164	32.7	3,848	20.4	0	0.0	418	23.9	336	23.3	259	20.4	3,161	23.9	0	0.0	9	9.6	302	21.0	8,497	22.0
2) Farmer & farm manager	0	0.0	242	1.3	0	0.0	0	0.0	0	0.0	16	1.3	96	0.7	0	0.0	0	0.0	29	2.0	383	1.0
3) Manager,official & proprietor	146	29.1	4,059	21.5	31	36.9	334	19.1	185	12.8	179	14.1	1,476	11.1	0	0.0	32	34.0	176	12.2	6,618	17.1
4) Clerical & related worker	0	0.0	297	1.6	0	0.0	73	4.2	111	7.7	41	3.2	1,176	8.9	0	0.0	0	0.0	13	0.9	1,711	4.4
5) Sales worker	117	23.3	7,812	41.4	0	0.0	61	3.5	34	2.4	0	0.0	657	5.0	0	0.0	0	0.0	37	2.6	8,718	22.5
6) Craftsman,foreman & related worker	0	0.0	952	5.0	24	28.6	119	6.8	195	13.5	171	13.5	732	5.5	0	0.0	12	12.8	129	9.0	2,334	6.0
7) Operative & related worker	0	0.0	240	1.3	0	0.0	104	5.9	115	8.0	156	12.3	594	4.5	0	0.0	0	0.0	113	7.8	1,322	3.4
8) Private household worker	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
9) Service worker except private homes	39	7.8	224	1.2	0	0.0	38	2.2	89	6.2	45	3.5	720	5.4	0	0.0	13	13.8	94	6.5	1,262	3.3
10) Farm labourer and farm foreman	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
11) Labourer except farm & mine	0	0.0	416	2.2	0	0.0	29	1.7	53	3.7	47	3.7	770	5.8	0	0.0	0	0.0	152	10.5	1,467	3.8
12) Student	19	3.8	49	0.3	0	0.0	144	8.2	162	11.2	127	10.0	872	6.6	0	0.0	27	28.7	155	10.8	1,555	4.0
13) Housewife	0	0.0	183	1.0	0	0.0	22	1.3	95	6.6	109	8.6	906	6.8	0	0.0	0	0.0	84	5.8	1,399	3.6
14) Retiree	17	3.4	140	0.7	29	34.5	351	20.0	40	2.8	81	6.4	1,175	8.9	0	0.0	1	1.1	36	2.5	1,870	4.8
15) Military	0	0.0	36	0.2	0	0.0	11	0.6	27	1.9	0	0.0	359	2.7	0	0.0	0	0.0	0	0.0	433	1.1
16) Unemployed	0	0.0	115	0.6	0	0.0	47	2.7	0	0.0	20	1.6	403	3.0	0	0.0	0	0.0	121	8.4	706	1.8
17) Other	0	0.0	245	1.3	0	0.0	0	0.0	0	0.0	17	1.3	149	1.1	0	0.0	0	0.0	0	0.0	411	1.1
Total	502	100.0	18,858	100.0	84	100.0	1,751	100.0	1,442	100.0	1,268	100.0	13,246	100.0	0	100.0	94	100.0	1,441	100.0	38,686	100.0

ENTIRE SEASON AUTO

I. J. EDUCATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		COMMUTING		PASSING THROUGH TO MAGDALEN ISLANDS		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	0	0.0	67	0.4	0	0.0	0	0.0	0	0.0	0	0.0	277	2.1	0	0.0	0	0.0	25	1.7	369	1.0
2) Secondary - partial	0	0.0	674	3.6	0	0.0	451	25.8	148	10.3	287	22.6	1,177	8.9	0	0.0	0	0.0	92	6.4	2,829	7.3
3) Secondary - completed	68	13.5	3,944	20.9	84	100.0	493	28.2	547	37.9	278	21.9	2,794	21.1	0	0.0	35	37.2	503	34.9	8,746	22.6
4) Post secondary non-university partial	17	3.4	290	1.5	0	0.0	0	0.0	0	0.0	41	3.2	265	2.0	0	0.0	0	0.0	138	9.6	751	1.9
5) Post secondary non-university completed	85	16.9	3,930	20.8	0	0.0	192	11.0	313	21.7	269	21.2	1,562	11.8	0	0.0	0	0.0	342	23.7	6,693	17.3
6) University - partial	19	3.8	1,254	6.7	0	0.0	56	3.2	166	11.5	121	9.5	1,411	10.7	0	0.0	27	28.7	53	3.7	3,107	8.0
7) University - completed	313	62.4	8,695	46.1	0	0.0	559	31.9	268	18.6	272	21.5	5,732	43.4	0	0.0	32	34.0	288	20.0	16,159	41.8
Total	502	100.0	18,854	100.0	84	100.0	1,751	100.0	1,442	100.0	1,268	100.0	13,218	100.0	0	100.0	94	100.0	1,441	100.0	38,654	100.0

I. K. AGE OF TOTAL PERSONS

AGE	MALE PERSONS		FEMALE PERSONS		TOTAL PERSONS	
	NUMBER	%	NUMBER	%	NUMBER	%
1) Under 15	4,009	8.1	3,776	15.1	7,785	10.5
2) 15 - 19	1,854	3.8	1,648	6.6	3,502	4.7
3) 20 - 24	4,694	9.5	2,518	10.1	7,212	9.7
4) 25 - 29	4,969	10.1	2,165	8.7	7,134	9.6
5) 30 - 34	6,471	13.1	2,354	9.4	8,825	11.9
6) 35 - 39	7,407	15.0	3,310	13.2	10,717	14.4
7) 40 - 44	8,841	17.9	3,532	14.1	12,373	16.7
8) 45 - 54	6,431	13.1	2,679	10.7	9,110	12.3
9) 55 - 64	2,631	5.3	1,517	6.1	4,148	5.6
10) 65 & over	1,952	4.0	1,514	6.1	3,466	4.7
Total	49,259	100.0	25,013	100.0	74,272	100.0

I. L. ACTIVITIES ATTENDED

RESPONSE	PARTIES	% OF RESPONDING PARTIES
1) ATTRACTIONS	249	2.3
2) BANQUET	31	0.3
3) BASKETBALL	240	2.3
4) BINGO	30	0.3
5) BOWLING	172	1.6
6) BROOMBALL	40	0.4
7) CHURCH RELATED ACTIVITIES	227	2.1
8) CONFERENCE & CONVENTION	241	2.3
9) CONCERT	55	0.5
10) CRIB TOURNAMENT	31	0.3
11) CURLING	172	1.6
12) DANCING	1,022	9.6
13) DARTS	48	0.5
14) DINING RESTAURANTS	533	5.0
15) DRIVE AROUND CHARLOTTTETOWN	0	0.0
16) EVENTS	265	2.5
17) FASHION SHOW	0	0.0
18) FESTIVALS	42	0.4
19) FISHING	36	0.3
20) HEALTH CLUB	145	1.4
21) HIKING	35	0.3
22) HORSE RACES	171	1.6
23) HUNTING	31	0.3
24) HOCKEY	2,192	20.7
25) JOGGING	0	0.0
26) LOUNGES, BARS & CLUBS	2,769	26.1
27) MEETINGS & SEMINARS	336	3.2
28) MOVIE THEATRES	669	6.3
29) OTHER BUSINESS	433	4.1
30) PARTY	126	1.2
31) PARADES	0	0.0
32) PERSONAL AFFAIRS	412	3.9
33) RACKET SPORTS	64	0.6
34) SKATING	0	0.0
35) SKIING	78	0.7
36) SWIMMING	0	0.0
37) SNOW MOBILE RACING	40	0.4
38) SHOPPING	1,991	18.8
39) SOCCER	0	0.0
40) SCREENING FILM	0	0.0
41) THEATRE CONFEDERATION CENTRE	134	1.3
42) VISIT FRIENDS & RELATIVES	118	1.1
43) VISIT PROVINCE HOUSE	0	0.0
44) VOLLEYBALL	0	0.0
45) LIBRARY	0	0.0
46) SIGHTSEEING	1,064	10.0
47) SCHOOL	18	0.2
48) GOLFING	13	0.1
TOTAL	10,611	

Note: The total and percents represent responding parties, not responses. More than 1 answer was possible.

The % figure is the percentage of responding parties who named the particular activity.

II. ACCOMMODATION ON ISLAND

A. USE OF ACCOMMODATION

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Motel	17,160	52.6	1.7473	29,983	47.5	2.1100	36,207	40.0
2) Cabin/Cottage	41	0.1	1.0000	41	0.1	7.0732	290	0.3
3) Tourist Home/Farm Tourist Home	305	0.9	1.6590	506	0.8	4.5705	1,394	1.5
4) Farm Vacation Home	0	0.0	0.0000	0	0.0	0.0000	0	0.0
5) Vacation Home - owned/borrowed	134	0.4	1.7239	231	0.4	2.9179	391	0.4
6) Friends/Relatives	14,287	43.8	2.1376	30,540	48.4	2.9959	42,802	47.3
7) Federal Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
8) Provincial Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
9) Commercial Campground	51	0.2	1.8627	95	0.2	2.2941	117	0.1
10) Other	667	2.0	2.5457	1,698	2.7	13.8321	9,226	10.2
Total	32,645	100.0	1.9327	63,094	100.0	2.7700	90,427	100.0

ENTIRE SEASON AUTO

II. B. USE OF ACCOMMODATION (EXCLUSIVE STAY)

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Motel	16,646	52.6	1.7514	29,154	47.5	2.0454	34,048	39.5
2) Cabin/Cottage	41	0.1	1.0000	41	0.1	7.0732	290	0.3
3) Tourist Home/Farm Tourist Home	283	0.9	1.6325	462	0.8	4.6926	1,328	1.5
4) Farm Vacation Home	0	0.0	0.0000	0	0.0	0.0000	0	0.0
5) Vacation Home - owned/borrowed	114	0.4	1.6754	191	0.3	3.0789	351	0.4
6) Friends/Relatives	13,815	43.7	2.1567	29,795	48.5	2.9496	40,749	47.3
7) Federal Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
8) Provincial Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
9) Commercial Campground	51	0.2	1.8627	95	0.2	2.2941	117	0.1
10) Other	667	2.1	2.5457	1,698	2.8	13.8321	9,226	10.7
Sub-total	31,617	100.0	1.9431	61,436	100.0	2.7235	86,109	100.0
No exclusive stay	7,126		1.8466	13,159		0.3706	2,641	
Total	38,743		1.9254	74,595		2.2907	88,750	

ENTIRE SEASON AUTO

II. C. PURPOSE OF TRIP BY ACCOMMODATION USE

PURPOSE OF TRIP	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Convention/Conference	312	1.8	0	0.0	0	0.0	0	0.0	0	0.0	123	0.9	0	0.0	0	0.0	0	0.0	0	0.0	435	1.3
2) Meetings,other business	12,755	74.3	41	100.0	175	57.4	0	0.0	32	23.9	1,479	10.4	0	0.0	0	0.0	29	56.9	424	63.6	14,935	45.7
3) Shopping	24	0.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	24	0.1
4) Sightseeing	957	5.6	0	0.0	57	18.7	0	0.0	0	0.0	167	1.2	0	0.0	0	0.0	0	0.0	11	1.6	1,192	3.7
5) Visiting friends & relatives	1,268	7.4	0	0.0	15	4.9	0	0.0	80	59.7	11,256	78.8	0	0.0	0	0.0	0	0.0	0	0.0	12,619	38.7
6) Personal affairs	332	1.9	0	0.0	0	0.0	0	0.0	1	0.7	827	5.8	0	0.0	0	0.0	0	0.0	0	0.0	1,160	3.6
7) Outdoor recreation sport	1,050	6.1	0	0.0	0	0.0	0	0.0	21	15.7	151	1.1	0	0.0	0	0.0	0	0.0	67	10.0	1,289	3.9
8) Commuting	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
9) Passing through to Magdalen Islands	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
10) Other	462	2.7	0	0.0	58	19.0	0	0.0	0	0.0	284	2.0	0	0.0	0	0.0	22	43.1	165	24.7	991	3.0
Total	17,160	100.0	41	100.0	305	100.0	0	0.0	134	100.0	14,287	100.0	0	0.0	0	0.0	51	100.0	667	100.0	32,645	100.0

ENTIRE SEASON AUTO

II. D. OCCUPATION OF RESPONDENT BY ACCOMMODATION USE

OCCUPATION	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Pro.,tech. & related worker	3,352	19.6	0	0.0	118	38.7	0	0.0	0	0.0	3,653	25.6	0	0.0	0	0.0	29	56.9	183	27.4	7,335	22.5
2) Farmers & farm manager	129	0.8	0	0.0	0	0.0	0	0.0	0	0.0	57	0.4	0	0.0	0	0.0	0	0.0	0	0.0	186	0.6
3) Manager,official & proprietor	3,624	21.2	21	51.2	72	23.6	0	0.0	1	0.7	1,741	12.2	0	0.0	0	0.0	0	0.0	67	10.0	5,526	16.9
4) Clerical & related worker	489	2.9	0	0.0	0	0.0	0	0.0	0	0.0	1,067	7.5	0	0.0	0	0.0	0	0.0	0	0.0	1,556	4.8
5) Sales worker	6,167	36.0	0	0.0	35	11.5	0	0.0	32	23.9	1,100	7.7	0	0.0	0	0.0	0	0.0	0	0.0	7,334	22.5
6) Craftsman,foreman & related worker	872	5.1	20	48.8	37	12.1	0	0.0	33	24.6	785	5.5	0	0.0	0	0.0	0	0.0	0	0.0	1,747	5.4
7) Operative & related worker	204	1.2	0	0.0	0	0.0	0	0.0	47	35.1	719	5.0	0	0.0	0	0.0	0	0.0	95	14.2	1,065	3.3
8) Private household worker	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
9) Service worker except private homes	468	2.7	0	0.0	0	0.0	0	0.0	21	15.7	506	3.5	0	0.0	0	0.0	22	43.1	138	20.7	1,155	3.5
10) Farm labourer and farm foreman	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
11) Labourer except farm & mine	518	3.0	0	0.0	0	0.0	0	0.0	0	0.0	746	5.2	0	0.0	0	0.0	0	0.0	0	0.0	1,264	3.9
12) Student	370	2.2	0	0.0	1	0.3	0	0.0	0	0.0	773	5.4	0	0.0	0	0.0	0	0.0	87	13.0	1,231	3.8
13) Housewife	186	1.1	0	0.0	22	7.2	0	0.0	0	0.0	1,086	7.6	0	0.0	0	0.0	0	0.0	0	0.0	1,294	4.0
14) Retiree	404	2.4	0	0.0	20	6.6	0	0.0	0	0.0	1,209	8.5	0	0.0	0	0.0	0	0.0	0	0.0	1,633	5.0
15) Military	112	0.7	0	0.0	0	0.0	0	0.0	0	0.0	247	1.7	0	0.0	0	0.0	0	0.0	74	11.1	433	1.3
16) Unemployed	50	0.3	0	0.0	0	0.0	0	0.0	0	0.0	432	3.0	0	0.0	0	0.0	0	0.0	23	3.4	505	1.5
17) Other	184	1.1	0	0.0	0	0.0	0	0.0	0	0.0	166	1.2	0	0.0	0	0.0	0	0.0	0	0.0	350	1.1
Sub-total	17,129	100.0	41	100.0	305	100.0	0	0.0	134	100.0	14,287	100.0	0	0.0	0	0.0	51	100.0	667	100.0	32,614	100.0
No response	31		0		0		0		0		0		0		0		0		0		31	
Total	17,160		41		305		0		134		14,287		0		0		51		667		32,645	

ENTIRE SEASON AUTO

II. E. EDUCATION OF RESPONDENT BY ACCOMMODATION USE

EDUCATION	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	189	1.1	0	0.0	0	0.0	0	0.0	0	0.0	170	1.2	0	0.0	0	0.0	0	0.0	0	0.0	359	1.1
2) Secondary - partial	790	4.6	0	0.0	0	0.0	0	0.0	1	0.7	1,343	9.4	0	0.0	0	0.0	0	0.0	42	6.3	2,176	6.7
3) Secondary - completed	3,754	21.9	20	48.8	140	45.9	0	0.0	21	15.7	3,254	22.8	0	0.0	0	0.0	22	43.1	160	24.0	7,371	22.6
4) Post secondary non-university partial	402	2.3	0	0.0	0	0.0	0	0.0	0	0.0	288	2.0	0	0.0	0	0.0	0	0.0	87	13.0	777	2.4
5) Post secondary non-university completed	3,409	19.9	0	0.0	53	17.4	0	0.0	80	59.7	1,981	13.9	0	0.0	0	0.0	0	0.0	223	33.4	5,746	17.6
6) University - partial	1,333	7.8	0	0.0	28	9.2	0	0.0	0	0.0	1,287	9.0	0	0.0	0	0.0	0	0.0	43	6.4	2,691	8.2
7) University - completed	7,283	42.4	21	51.2	84	27.5	0	0.0	32	23.9	5,943	41.7	0	0.0	0	0.0	29	56.9	112	16.8	13,504	41.4
Sub-total	17,160	100.0	41	100.0	305	100.0	0	0.0	134	100.0	14,266	100.0	0	0.0	0	0.0	51	100.0	667	100.0	32,624	100.0
No response	0		0		0		0		0		21		0		0		0		0		21	
Total	17,160		41		305		0		134		14,287		0		0		51		667		32,645	

ENTIRE SEASON AUTO

II. F. PROVINCE/REGION OF ORIGIN BY ACCOMMODATION USE

ORIGIN	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Nova Scotia	8,800	51.3	0	0.0	135	44.3	0	0.0	80	59.7	8,095	56.7	0	0.0	0	0.0	29	56.9	297	44.5	17,436	53.4
2) New Brunswick	6,405	37.3	41	100.0	88	28.9	0	0.0	21	15.7	4,513	31.6	0	0.0	0	0.0	22	43.1	352	52.8	11,442	35.0
3) Newfoundland	16	0.1	0	0.0	0	0.0	0	0.0	0	0.0	25	0.2	0	0.0	0	0.0	0	0.0	0	0.0	41	0.1
4) Quebec	493	2.9	0	0.0	0	0.0	0	0.0	0	0.0	264	1.8	0	0.0	0	0.0	0	0.0	0	0.0	757	2.3
5) Ontario	688	4.0	0	0.0	57	18.7	0	0.0	21	15.7	702	4.9	0	0.0	0	0.0	0	0.0	11	1.6	1,479	4.5
6) Other Canada	273	1.6	0	0.0	1	0.3	0	0.0	12	9.0	248	1.7	0	0.0	0	0.0	0	0.0	0	0.0	534	1.6
7) New England	100	0.6	0	0.0	23	7.5	0	0.0	0	0.0	239	1.7	0	0.0	0	0.0	0	0.0	0	0.0	362	1.1
8) Other U.S.A.	349	2.0	0	0.0	0	0.0	0	0.0	0	0.0	137	1.0	0	0.0	0	0.0	0	0.0	7	1.0	493	1.5
9) Other World	36	0.2	0	0.0	1	0.3	0	0.0	0	0.0	64	0.4	0	0.0	0	0.0	0	0.0	0	0.0	101	0.3
Total	17,160	100.0	41	100.0	305	100.0	0	0.0	134	100.0	14,287	100.0	0	0.0	0	0.0	51	100.0	667	100.0	32,645	100.0

ENTIRE SEASON AUTO

III EXPENDITURES

A. EXPENDITURES IN GENERAL

EXPENDITURES	Total Expenditures Multi-Party Weighted	Total Expenditures Non-Multi-Party Weighted	Average Per Party Per Trip	Average Per Party Per Day	Average Per Person Per Day
1) Gas and Oil	1,018,649	919,110	26.29	14.22	9.84
2) Auto Repairs & Maintenance	25,259	25,259	0.65	0.20	0.09
3) Meals,Beverages in Restaurants	1,933,455	1,699,158	49.90	25.98	16.83
4) Alcoholic Beverages	179,215	154,610	4.63	1.65	0.76
5) Food,Beverages in Stores (excludes alcohol)	101,099	92,630	2.61	0.69	0.33
6) Accommodations	1,864,232	1,620,218	48.12	24.87	17.01
7) Recreation & Entertainment	210,927	204,473	5.44	2.21	1.40
8) Handcrafts & Related Merchandise	18,428	17,723	0.48	0.26	0.12
9) Other Under $250	146,166	125,809	3.77	1.92	0.93
10) Other Over $250	184,998	158,998	4.78	3.44	1.77
11) Total Excluding Expenses over $250	5,497,429	4,858,990	141.89	72.01	47.31
12) Total Including Expenses over $250	5,682,427	5,017,988	146.67	75.45	49.09

III. E. EXPENDITURE BY ORIGIN

1. Total Expenditures on Island (Multi-party Weighted)

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	18,779	526,748	20,342	51,935	94,982	1,045,082	1,021,837	122,963	7,863	86,887	163,598	2,978,639	3,142,237
2) New Brunswick	15,639	341,275	3,817	19,972	59,682	661,920	635,798	31,864	1,270	38,230	0	1,793,828	1,793,828
3) Newfoundland	56	2,400	0	0	0	4,800	0	1,875	0	0	0	9,075	9,075
4) Quebec	980	23,874	960	740	2,854	46,437	44,828	9,930	0	910	15,400	130,533	145,933
5) Ontario	1,697	56,836	140	4,700	9,615	97,981	68,402	29,685	2,275	3,217	0	272,851	272,851
6) Other Canada	607	16,008	0	7,438	5,145	33,644	19,226	7,170	4,610	15,582	6,000	108,822	114,822
7) New England	391	12,533	0	1,073	717	19,725	20,008	7,160	300	995	0	62,511	62,511
8) Other U.S.A.	493	37,905	0	15,241	6,220	21,436	52,577	280	1,970	345	0	135,974	135,974
9) Other World	101	1,070	0	0	0	2,430	1,556	0	140	0	0	5,196	5,196

III. B. 2. Total Expenditures on Island (Non-multi-party Weighted)

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	18,779	476,059	20,342	50,054	79,824	889,050	880,389	119,049	7,158	75,488	137,598	2,597,413	2,735,011
2) New Brunswick	15,639	309,963	3,817	18,572	51,310	593,326	556,913	31,024	1,270	30,250	0	1,596,445	1,596,445
3) Newfoundland	56	2,400	0	0	0	4,800	0	1,875	0	0	0	9,075	9,075
4) Quebec	980	23,714	960	740	2,854	45,015	44,532	9,930	0	910	15,400	128,655	144,055
5) Ontario	1,697	53,498	140	4,660	9,015	91,911	60,417	27,985	2,275	2,977	0	252,878	252,878
6) Other Canada	607	15,668	0	6,800	4,720	32,565	19,226	7,170	4,610	14,944	6,000	105,703	111,703
7) New England	391	12,513	0	1,043	667	19,705	20,008	7,160	300	895	0	62,291	62,291
8) Other U.S.A.	493	24,225	0	10,761	6,220	20,356	37,177	280	1,970	345	0	101,334	101,334
9) Other World	101	1,070	0	0	0	2,430	1,556	0	140	0	0	5,196	5,196

ENTIRE SEASON AUTO

III. B. 3. Average Expenditure Per Party Per Trip

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	18,779	28.05	1.08	2.77	5.06	55.65	54.41	6.55	0.42	4.63	8.71	158.62	167.33
2) New Brunswick	15,639	21.82	0.24	1.28	3.82	42.33	40.65	2.04	0.08	2.44	0.00	114.70	114.70
3) Newfoundland	56	42.86	0.00	0.00	0.00	85.71	0.00	33.48	0.00	0.00	0.00	162.05	162.05
4) Quebec	980	24.36	0.98	0.76	2.91	47.38	45.74	10.13	0.00	0.93	15.71	133.20	148.91
5) Ontario	1,697	33.49	0.08	2.77	5.67	57.74	40.31	17.49	1.34	1.90	0.00	160.78	160.78
6) Other Canada	607	26.37	0.00	12.25	8.48	55.43	31.67	11.81	7.59	25.67	9.88	179.28	189.16
7) New England	391	32.05	0.00	2.74	1.83	50.45	51.17	18.31	0.77	2.54	0.00	159.87	159.87
8) Other U.S.A.	493	76.89	0.00	30.91	12.62	43.48	106.65	0.57	4.00	0.70	0.00	275.81	275.81
9) Other World	101	10.59	0.00	0.00	0.00	24.06	15.41	0.00	1.39	0.00	0.00	51.45	51.45

ENTIRE SEASON AUTO

III. B. 4. Average Expenditure Per Party Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	18,779	14.95	0.31	0.82	1.95	27.86	27.25	2.82	0.25	2.42	6.87	78.63	85.50
2) New Brunswick	15,639	13.43	0.07	0.42	1.42	24.21	22.61	1.30	0.08	1.01	0.00	64.55	64.55
3) Newfoundland	56	11.31	0.00	0.00	0.00	22.62	0.00	8.37	0.00	0.00	0.00	42.30	42.30
4) Quebec	980	12.38	0.98	0.76	1.09	24.31	24.94	3.07	0.00	0.69	3.93	68.21	72.14
5) Ontario	1,697	13.39	0.03	0.75	1.31	23.98	23.96	2.68	1.34	0.60	0.00	68.06	68.06
6) Other Canada	607	6.04	0.00	1.65	1.32	22.29	21.02	2.16	0.88	17.95	0.71	73.31	74.02
7) New England	391	15.32	0.00	1.81	0.68	23.60	12.27	7.36	0.15	0.77	0.00	61.96	61.96
8) Other U.S.A.	493	30.12	0.00	2.16	1.28	30.24	28.63	0.09	2.69	0.47	0.00	95.68	95.68
9) Other World	101	2.18	0.00	0.00	0.00	11.58	15.01	0.00	0.69	0.00	0.00	29.47	29.47

ENTIRE SEASON AUTO

III. B. 5. Average Expenditure Per Person Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	18,779	10.38	0.10	0.37	0.97	18.07	18.48	1.92	0.10	1.21	3.43	51.59	55.02
2) New Brunswick	15,639	9.73	0.05	0.18	0.55	16.15	16.04	0.74	0.06	0.43	0.00	43.94	43.94
3) Newfoundland	56	5.65	0.00	0.00	0.00	11.31	0.00	4.18	0.00	0.00	0.00	21.15	21.15
4) Quebec	980	7.87	0.98	0.28	0.73	16.28	19.34	2.02	0.00	0.37	3.93	47.88	51.81
5) Ontario	1,697	8.95	0.01	0.38	0.61	15.43	15.73	1.44	0.32	0.35	0.00	43.22	43.22
6) Other Canada	607	4.89	0.00	1.30	0.56	12.29	12.52	0.95	0.84	8.68	0.71	42.03	42.74
7) New England	391	8.10	0.00	0.71	0.13	10.78	6.10	3.33	0.08	0.32	0.00	29.55	29.55
8) Other U.S.A.	493	9.39	0.00	1.70	1.27	9.03	8.57	0.05	1.30	0.30	0.00	31.60	31.60
9) Other World	101	2.11	0.00	0.00	0.00	11.19	14.75	0.00	0.23	0.00	0.00	28.28	28.28

ENTIRE SEASON AUTO

III. C. EXPENDITURE BY PURPOSE OF TRIP

1. Total Expenditures on Island (Multi-party Weighted)

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	502	7,856	0	0	0	28,470	43,970	0	0	0	0	80,296	80,296
2) Meetings,other business	18,889	523,412	3,299	15,327	39,977	1,120,423	1,289,914	17,096	1,160	32,350	112,614	3,042,958	3,155,572
3) Shopping	84	1,152	0	0	0	2,625	4,752	0	0	1,450	0	9,979	9,979
4) Sightseeing	1,751	22,792	0	2,651	2,520	62,737	84,372	2,635	1,560	12,270	0	191,537	191,537
5) Visiting friends & relatives	13,246	356,734	18,635	65,827	85,609	457,562	158,158	182,274	13,613	92,456	72,384	1,430,867	1,503,251
6) Personal affairs	1,268	34,067	3,325	3,358	7,460	22,851	23,461	4,041	700	2,680	0	101,943	101,943
7) Outdoor recreation sport	1,442	27,399	0	4,920	32,309	152,116	166,946	4,881	1,395	4,340	0	394,306	394,306
8) Commuting	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Pass through to Magdalen Is.	94	171	0	0	180	200	0	0	0	0	0	551	551
10) Other	1,441	45,066	0	9,016	11,160	86,471	92,659	0	0	620	0	244,992	244,992
11) No response	26	0	0	0	0	0	0	0	0	0	0	0	0

ENTIRE SEASON AUTO

III. C. 2. Total Expenditures on Island (Non-multi-party Weighted)

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	502	4,836	0	0	0	17,495	29,516	0	0	0	0	51,847	51,847
2) Meetings,other business	18,889	470,695	3,299	15,137	30,885	979,392	1,150,858	17,096	1,160	25,130	112,614	2,693,652	2,806,266
3) Shopping	84	576	0	0	0	1,545	2,376	0	0	1,450	0	5,947	5,947
4) Sightseeing	1,751	22,792	0	2,651	2,520	59,847	81,972	2,635	1,560	12,270	0	186,247	186,247
5) Visiting friends & relatives	13,246	332,661	18,635	65,053	80,406	432,491	144,406	177,460	12,908	79,319	46,384	1,343,339	1,389,723
6) Personal affairs	1,268	33,267	3,325	3,358	7,460	21,891	23,461	3,241	700	2,680	0	99,383	99,383
7) Outdoor recreation sport	1,442	21,736	0	1,920	21,999	104,846	110,370	4,041	1,395	4,340	0	270,647	270,647
8) Commuting	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Pass through to Magdalen Is.	94	171	0	0	180	200	0	0	0	0	0	551	551
10) Other	1,441	32,376	0	4,511	11,160	81,451	77,259	0	0	620	0	207,377	207,377
11) No response	26	0	0	0	0	0	0	0	0	0	0	0	0

ENTIRE SEASON AUTO

III. C. 3. Average Expenditure Per Party Per Trip

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	502	15.65	0.00	0.00	0.00	56.71	87.59	0.00	0.00	0.00	0.00	159.95	159.95
2) Meetings,other business	18,889	27.71	0.17	0.81	2.12	59.32	68.29	0.91	0.06	1.71	5.96	161.10	167.06
3) Shopping	84	13.71	0.00	0.00	0.00	31.25	56.57	0.00	0.00	17.26	0.00	118.80	118.80
4) Sightseeing	1,751	13.02	0.00	1.51	1.44	35.83	48.19	1.50	0.89	7.01	0.00	109.39	109.39
5) Visiting friends & relatives	13,246	26.93	1.41	4.97	6.46	34.54	11.94	13.76	1.03	6.98	5.46	108.02	113.49
6) Personal affairs	1,268	26.87	2.62	2.65	5.88	18.02	18.50	3.19	0.55	2.11	0.00	80.40	80.40
7) Outdoor recreation sport	1,442	19.00	0.00	3.41	22.41	105.49	115.77	3.38	0.97	3.01	0.00	273.44	273.44
8) Commuting	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Pass through to Maodalen Is.	94	1.82	0.00	0.00	1.91	2.13	0.00	0.00	0.00	0.00	0.00	5.86	5.86
10) Other	1,441	31.27	0.00	6.26	7.74	60.01	64.30	0.00	0.00	0.43	0.00	170.02	170.02
11) No response	26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

ENTIRE SEASON AUTO

III. C. 4. Average Expenditure Per Party Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	502	12.06	0.00	0.00	0.00	31.84	54.05	0.00	0.00	0.00	0.00	97.95	97.95
2) Meetings,other business	18,889	17.33	0.13	0.34	0.71	33.18	37.63	0.55	0.02	0.86	5.06	90.74	95.79
3) Shopping	84	4.57	0.00	0.00	0.00	14.11	18.86	0.00	0.00	17.26	0.00	54.80	54.80
4) Sightseeing	1,751	9.04	0.00	0.86	0.72	23.90	28.06	0.98	0.77	6.63	0.00	70.97	70.97
5) Visiting friends & relatives	13,246	11.65	0.37	1.07	2.06	14.84	3.76	5.14	0.53	3.05	2.85	42.48	45.33
6) Personal affairs	1,268	12.11	0.44	0.69	2.25	11.14	10.98	1.81	0.55	1.39	0.00	41.37	41.37
7) Outdoor recreation sport	1,442	10.85	0.00	1.81	10.09	55.61	58.36	2.20	0.48	1.50	0.00	140.92	140.92
8) Commuting	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Pass through to Magdalen Is.	94	1.82	0.00	0.00	1.91	2.13	0.00	0.00	0.00	0.00	0.00	5.86	5.86
10) Other	1,441	11.09	0.00	0.82	3.01	20.57	18.81	0.00	0.00	0.43	0.00	54.73	54.73
11) No response	26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

ENTIRE SEASON AUTO

III. C. 5. Average Expenditure Per Person Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	502	5.76	0.00	0.00	0.00	12.19	21.91	0.00	0.00	0.00	0.00	39.86	39.86
2) Meetings,other business	18,889	13.55	0.09	0.17	0.44	25.06	29.72	0.44	0.01	0.44	2.64	69.94	72.58
3) Shopping	84	2.29	0.00	0.00	0.00	9.82	9.43	0.00	0.00	8.63	0.00	30.17	30.17
4) Sightseeing	1,751	4.33	0.00	0.35	0.15	9.93	12.92	0.43	0.37	3.25	0.00	31.71	31.71
5) Visiting friends & relatives	13,246	6.92	0.10	0.55	1.12	8.42	1.84	3.21	0.19	1.46	1.42	23.82	25.25
6) Personal affairs	1,268	7.71	0.44	0.32	1.09	7.47	6.33	1.16	0.55	0.79	0.00	25.86	25.86
7) Outdoor recreation sport	1,442	3.36	0.00	0.39	2.07	13.32	13.51	0.72	0.21	0.40	0.00	33.98	33.98
8) Commuting	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Pass through to Magdalen Is.	94	0.45	0.00	0.00	0.48	0.53	0.00	0.00	0.00	0.00	0.00	1.47	1.47
10) Other	1,441	5.80	0.00	0.40	1.20	9.77	7.88	0.00	0.00	0.18	0.00	25.23	25.23
11) No response	26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

ENTIRE SEASON AUTO

III. D. EXPENDITURE BY OCCUPATION

1. Total Expenditures on Island (Multi-party Weighted)

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	8,497	204,200	1,965	23,004	36,654	402,820	343,544	29,562	3,441	33,222	52,000	1,078,411	1,130,411
2) Farmer/farm manager	383	3,568	0	140	3,540	11,459	14,404	0	0	700	48,584	33,811	82,395
3) Manager,official,proprietor	6,618	166,155	0	6,438	17,430	377,315	437,207	29,250	1,540	39,213	78,414	1,074,548	1,152,962
4) Clerical & related worker	1,711	48,611	0	8,640	10,752	58,146	55,438	10,248	3,360	19,975	0	215,169	215,169
5) Sales worker	8,744	283,628	47	4,867	14,540	538,670	588,872	20,131	1,170	8,617	6,000	1,460,542	1,466,542
6) Crafts,foreman & related work	2,334	46,134	132	10,071	14,378	101,099	83,881	7,576	0	4,615	0	267,886	267,886
7) Operative & related worker	1,322	37,001	0	6,180	9,267	67,865	22,649	15,985	18	1,970	0	160,935	160,935
8) Private household worker	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Service work except priv hsne	1,262	25,267	0	1,433	11,710	51,979	54,276	10,335	0	5,030	0	160,030	160,030
10) Farm labourer/foreman	0	0	0	0	0	0	0	0	0	0	0	0	0
11) Labourer except farm/mine	1,467	48,611	0	1,202	15,550	75,562	39,182	39,090	1,920	13,778	0	234,895	234,895
12) Student	1,555	26,202	140	2,328	16,935	67,487	66,101	12,038	0	1,045	0	192,276	192,276
13) Housewife	1,399	30,425	4,375	5,638	680	39,890	47,927	2,172	999	3,645	0	135,751	135,751
14) Retiree	1,870	52,279	0	6,698	575	70,426	52,841	8,965	5,620	6,678	0	204,082	204,082
15) Military	433	13,493	0	2,420	8,510	10,012	6,970	15,550	360	6,194	0	63,509	63,509
16) Unemployed	706	19,579	18,600	21,990	17,034	40,380	38,716	5,005	0	1,184	0	162,488	162,488
17) Other	411	12,256	0	50	1,660	18,795	9,186	5,020	0	300	0	47,267	47,267
18) No response	31	1,240	0	0	0	1,550	3,038	0	0	0	0	5,828	5,828

III. D. 2. Total Expenditures on Island (Non-multi-party Weighted)

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $25(
1) Pro.,tech. & related worker	8,497	175,926	1,965	17,886	33,447	359,164	301,193	29,562	3,441	31,030	26,000	953,614	979,614
2) Farmer/farm manager	383	3,568	0	140	1,140	6,659	7,924	0	0	700	48,584	20,131	68,715
3) Manager,official,proprietor	6,618	150,260	0	6,248	14,150	338,410	369,095	28,450	1,540	31,993	78,414	940,146	1,018,560
4) Clerical & related worker	1,711	41,109	0	8,640	10,752	50,159	47,086	8,684	2,655	11,995	0	181,080	181,080
5) Sales worker	8,744	255,117	47	4,867	12,540	477,086	546,289	19,631	1,170	8,417	6,000	1,325,164	1,331,164
6) Crafts,foreman & related work	2,334	41,988	132	8,641	10,168	83,559	69,309	6,296	0	4,515	0	224,608	224,608
7) Operative & related worker	1,322	34,943	0	4,515	7,587	46,110	15,824	15,985	18	1,930	0	126,912	126,912
8) Private household worker	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Service work except priv home	1,262	23,627	0	1,433	11,110	50,729	47,544	9,135	0	5,030	0	148,608	148,608
10) Farm labourer/foreman	0	0	0	0	0	0	0	0	0	0	0	0	0
11) Labourer except farm/mine	1,467	46,231	0	1,136	15,132	70,462	37,376	39,090	1,920	11,153	0	222,500	222,500
12) Student	1,555	24,432	140	2,328	10,635	46,897	35,505	12,038	0	1,045	0	133,020	133,020
13) Housewife	1,399	27,155	4,375	5,638	170	32,690	33,647	2,172	999	3,645	0	110,491	110,491
14) Retiree	1,870	49,111	0	6,698	575	68,666	52,841	8,965	5,620	6,678	0	199,154	199,154
15) Military	433	13,493	0	2,420	8,510	10,012	6,970	15,550	360	6,194	0	63,509	63,509
16) Unemployed	706	19,579	18,600	21,990	17,034	40,380	38,716	5,005	0	1,184	0	162,488	162,488
17) Other	411	11,331	0	50	1,660	16,625	7,861	3,910	0	300	0	41,737	41,737
18) No response	31	1,240	0	0	0	1,550	3,038	0	0	0	0	5,828	5,828

ENTIRE SEASON AUTO

III. D. 3. Average Expenditure Per Party Per Trip

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	8,497	24.03	0.23	2.71	4.31	47.41	40.43	3.48	0.41	3.91	6.12	126.92	133.04
2) Farmer/farm manager	383	9.32	0.00	0.37	9.24	29.92	37.61	0.00	0.00	1.83	126.85	88.28	215.13
3) Manager,official,proprietor	6,618	25.11	0.00	0.97	2.63	57.01	66.06	4.42	0.23	5.93	11.85	162.37	174.22
4) Clerical & related worker	1,711	28.41	0.00	5.05	6.28	33.98	32.40	5.99	1.96	11.67	0.00	125.76	125.76
5) Sales worker	8,744	32.44	0.01	0.56	1.66	61.60	67.35	2.30	0.13	0.99	0.69	167.03	167.72
6) Crafts,foreman & related work	2,334	19.77	0.06	4.31	6.16	43.32	35.94	3.25	0.00	1.98	0.00	114.78	114.78
7) Operative & related worker	1,322	27.99	0.00	4.67	7.01	51.34	17.13	12.09	0.01	1.49	0.00	121.74	121.74
8) Private household worker	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Service work except priv home	1,262	20.02	0.00	1.14	9.28	41.19	43.01	8.19	0.00	3.99	0.00	126.81	126.81
10) Farm labourer/foreman	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
11) Labourer except farm/mine	1,467	33.14	0.00	0.82	10.60	51.51	26.71	26.65	1.31	9.39	0.00	160.12	160.12
12) Student	1,555	16.65	0.09	1.50	10.89	43.40	42.51	7.74	0.00	0.67	0.00	123.65	123.65
13) Housewife	1,399	21.75	3.13	4.03	0.49	28.51	34.26	1.55	0.71	2.61	0.00	97.03	97.03
14) Retiree	1,870	27.96	0.00	3.58	0.31	37.66	28.26	4.79	3.01	3.57	0.00	109.13	109.13
15) Military	433	31.16	0.00	5.59	19.65	23.12	16.10	35.91	0.83	14.30	0.00	146.67	146.67
16) Unemployed	706	27.73	26.35	31.15	24.13	57.20	54.84	7.09	0.00	1.68	0.00	230.15	230.15
17) Other	411	29.82	0.00	0.12	4.04	45.73	22.35	12.21	0.00	0.73	0.00	115.00	115.00
18) No response	31	40.00	0.00	0.00	0.00	50.00	98.00	0.00	0.00	0.00	0.00	188.00	188.00

ENTIRE SEASON AUTO

III. D. 4. Average Expenditure Per Party Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomm-odation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	8,497	11.80	0.17	0.51	1.38	24.01	21.63	1.34	0.26	2.18	2.04	63.28	65.32
2) Farmer/farm manager	383	7.75	0.00	0.18	4.62	20.83	22.23	0.00	0.00	1.83	126.85	57.45	184.30
3) Manager,official,proprietor	6,618	14.50	0.00	0.38	1.11	30.34	34.79	2.10	0.16	2.49	10.10	85.86	95.96
4) Clerical & related worker	1,711	17.65	0.00	0.87	2.01	21.40	13.92	4.45	1.96	3.92	0.00	66.19	66.19
5) Sales worker	8,744	19.49	0.00	0.21	0.95	35.04	36.40	1.02	0.07	0.67	0.05	93.84	93.89
6) Crafts,foreman & related work	2,334	12.18	0.06	2.16	3.45	25.66	20.03	2.20	0.00	1.21	0.00	66.94	66.94
7) Operative & related worker	1,322	11.65	0.00	1.56	2.16	16.47	8.26	3.79	0.00	0.48	0.00	44.39	44.39
9) Private household worker	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Service work except priv hsne	1,262	8.39	0.00	0.42	1.76	17.41	23.10	2.55	0.00	1.96	0.00	55.58	55.58
10) Farm labourer/foreman	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
11) Labourer except farm/mine	1,467	19.35	0.00	0.35	2.69	28.83	12.24	4.61	0.44	7.84	0.00	76.35	76.35
12) Student	1,555	8.68	0.03	1.17	3.95	21.24	22.12	4.41	0.00	0.67	0.00	62.28	62.28
13) Housewife	1,399	9.66	0.77	1.73	0.16	12.03	15.03	0.78	0.36	1.90	0.00	42.41	42.41
14) Retiree	1,870	10.55	0.00	1.40	0.07	14.80	12.01	1.81	0.95	1.74	0.00	43.33	43.33
15) Military	433	10.82	0.00	2.13	9.22	7.88	8.05	13.94	0.08	2.59	0.00	54.71	54.71
16) Unemployed	706	10.57	7.22	0.97	4.42	10.93	2.98	4.69	0.00	0.68	0.00	42.48	42.48
17) Other	411	21.63	0.00	0.06	1.40	37.53	22.35	7.10	0.00	0.37	0.00	90.44	90.44
18) No response	31	20.00	0.00	0.00	0.00	25.00	49.00	0.00	0.00	0.00	0.00	94.00	94.00

ENTIRE SEASON AUTO

III. D. 5. Average Expenditure Per Person Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	8,497	7.17	0.14	0.26	0.70	13.18	13.53	0.87	0.15	1.16	1.02	37.15	38.17
2) Farmer/farm manager	383	7.04	0.00	0.09	1.49	9.58	10.75	0.00	0.00	0.91	63.43	29.87	93.29
3) Manager,official,proprietor	6,618	9.93	0.00	0.19	0.54	21.05	24.88	1.20	0.14	1.11	5.34	59.06	64.40
4) Clerical & related worker	1,711	10.66	0.00	0.66	1.14	12.84	7.78	2.83	0.43	2.37	0.00	38.71	38.71
5) Sales worker	8,744	16.17	0.00	0.12	0.71	28.37	30.59	0.81	0.03	0.33	0.05	77.13	77.18
6) Crafts,foreman & related work	2,334	7.46	0.03	0.89	1.24	12.49	11.05	0.94	0.00	0.39	0.00	34.48	34.48
7) Operative & related worker	1,322	7.55	0.00	0.48	0.82	7.45	3.82	1.51	0.00	0.30	0.00	21.93	21.93
8) Private household worker	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Service work except priv home	1,262	5.96	0.00	0.24	1.23	12.03	13.71	1.49	0.00	0.89	0.00	35.56	35.56
10) Farm labourer/foreman	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
11) Labourer except farm/mine	1,467	12.81	0.00	0.13	0.94	16.92	7.73	2.63	0.07	2.97	0.00	44.20	44.20
12) Student	1,555	4.95	0.01	0.41	1.41	7.36	5.97	3.07	0.00	0.34	0.00	23.52	23.52
13) Housewife	1,399	4.03	0.58	0.71	0.04	3.69	4.25	0.16	0.06	0.86	0.00	14.37	14.37
14) Retiree	1,870	5.57	0.00	0.86	0.03	7.01	5.04	1.16	0.59	1.09	0.00	21.36	21.36
15) Military	433	5.57	0.00	0.71	1.74	3.79	2.68	13.73	0.03	1.44	0.00	29.69	29.69
16) Unemployed	706	7.82	2.12	0.37	1.58	6.37	1.98	2.79	0.00	0.48	0.00	23.51	23.51
17) Other	411	16.04	0.00	0.02	0.67	28.30	17.59	4.40	0.00	0.12	0.00	67.16	67.16
18) No response	31	10.00	0.00	0.00	0.00	12.50	24.50	0.00	0.00	0.00	0.00	47.00	47.00

III. E. EXPENDITURE BY EDUCATION

1. Total Expenditures on Island (Multi-party Weighted)

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	369	8,396	0	1,995	1,950	12,967	22,614	3,500	1,920	10,023	0	63,365	63,365
2) Secondary - partial	2,829	59,410	0	7,897	28,139	123,803	104,934	28,062	3,650	7,230	43,600	363,125	406,725
3) Secondary - completed	8,772	216,218	0	14,402	43,007	474,657	435,088	23,231	4,693	38,746	83,398	1,250,042	1,333,440
4) Post secondary non-university - partial	751	27,055	1,800	8,725	9,839	32,778	37,449	820	0	12,054	0	130,520	130,520
5) Post secondary non-university - completed	6,693	154,284	20,257	19,615	47,275	331,440	336,928	20,037	2,615	9,955	0	942,405	942,405
6) University - partial	3,107	86,520	1,100	11,375	8,901	120,370	159,393	14,509	44	23,480	0	425,692	425,692
7) University - completed	16,159	465,297	2,102	35,605	40,104	836,819	767,826	120,768	5,506	43,978	58,000	2,318,005	2,376,005
8) No response	63	1,469	0	1,485	0	621	0	0	0	700	0	4,275	4,275

ENTIRE SEASON AUTO

III. E. 2. Total Expenditures on Island (Non-multi-party Weighted)

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	369	8,346	0	1,970	1,950	12,917	22,614	3,500	1,920	7,398	0	60,615	60,615
2) Secondary - partial	2,829	57,309	0	7,791	19,741	99,013	84,530	28,062	3,650	7,190	43,600	307,286	350,886
3) Secondary - completed	8,772	190,800	0	12,772	39,617	379,225	363,756	22,667	3,988	38,646	83,398	1,051,471	1,134,869
4) Post secondary non-university - partial	751	24,325	1,800	8,725	9,839	31,068	37,449	820	0	4,074	0	118,100	118,100
5) Post secondary non-university - completed	6,693	142,122	20,257	17,577	42,750	310,357	314,726	17,997	2,615	9,317	0	877,718	877,718
6) University - partial	3,107	65,521	1,100	6,705	7,411	103,284	118,321	14,509	44	16,260	0	333,155	333,155
7) University - completed	16,159	429,218	2,102	35,605	33,302	762,673	678,822	116,918	5,506	42,224	32,000	2,106,370	2,138,370
8) No response	63	1,469	0	1,485	0	621	0	0	0	700	0	4,275	4,275

ENTIRE SEASON AUTO

III. E. 3. Average Expenditure Per Party Per Trip

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	369	22.75	0.00	5.41	5.28	35.14	61.28	9.49	5.20	27.16	0.00	171.72	171.72
2) Secondary - partial	2,829	21.00	0.00	2.79	9.95	43.76	37.09	9.92	1.29	2.56	15.41	128.36	143.77
3) Secondary - completed	8,772	24.65	0.00	1.64	4.90	54.11	49.60	2.65	0.54	4.42	9.51	142.50	152.01
4) Post secondary non-university - partial	751	36.03	2.40	11.62	13.10	43.65	49.87	1.09	0.00	16.05	0.00	173.79	173.79
5) Post secondary non-university - completed	6,693	23.05	3.03	2.93	7.06	49.52	50.34	2.99	0.39	1.49	0.00	140.80	140.80
6) University - partial	3,107	27.65	0.35	3.66	2.86	38.74	51.30	4.67	0.01	7.56	0.00	137.01	137.01
7) University - completed	16,159	28.79	0.13	2.20	2.48	51.79	47.52	7.47	0.34	2.72	3.59	143.45	147.04
8) No response	63	23.32	0.00	23.57	0.00	9.86	0.00	0.00	0.00	11.11	0.00	67.86	67.86

ENTIRE SEASON AUTO

III. E. 4. Average Expenditure Per Party Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	369	12.07	0.00	2.28	1.99	19.22	35.66	3.19	1.73	24.94	0.00	101.09	101.09
2) Secondary - partial	2,829	10.85	0.00	1.33	2.98	16.55	14.66	2.65	0.16	1.41	11.33	50.58	61.91
3) Secondary - completed	8,772	13.30	0.00	0.65	1.76	27.25	26.67	1.40	0.49	2.32	9.51	73.85	83.35
4) Post secondary non-university - partial	751	20.27	1.20	2.11	2.30	21.70	19.75	0.51	0.00	2.03	0.00	69.87	69.87
5) Post secondary non-university - completed	6,693	13.30	0.73	1.00	2.51	25.63	27.09	1.72	0.27	0.80	0.00	73.06	73.06
6) University - partial	3,107	14.36	0.32	0.84	1.17	23.53	26.23	2.52	0.01	2.98	0.00	71.97	71.97
7) University - completed	16,159	15.42	0.06	0.32	1.06	27.98	24.59	2.78	0.18	1.48	1.10	73.87	74.97
8) No response	63	17.03	0.00	7.86	0.00	8.84	0.00	0.00	0.00	11.11	0.00	44.84	44.84

ENTIRE SEASON AUTO

III. E. 5. Average Expenditure Per Person Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	369	8.50	0.00	0.95	0.48	11.17	19.53	1.45	0.29	9.47	0.00	51.83	51.83
2) Secondary - partial	2,829	6.64	0.00	0.60	1.18	8.03	8.14	2.11	0.16	0.71	6.35	27.57	33.92
3) Secondary - completed	8,772	8.56	0.00	0.31	0.78	15.23	15.58	0.95	0.11	1.11	4.75	42.64	47.39
4) Post secondary non-university - partial	751	7.24	0.60	1.59	2.03	8.06	9.11	0.48	0.00	0.68	0.00	29.80	29.80
5) Post secondary non-university - completed	6,693	9.57	0.25	0.44	1.07	18.87	20.97	1.07	0.12	0.25	0.00	52.61	52.61
6) University - partial	3,107	9.52	0.32	0.36	0.67	14.43	16.50	1.79	0.00	1.36	0.00	44.95	44.95
7) University - completed	16,159	11.40	0.03	0.15	0.52	19.42	18.18	1.62	0.13	0.87	0.56	52.33	52.89
8) No response	63	15.46	0.00	3.93	0.00	8.59	0.00	0.00	0.00	5.56	0.00	33.53	33.53

ENTIRE SEASON AUTO

III. F. EXPENDITURE BY ACCOMMODATION (EXCLUSIVE STAY)

I. Total Expenditures on Island (Multi-party Weighted)

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	16,646	402,871	1,007	31,035	63,641	1,269,392	1,675,802	41,317	2,590	51,340	35,784	3,618,995	3,654,779
2) Cabin/Cottage	41	1,185	0	1,050	525	500	3,950	0	0	0	0	7,210	7,210
3) Tourist Home	283	5,206	0	1,800	0	5,275	20,246	0	140	0	0	32,667	32,667
4) Farm Vacation Home	0	0	0	0	0	0	0	0	0	0	0	0	0
5) Vacation Home (owned/borrowed)	114	3,730	0	2,850	300	2,085	0	300	600	0	6,000	9,865	15,865
6) Friends/Relatives	13,815	395,406	23,760	42,788	74,495	450,245	80,865	168,734	10,077	87,311	52,000	1,333,680	1,385,680
7) Federal Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
8) Provincial Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Commercial Campground	51	1,605	0	396	0	0	0	0	0	0	0	2,001	2,001
10) Other	667	39,125	0	11,345	30,850	96,517	31,904	0	0	0	0	209,741	209,741
11) No exclusive stay	7,126	89,521	492	9,835	9,404	109,441	51,465	576	5,021	7,515	91,214	283,270	374,484

ENTIRE SEASON AUTO

III. F. 2. Total Expenditures on Island (Non-multi-party Weighted)

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	16,646	433,587	1,007	29,445	46,859	1,103,106	1,463,025	40,477	2,590	44,120	35,784	3,164,216	3,200,000
2) Cabin/Cottage	41	1,185	0	1,050	525	500	3,950	0	0	0	0	7,210	7,210
3) Tourist Home	283	5,206	0	1,800	0	5,275	20,246	0	140	0	0	32,667	32,667
4) Farm Vacation Home	0	0	0	0	0	0	0	0	0	0	0	0	0
5) Vacation Home (owned/borrowed)	114	3,730	0	2,850	300	2,085	0	300	600	0	6,000	9,865	15,865
6) Friends/Relatives	13,815	361,541	23,760	42,014	69,292	416,404	62,028	163,120	9,372	74,174	26,000	1,221,705	1,247,705
7) Federal Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
8) Provincial Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Commercial Campground	51	1,605	0	396	0	0	0	0	0	0	0	2,001	2,001
10) Other	667	25,575	0	5,265	28,230	68,737	20,704	0	0	0	0	148,511	148,511
11) No exclusive stay	7,126	86,681	492	9,810	9,404	103,051	50,265	576	5,021	7,515	91,214	272,815	364,029

ENTIRE SEASON AUTO

III. F. 3. Average Expenditure Per Party Per Trip

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	16,646	29.01	0.06	1.86	3.82	76.26	100.67	2.48	0.16	3.08	2.15	217.41	219.56
2) Cabin/Cottage	41	28.90	0.00	25.61	12.80	12.20	96.34	0.00	0.00	0.00	0.00	175.85	175.85
3) Tourist Home	283	18.40	0.00	6.36	0.00	18.64	71.54	0.00	0.49	0.00	0.00	115.43	115.43
4) Farm Vacation Home	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5) Vacation Home (owned/borrowed)	114	32.72	0.00	25.00	2.63	18.29	0.00	2.63	5.26	0.00	52.63	86.54	139.17
6) Friends/Relatives	13,815	28.62	1.72	3.10	5.39	32.59	5.85	12.21	0.73	6.32	3.76	96.54	100.30
7) Federal Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8) Provincial Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Commercial Campground	51	31.47	0.00	7.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00	39.24	39.24
10) Other	667	58.66	0.00	17.01	46.25	144.70	47.83	0.00	0.00	0.00	0.00	314.45	314.45
11) No exclusive stay	7,126	12.56	0.07	1.38	1.32	15.36	7.22	0.08	0.70	1.05	12.80	39.75	52.55

ENTIRE SEASON AUTO

III. F. 4. Average Expenditure Per Party Per Day

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	16,646	17.89	0.06	0.41	1.58	42.79	54.76	0.96	0.08	1.74	1.46	120.26	121.72
2) Cabin/Cottage	41	5.30	0.00	2.56	1.28	3.05	12.56	0.00	0.00	0.00	0.00	24.76	24.76
3) Tourist Home	283	4.51	0.00	1.79	0.00	9.14	15.84	0.00	0.25	0.00	0.00	31.54	31.54
4) Farm Vacation Home	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5) Vacation Home (owned/borrowed)	114	9.59	0.00	7.99	0.19	7.57	0.00	0.19	0.38	0.00	3.76	25.90	29.66
6) Friends/Relatives	13,815	12.31	0.46	1.00	2.09	13.93	2.06	4.99	0.27	2.75	1.25	39.87	41.12
7) Federal Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8) Provincial Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Commercial Campground	51	18.53	0.00	1.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00	20.47	20.47
10) Other	667	6.97	0.00	2.30	8.49	17.88	3.80	0.00	0.00	0.00	0.00	39.44	39.44
11) No exclusive stay	7,126	10.53	0.07	0.43	0.41	12.11	2.24	0.08	0.70	1.05	12.80	27.63	40.43

ENTIRE SEASON AUTO

III. F. 5. Average Expenditure Per Person Per Day

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	16,646	13.19	0.06	0.16	0.71	29.05	37.36	0.67	0.05	0.85	0.84	82.09	82.93
2) Cabin/Cottage	41	5.30	0.00	2.56	1.28	3.05	12.56	0.00	0.00	0.00	0.00	24.76	24.76
3) Tourist Home	283	3.41	0.00	1.06	0.00	5.01	11.27	0.00	0.08	0.00	0.00	20.85	20.85
4) Farm Vacation Home	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5) Vacation Home (owned/borrowed)	114	9.45	0.00	4.37	0.19	3.90	0.00	0.19	0.38	0.00	3.76	18.47	22.23
6) Friends/Relatives	13,815	7.38	0.17	0.52	1.08	7.97	1.39	3.10	0.11	1.32	0.63	23.03	23.66
7) Federal Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8) Provincial Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Commercial Campground	51	15.65	0.00	0.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00	16.30	16.30
10) Other	667	4.59	0.00	0.69	1.80	6.73	3.63	0.00	0.00	0.00	0.00	17.45	17.45
11) No exclusive stay	7,126	7.53	0.03	0.21	0.22	7.27	1.68	0.02	0.31	0.53	6.40	17.81	24.21

ENTIRE SEASON AIR

I. A. TOTAL NUMBER OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
Total non-resident tourists	13,892	100.0	1.1142	15,479	100.0	5.3061	73,712	100.0

B. TYPE OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Day	1,556	11.2	1.0842	1,687.	10.9	0.0000	0	0.0
2) Overnight	12,336	88.8	1.1180	13,792	89.1	5.9754	73,712	100.0
Total	13,892	100.0	1.1142	15,479	100.0	5.3061	73,712	100.0

ENTIRE SEASON AIR

I. D. PROVINCE/REGION OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Nova Scotia	4,304	31.0	1.0539	4,536	29.3	2.7391	11,789	16.0
2) New Brunswick	260	1.9	1.0231	266	1.7	1.9769	514	0.7
3) Newfoundland	626	4.5	1.1278	706	4.6	7.3962	4,630	6.3
4) Quebec	1,636	11.8	1.0923	1,787	11.5	6.3716	10,424	14.1
5) Ontario	5,872	42.3	1.1471	6,736	43.5	6.2713	36,825	50.0
6) Other Canada	612	4.4	1.2386	758	4.9	8.5768	5,249	7.1
7) New England	75	0.5	1.2133	91	0.6	3.4133	256	0.3
8) Other U.S.A.	202	1.5	1.2376	250	1.6	5.8713	1,186	1.6
9) Other World	305	2.2	1.1443	349	2.3	9.3082	2,839	3.9
Total	13,892	100.0	1.1142	15,479	100.0	5.3061	73,712	100.0

E. COUNTRY OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Canada	13,310	95.8	1.1111	14,789	95.5	5.2165	69,431	94.2
2) U.S.A.	277	2.0	1.2310	341	2.2	5.2058	1,442	2.0
3) Other Countries	305	2.2	1.1443	349	2.3	9.3082	2,839	3.9
Total	13,892	100.0	1.1142	15,479	100.0	5.3061	73,712	100.0

ENTIRE SEASON AIR

I. F. OCCUPATION OF RESPONDENT

OCCUPATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Pro.,tech. & related worker	5,369	38.6	1.0896	5,850	37.8	3.9925	21,436	29.1
2) Farmer & farm manager	82	0.6	1.9146	157	1.0	6.4390	528	0.7
3) Manager,official & proprietor	3,317	23.9	1.1031	3,659	23.6	2.7754	9,206	12.5
4) Clerical & related worker	752	5.4	1.1263	847	5.5	9.5625	7,191	9.8
5) Sales worker	992	7.1	1.0907	1,082	7.0	2.2329	2,215	3.0
6) Craftsman,foreman & related worker	424	3.1	1.1226	476	3.1	8.0684	3,421	4.6
7) Operative & related worker	254	1.8	1.2717	323	2.1	17.6024	4,471	6.1
8) Private household worker	26	0.2	1.0000	26	0.2	1.7308	45	0.1
9) Service worker except private homes	614	4.4	1.0000	614	4.0	9.5635	5,872	8.0
10) Farm labourer and farm foreman	0	0.0	0.0000	0	0.0	0.0000	0	0.0
11) Labourer except farm & mine	58	0.4	1.3276	77	0.5	3.2069	186	0.3
12) Student	518	3.7	1.1081	574	3.7	7.2973	3,780	5.1
13) Housewife	474	3.4	1.1962	567	3.7	8.0759	3,828	5.2
14) Retiree	596	4.3	1.3456	802	5.2	9.7265	5,797	7.9
15) Military	260	1.9	1.0346	269	1.7	12.6154	3,280	4.4
16) Unemployed	54	0.4	1.0000	54	0.3	43.5926	2,354	3.2
17) Other	102	0.7	1.0000	102	0.7	1.0000	102	0.1
Sub-total	13,892	100.0	1.1142	15,479	100.0	5.3061	73,712	100.0
Non-response	0		0.0000	0		0.0000	0	
Total	13,892		1.1142	15,479		5.3061	73,712	

ENTIRE SEASON AIR

I. G. EDUCATION OF RESPONDENT

EDUCATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Elementary	157	1.1	1.7643	277	1.8	5.7771	907	1.2
2) Secondary - partial	569	4.1	1.2566	715	4.6	11.6995	6,657	9.1
3) Secondary - completed	2,179	15.7	1.1923	2,598	16.8	7.3217	15,954	21.9
4) Post secondary non-university partial	178	1.3	1.0000	178	1.2	8.3427	1,485	2.0
5) Post secondary non-university completed	2,621	18.9	1.0652	2,792	18.1	5.6047	14,690	20.2
6) University - partial	877	6.3	1.1060	970	6.3	6.8050	5,968	8.2
7) University - completed	7,295	52.6	1.0875	7,933	51.3	3.7312	27,219	37.3
Sub-total	13,876	100.0	1.1144	15,463	100.0	5.2522	72,880	100.0
Non-response	16		1.0000	16		52.0000	832	
Total	13,892		1.1142	15,479		5.3061	73,712	

ENTIRE SEASON AIR

I. H. PURPOSE OF TRIP

PURPOSE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Convention/Conference	397	2.9	1.3955	554	3.6	2.8086	1,115	1.5
2) Meetings,other business	8,456	60.9	1.0808	9,139	59.0	3.2849	27,777	37.7
3) Shopping	0	0.0	0.0000	0	0.0	0.0000	0	0.0
4) Sightseeing	190	1.4	1.3211	251	1.6	4.9000	931	1.3
5) Visiting friends & relatives	3,901	28.1	1.1159	4,353	28.1	9.5886	37,405	50.7
6) Personal affairs	801	5.8	1.2784	1,024	6.6	5.2984	4,244	5.8
7) Outdoor recreation sport	72	0.5	1.0000	72	0.5	1.9028	137	0.2
8) Commuting	0	0.0	0.0000	0	0.0	0.0000	0	0.0
9) Passing through to Magdalen Isl.	11	0.1	1.0000	11	0.1	0.0000	0	0.0
10) Other	64	0.5	1.1719	75	0.5	32.8594	2,103	2.9
Sub-total	13,892	100.0	1.1142	15,479	100.0	5.3061	73,712	100.0
Non-response	0		0.0000	0		0.0000	0	
Total	13,892		1.1142	15,479		5.3061	73,712	

ENTIRE SEASON AIR

I. I. OCCUPATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		COMMUTING		PASSING THROUGH TO MAGDALEN ISLANDS		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Pro.,tech. & related worker	208	52.4	3,535	41.8	0	0.0	81	42.6	0	0.0	413	51.6	1,099	28.2	0	0.0	11	100.0	22	34.4	5,369	38.6
2) Farmer & farm manager	43	10.8	20	0.2	0	0.0	0	0.0	0	0.0	0	0.0	19	0.5	0	0.0	0	0.0	0	0.0	82	0.6
3) Manager,official & proprietor	39	9.8	2,755	32.6	0	0.0	8	4.2	0	0.0	129	16.1	386	9.9	0	0.0	0	0.0	0	0.0	3,317	23.9
4) Clerical & related worker	0	0.0	112	1.3	0	0.0	42	22.1	0	0.0	56	7.0	542	13.9	0	0.0	0	0.0	0	0.0	752	5.4
5) Sales worker	0	0.0	887	10.5	0	0.0	0	0.0	9	12.5	0	0.0	96	2.5	0	0.0	0	0.0	0	0.0	992	7.1
6) Craftsman,foreman & related worker	0	0.0	345	4.1	0	0.0	0	0.0	0	0.0	20	2.5	48	1.2	0	0.0	0	0.0	11	17.2	424	3.1
7) Operative & related worker	0	0.0	82	1.0	0	0.0	28	14.7	0	0.0	22	2.7	102	2.6	0	0.0	0	0.0	20	31.3	254	1.8
8) Private household worker	0	0.0	26	0.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	26	0.2
9) Service worker except private homes	34	8.6	206	2.4	0	0.0	0	0.0	0	0.0	5	0.6	358	9.2	0	0.0	0	0.0	11	17.2	614	4.4
10) Farm labourer and farm foreman	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
11) Labourer except farm & mine	4	1.0	42	0.5	0	0.0	0	0.0	0	0.0	12	1.5	0	0.0	0	0.0	0	0.0	0	0.0	58	0.4
12) Student	0	0.0	117	1.4	0	0.0	16	8.4	63	87.5	68	8.5	254	6.5	0	0.0	0	0.0	0	0.0	518	3.7
13) Housewife	23	5.8	23	0.3	0	0.0	0	0.0	0	0.0	58	7.2	370	9.5	0	0.0	0	0.0	0	0.0	474	3.4
14) Retiree	46	11.6	49	0.6	0	0.0	15	7.9	0	0.0	18	2.2	468	12.0	0	0.0	0	0.0	0	0.0	596	4.3
15) Military	0	0.0	120	1.4	0	0.0	0	0.0	0	0.0	0	0.0	140	3.6	0	0.0	0	0.0	0	0.0	260	1.9
16) Unemployed	0	0.0	35	0.4	0	0.0	0	0.0	0	0.0	0	0.0	19	0.5	0	0.0	0	0.0	0	0.0	54	0.4
17) Other	0	0.0	102	1.2	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	102	0.7
Total	397	100.0	8,456	100.0	0	0.0	190	100.0	72	100.0	801	100.0	3,901	100.0	0	0.0	11	100.0	64	100.0	13,892	100.0

ENTIRE SEASON AIR

I. J. EDUCATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		COMMUTING		PASSING THROUGH TO MAGDALEN ISLANDS		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	17	4.3	0	0.0	0	0.0	13	6.8	0	0.0	0	0.0	127	3.3	0	0.0	0	0.0	0	0.0	157	1.1
2) Secondary - partial	0	0.0	8	0.1	0	0.0	28	14.7	0	0.0	41	5.1	492	12.6	0	0.0	0	0.0	0	0.0	569	4.1
3) Secondary - completed	70	17.6	1,009	12.0	0	0.0	42	22.1	0	0.0	96	12.0	962	24.7	0	0.0	0	0.0	0	0.0	2,179	15.7
4) Post secondary non-university partial	0	0.0	32	0.4	0	0.0	16	8.4	9	12.5	11	1.4	88	2.3	0	0.0	0	0.0	22	34.4	178	1.3
5) Post secondary non-university completed	79	19.9	1,745	20.7	0	0.0	57	30.0	0	0.0	98	12.2	620	15.9	0	0.0	0	0.0	22	34.4	2,621	18.9
6) University - partial	23	5.8	317	3.8	0	0.0	0	0.0	63	87.5	64	8.0	410	10.5	0	0.0	0	0.0	0	0.0	877	6.3
7) University - completed	208	52.4	5,329	63.1	0	0.0	34	17.9	0	0.0	491	61.3	1,202	30.8	0	0.0	11	100.0	20	31.3	7,295	52.6
Total	397	100.0	8,440	100.0	0	0.0	190	100.0	72	100.0	801	100.0	3,901	100.0	0	0.0	11	100.0	64	100.0	13,876	100.0

I. K. AGE OF TOTAL PERSONS

AGE	MALE PERSONS		FEMALE PERSONS		TOTAL PERSONS	
	NUMBER	%	NUMBER	%	NUMBER	%
1) Under 15	47	0.4	24	0.6	71	0.5
2) 15 - 19	55	0.5	110	2.5	165	1.1
3) 20 - 24	689	6.2	478	11.0	1,167	7.6
4) 25 - 29	1,320	11.9	785	18.1	2,105	13.7
5) 30 - 34	1,968	17.8	687	15.8	2,655	17.2
6) 35 - 39	2,030	18.3	792	18.2	2,822	18.3
7) 40 - 44	1,434	12.9	257	5.9	1,691	11.0
8) 45 - 54	2,013	18.2	448	10.3	2,461	16.0
9) 55 - 64	1,306	11.8	542	12.5	1,848	12.0
10) 65 & over	216	1.9	220	5.1	436	2.8
Total	11,078	100.0	4,343	100.0	15,421	100.0

ENTIRE SEASON AIR

I. L. ACTIVITIES ATTENDED

RESPONSE	PARTIES	% OF RESPONDING PARTIES
1) ATTRACTIONS	134	3.3
2) BANQUET	162	4.0
3) BASKETBALL	16	0.4
4) BINGO	0	0.0
5) BOWLING	0	0.0
6) BROOMBALL	27	0.7
7) CHURCH RELATED ACTIVITIES	0	0.0
8) CONFERENCE & CONVENTION	294	7.2
9) CONCERT	0	0.0
10) CRIB TOURNAMENT	0	0.0
11) CURLING	50	1.2
12) DANCING	213	5.2
13) DARTS	0	0.0
14) DINING RESTAURANTS	212	5.2
15) DRIVE AROUND CHARLOTTTETOWN	25	0.6
16) EVENTS	222	5.4
17) FASHION SHOW	39	1.0
18) FESTIVALS	0	0.0
19) FISHING	13	0.3
20) HEALTH CLUB	17	0.4
21) HIKING	13	0.3
22) HORSE RACES	54	1.3
23) HUNTING	13	0.3
24) HOCKEY	156	3.8
25) JOGGING	63	1.5
26) LOUNGES, BARS & CLUBS	1,486	36.3
27) MEETINGS & SEMINARS	139	3.4
28) MOVIE THEATRES	591	14.4
29) OTHER BUSINESS	201	4.9
30) PARTY	61	1.5
31) PARADES	21	0.5
32) PERSONAL AFFAIRS	82	2.0
33) RACKET SPORTS	104	2.5
34) SKATING	81	2.0
35) SKIING	180	4.4
36) SWIMMING	119	2.9
37) SNOW MOBILE RACING	25	0.6
38) SHOPPING	9	0.2
39) SOCCER	47	1.1
40) SCREENING FILM	13	0.3
41) THEATRE CONFEDERATION CENTRE	16	0.4
42) VISIT FRIENDS & RELATIVES	119	2.9
43) VISIT PROVINCE HOUSE	31	0.8
44) VOLLEYBALL	0	0.0
45) LIBRARY	5	0.1
46) SIGHTSEEING	285	7.0
47) SCHOOL	0	0.0
48) GOLFING	0	0.0
TOTAL	4,099	

Note: The total and percents represent responding parties, not responses. More than 1 answer was possible.

The % figure is the percentage of responding parties who named the particular activity.

ENTIRE SEASON AIR

II. A. USE OF ACCOMMODATION

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Motel	7,460	59.4	1.1098	8,279	58.6	3.6906	27,532	35.6
2) Cabin/Cottage	0	0.0	0.0000	0	0.0	0.0000	0	0.0
3) Tourist Home/Farm Tourist Home	67	0.5	1.1940	80	0.6	4.1194	276	0.4
4) Farm Vacation Home	0	0.0	0.0000	0	0.0	0.0000	0	0.0
5) Vacation Home - owned/borrowed	42	0.3	1.5238	64	0.5	8.7143	366	0.5
6) Friends/Relatives	4,709	37.5	1.1421	5,378	38.0	9.7441	45,885	59.3
7) Federal Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
8) Provincial Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
9) Commercial Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
10) Other	291	2.3	1.1581	337	2.4	11.5430	3,359	4.3
Total	12,569	100.0	1.1248	14,138	100.0	6.1594	77,418	100.0

ENTIRE SEASON AIR

II. B. USE OF ACCOMMODATION (EXCLUSIVE STAY)

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Motel	7,236	59.8	1.0988	7,951	59.1	3.2989	23,871	34.1
2) Cabin/Cottage	0	0.0	0.0000	0	0.0	0.0000	0	0.0
3) Tourist Home/Farm Tourist Home	54	0.4	1.0000	54	0.4	3.9074	211	0.3
4) Farm Vacation Home	0	0.0	0.0000	0	0.0	0.0000	0	0.0
5) Vacation Home - owned/borrowed	42	0.3	1.5238	64	0.5	8.7143	366	0.5
6) Friends/Relatives	4,537	37.5	1.1316	5,134	38.2	9.7985	44,456	63.5
7) Federal Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
8) Provincial Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
9) Commercial Campground	0	0.0	0.0000	0	0.0	0.0000	0	0.0
10) Other	234	1.9	1.0385	243	1.8	4.7094	1,102	1.6
Sub-total	12,103	100.0	1.1110	13,446	100.0	5.7842	70,006	100.0
No exclusive stay	1,789		1.1364	2,033		2.0715	3,706	
Total	13,892		1.1142	15,479		5.3061	73,712	

ENTIRE SEASON AIR

II. C. PURPOSE OF TRIP BY ACCOMMODATION USE

PURPOSE OF TRIP	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Convention/Conference	326	4.4	0	0.0	0	0.0	0	0.0	0	0.0	34	0.7	0	0.0	0	0.0	0	0.0	28	9.6	388	3.1
2) Meetings,other business	6,126	82.1	0	0.0	54	80.6	0	0.0	20	47.6	594	12.6	0	0.0	0	0.0	0	0.0	196	67.4	6,990	55.6
3) Shopping	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
4) Sightseeing	168	2.3	0	0.0	13	19.4	0	0.0	22	52.4	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	203	1.6
5) Visiting friends & relatives	541	7.3	0	0.0	0	0.0	0	0.0	0	0.0	3,464	73.6	0	0.0	0	0.0	0	0.0	0	0.0	4.005	31.9
6) Personal affairs	259	3.5	0	0.0	0	0.0	0	0.0	0	0.0	568	12.1	0	0.0	0	0.0	0	0.0	0	0.0	827	6.6
7) Outdoor recreation sport	9	0.1	0	0.0	0	0.0	0	0.0	0	0.0	16	0.3	0	0.0	0	0.0	0	0.0	47	16.2	72	0.6
8) Commuting	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
9) Passing through to Magdalen Islands	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
10) Other	31	0.4	0	0.0	0	0.0	0	0.0	0	0.0	33	0.7	0	0.0	0	0.0	0	0.0	20	6.9	84	0.7
Total	7,460	100.0	0	0.0	67	100.0	0	0.0	42	100.0	4,709	100.0	0	0.0	0	0.0	0	0.0	291	100.0	12,569	100.0

II. D. OCCUPATION OF RESPONDENT BY ACCOMMODATION USE

OCCUPATION	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Pro.,tech. & related worker	3,323	44.5	0	0.0	13	19.4	0	0.0	34	81.0	1,457	30.9	0	0.0	0	0.0	0	0.0	115	39.5	4,942	39.3
2) Farmers & farm manager	63	0.8	0	0.0	0	0.0	0	0.0	0	0.0	19	0.4	0	0.0	0	0.0	0	0.0	0	0.0	82	0.7
3) Manager,official & proprietor	2,271	30.4	0	0.0	10	14.9	0	0.0	8	19.0	466	9.9	0	0.0	0	0.0	0	0.0	0	0.0	2,755	21.9
4) Clerical & related worker	216	2.9	0	0.0	0	0.0	0	0.0	0	0.0	536	11.4	0	0.0	0	0.0	0	0.0	0	0.0	752	6.0
5) Sales worker	586	7.9	0	0.0	0	0.0	0	0.0	0	0.0	189	4.0	0	0.0	0	0.0	0	0.0	0	0.0	775	6.2
6) Craftsman,foreman & related worker	172	2.3	0	0.0	0	0.0	0	0.0	0	0.0	123	2.6	0	0.0	0	0.0	0	0.0	12	4.1	307	2.4
7) Operative & related worker	48	0.6	0	0.0	0	0.0	0	0.0	0	0.0	131	2.8	0	0.0	0	0.0	0	0.0	86	29.6	265	2.1
8) Private household worker	26	0.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	26	0.2
9) Service worker except private homes	204	2.7	0	0.0	0	0.0	0	0.0	0	0.0	373	7.9	0	0.0	0	0.0	0	0.0	0	0.0	577	4.6
10) Farm labourer and farm foreman	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
11) Labourer except farm & mine	43	0.6	0	0.0	0	0.0	0	0.0	0	0.0	11	0.2	0	0.0	0	0.0	0	0.0	0	0.0	54	0.4
12) Student	96	1.3	0	0.0	31	46.3	0	0.0	0	0.0	354	7.5	0	0.0	0	0.0	0	0.0	47	16.2	528	4.2
13) Housewife	55	0.7	0	0.0	0	0.0	0	0.0	0	0.0	426	9.0	0	0.0	0	0.0	0	0.0	0	0.0	481	3.8
14) Retiree	235	3.2	0	0.0	13	19.4	0	0.0	0	0.0	352	7.5	0	0.0	0	0.0	0	0.0	9	3.1	609	4.8
15) Military	20	0.3	0	0.0	0	0.0	0	0.0	0	0.0	218	4.6	0	0.0	0	0.0	0	0.0	22	7.6	260	2.1
16) Unemployed	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	54	1.1	0	0.0	0	0.0	0	0.0	0	0.0	54	0.4
17) Other	102	1.4	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	102	0.8
Total	7,460	100.0	0	0.0	67	100.0	0	0.0	42	100.0	4,709	100.0	0	0.0	0	0.0	0	0.0	291	100.0	12,569	100.0

II. E. EDUCATION OF RESPONDENT BY ACCOMMODATION USE

EDUCATION	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	30	0.4	0	0.0	13	19.4	0	0.0	0	0.0	127	2.7	0	0.0	0	0.0	0	0.0	0	0.0	170	1.4
2) Secondary - partial	38	0.5	0	0.0	0	0.0	0	0.0	0	0.0	533	11.4	0	0.0	0	0.0	0	0.0	8	2.7	579	4.6
3) Secondary - completed	1,048	14.0	0	0.0	0	0.0	0	0.0	0	0.0	1,008	21.5	0	0.0	0	0.0	0	0.0	9	3.1	2,065	16.5
4) Post secondary non-university partial	40	0.5	0	0.0	0	0.0	0	0.0	0	0.0	121	2.6	0	0.0	0	0.0	0	0.0	5	1.7	166	1.3
5) Post secondary non-university completed	1,369	18.4	0	0.0	0	0.0	0	0.0	8	19.0	742	15.8	0	0.0	0	0.0	0	0.0	151	51.9	2,270	18.1
6) University - partial	195	2.6	0	0.0	41	61.2	0	0.0	0	0.0	549	11.7	0	0.0	0	0.0	0	0.0	47	16.2	832	6.6
7) University - completed	4,740	63.5	0	0.0	13	19.4	0	0.0	34	81.0	1,613	34.4	0	0.0	0	0.0	0	0.0	71	24.4	6,471	51.5
Sub-total	7,460	100.0	0	0.0	67	100.0	0	0.0	42	100.0	4,693	100.0	0	0.0	0	0.0	0	0.0	291	100.0	12.553	100.0
No response	0		0		0		0		0		16		0		0		0		0		16	
Total	7.460		0		67		0		42		4,709		0		0		0		291		12.569	

ENTIRE SEASON AIR

II. F. PROVINCE/REGION OF ORIGIN BY ACCOMMODATION USE

ORIGIN	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Nova Scotia	2,007	26.9	0	0.0	41	61.2	0	0.0	20	47.6	941	20.0	0	0.0	0	0.0	0	0.0	105	36.1	3,114	24.8
2) New Brunswick	159	2.1	0	0.0	0	0.0	0	0.0	0	0.0	36	0.8	0	0.0	0	0.0	0	0.0	53	18.2	248	2.0
3) Newfoundland	260	3.5	0	0.0	0	0.0	0	0.0	0	0.0	348	7.4	0	0.0	0	0.0	0	0.0	12	4.1	620	4.9
4) Quebec	952	12.8	0	0.0	0	0.0	0	0.0	14	33.3	636	13.5	0	0.0	0	0.0	0	0.0	47	16.2	1,649	13.1
5) Ontario	3,609	48.4	0	0.0	13	19.4	0	0.0	0	0.0	2,030	43.1	0	0.0	0	0.0	0	0.0	56	19.2	5,708	45.4
6) Other Canada	82	1.1	0	0.0	0	0.0	0	0.0	0	0.0	514	10.9	0	0.0	0	0.0	0	0.0	18	6.2	614	4.9
7) New England	18	0.2	0	0.0	0	0.0	0	0.0	0	0.0	40	0.8	0	0.0	0	0.0	0	0.0	0	0.0	58	0.5
8) Other U.S.A.	184	2.5	0	0.0	13	19.4	0	0.0	8	19.0	38	0.8	0	0.0	0	0.0	0	0.0	0	0.0	243	1.9
9) Other World	189	2.5	0	0.0	0	0.0	0	0.0	0	0.0	126	2.7	0	0.0	0	0.0	0	0.0	0	0.0	315	2.5
Total	7,460	100.0	0	0.0	67	100.0	0	0.0	42	100.0	4,709	100.0	0	0.0	0	0.0	0	0.0	291	100.0	12,569	100.0

ENTIRE SEASON AIR

III. A. EXPENDITURES IN GENERAL

EXPENDITURES	Total Expenditures Multi-Party Weighted	Total Expenditures Non-Multi-Party Weighted	Average Per Party Per Trip	Average Per Party Per Day	Average Per Person Per Day
1) Gas and Oil	223,327	221,952	16.08	3.48	3.30
2) Auto Repairs & Maintenance	8,560	8,560	0.62	0.04	0.04
3) Meals,Beverages in Restaurants	947,061	916,106	68.17	23.50	21.45
4) Alcoholic Beverages	89,581	88,431	6.45	1.05	0.94
5) Food,Beverages in Stores (excludes alcohol)	212,279	210,819	15.28	2.14	1.95
6) Accommodations	1,177,336	1,140,379	84.75	30.40	28.01
7) Recreation & Entertainment	208,725	205,475	15.02	3.91	3.68
8) Handcrafts & Related Merchandise	107,128	105,788	7.71	2.43	2.23
9) Other Under $250	443,763	435,591	31.94	12.49	11.62
10) Other Over $250	226,580	226,580	16.31	1.56	1.22
11) Total Excluding Expenses over $250	3,417,760	3,333,101	246.02	79.43	73.21
12) Total Including Expenses over $250	3,644,340	3,559,681	262.33	80.98	74.43

ENTIRE SEASON AIR

III. E. EXPENDITURE BY ORIGIN

1. Total Expenditures on Island (Multi-party Weighted)

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	4,304	37,163	0	26,374	11,074	152,554	250,283	34,055	16,663	107,823	14,400	635,989	650,389
2) New Brunswick	260	2,385	0	399	952	11,437	17,494	3,345	250	3,772	0	40,034	40,034
3) Newfoundland	626	7,440	0	6,880	8,930	39,096	31,357	11,069	1,795	11,316	19,600	117,883	137,483
4) Quebec	1,636	28,110	0	29,759	6,793	175,300	159,686	47,755	13,644	72,758	62,400	533,805	596,205
5) Ontario	5,872	113,678	0	118,036	42,995	456,909	599,992	84,849	52,599	216,017	85,550	1,685,075	1,770,625
6) Other Canada	612	19,768	0	20,165	8,640	28,210	21,168	8,995	5,369	14,558	27,000	126,873	153,873
7) New England	75	496	0	431	176	6,241	4,256	1,232	1,070	370	0	14,272	14,272
8) Other U.S.A.	202	5,935	8,560	4,905	4,011	33,526	43,446	5,425	5,318	10,491	13,310	121,617	134,927
9) Other World	305	8,352	0	5,330	6,010	43,788	49,654	12,000	10,420	6,658	4,320	142,212	146,532

ENTIRE SEASON AIS

III. B. 2. Total Expenditures on Island (Non-multi-party Weighted)

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	4,304	36,423	0	26,284	10,849	149,009	246,382	33,320	16,663	105,768	14,400	624,698	639,098
2) New Brunswick	260	2,385	0	399	952	11,437	17,494	3,345	250	3,772	0	40,034	40,034
3) Newfoundland	626	7,440	0	6,880	8,930	38,496	30,907	11,069	1,795	11,196	19,600	116,713	136,313
4) Quebec	1,636	27,790	0	29,699	6,713	172,400	155,694	47,175	13,644	72,758	62,400	525,873	588,273
5) Ontario	5,872	113,363	0	117,131	42,420	433,519	571,378	83,649	52,599	210,110	85,550	1,624,169	1,709,719
6) Other Canada	612	19,768	0	19,760	8,370	27,940	21,168	8,260	4,079	14,468	27,000	123,813	150,813
7) New England	75	496	0	431	176	6,241	4,256	1,232	1,070	370	0	14,272	14,272
8) Other U.S.A.	202	5,935	8,560	4,905	4,011	33,526	43,446	5,425	5,318	10,491	13,310	121,617	134,927
9) Other World	305	8,352	0	5,330	6,010	43,538	49,654	12,000	10,370	6,658	4,320	141,912	146,232

ENTIRE SEASON AIR

III. B. 3. Average Expenditure Per Party Per Trip

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	4,304	8.63	0.00	6.13	2.57	35.44	58.15	7.91	3.87	25.05	3.35	147.77	151.11
2) New Brunswick	260	9.17	0.00	1.53	3.66	43.99	67.28	12.87	0.96	14.51	0.00	153.98	153.98
3) Newfoundland	626	11.89	0.00	10.99	14.27	62.45	50.09	17.68	2.87	18.08	31.31	188.31	219.62
4) Quebec	1,636	17.18	0.00	18.19	4.15	107.15	97.61	29.19	8.34	44.47	38.14	326.29	364.43
5) Ontario	5,872	19.36	0.00	20.10	7.32	77.81	102.18	14.45	8.96	36.79	14.57	286.97	301.54
6) Other Canada	612	32.30	0.00	32.95	14.12	46.09	34.59	14.70	8.77	23.79	44.12	207.31	251.43
7) New England	75	6.61	0.00	5.75	2.35	83.21	56.75	16.43	14.27	4.93	0.00	190.29	190.29
8) Other U.S.A.	202	29.38	42.38	24.28	19.86	165.97	215.08	26.86	26.33	51.94	65.89	602.06	667.96
9) Other World	305	27.38	0.00	17.48	19.70	143.57	162.80	39.34	34.16	21.83	14.16	466.27	480.43

ENTIRE SEASON AIR

III. B. 4. Average Expenditure Per Party Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	4,304	3.66	0.00	1.38	0.77	19.32	25.67	2.64	3.14	13.98	0.20	70.57	70.76
2) New Brunswick	260	7.04	0.00	0.67	1.35	22.26	27.68	5.11	0.19	8.91	0.00	73.21	73.21
3) Newfoundland	626	2.91	0.00	1.56	2.18	21.42	21.35	2.07	0.69	9.71	6.08	61.88	67.96
4) Quebec	1,636	5.67	0.00	2.06	0.90	32.15	30.93	2.20	1.27	13.75	2.85	88.93	91.78
5) Ontario	5,872	2.57	0.00	2.75	0.93	24.94	36.04	5.61	2.11	12.20	1.40	87.14	88.54
6) Other Canada	612	3.72	0.00	3.27	2.86	10.63	10.48	3.33	2.04	4.95	2.24	41.29	43.53
7) New England	75	1.10	0.00	1.30	0.78	18.74	9.46	2.98	1.82	2.56	0.00	38.75	38.75
8) Other U.S.A.	202	4.23	2.51	3.30	2.18	46.94	60.00	3.97	3.95	12.60	10.98	139.69	150.67
9) Other World	305	4.24	0.00	1.04	1.12	25.29	32.00	2.66	10.02	16.51	1.57	92.89	94.46

ENTIRE SEASON AIR

III. B. 5. Average Expenditure Per Person Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	4,304	3.52	0.00	1.33	0.74	18.45	24.73	2.45	3.14	13.44	0.20	67.80	67.99
2) New Brunswick	260	7.04	0.00	0.67	1.35	21.68	27.68	4.72	0.19	8.88	0.00	72.22	72.22
3) Newfoundland	626	2.71	0.00	1.48	1.58	17.73	16.86	1.40	0.48	8.78	5.28	51.03	56.31
4) Quebec	1,636	5.43	0.00	1.91	0.79	30.79	28.92	2.17	0.74	12.62	1.99	83.37	85.36
5) Ontario	5,872	2.37	0.00	2.48	0.80	22.30	33.01	5.38	1.94	11.30	0.95	79.59	80.53
6) Other Canada	612	3.55	0.00	2.85	2.73	7.51	6.94	2.55	1.50	4.10	2.24	31.75	33.99
7) New England	75	1.10	0.00	1.08	0.78	18.00	9.46	2.98	1.27	2.41	0.00	37.09	37.09
8) Other U.S.A.	202	3.73	2.48	2.73	1.94	39.50	52.54	3.72	2.86	10.68	10.34	120.19	130.53
9) Other World	305	4.18	0.00	0.76	1.12	21.86	26.89	2.66	9.42	12.81	1.57	79.72	81.30

III. C. EXPENDITURE BY PURPOSE OF TRIP

1. Total Expenditures on Island (Multi-party Weighted)

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	397	1,768	0	4,996	475	50,607	74,020	4,710	3,285	6,131	19,150	145,992	165,142
2) Meetings,other business	8,456	118,448	0	80,365	12,035	709,579	959,042	137,173	36,505	264,998	27,120	2,318,145	2,345,265
3) Shopping	0	0	0	0	0	0	0	0	0	0	0	0	0
4) Sightseeing	190	5,277	160	8,945	6,041	19,505	25,367	1,425	8,028	8,806	53,750	83,554	137,304
5) Visiting friends & relatives	3,901	81,027	8,400	99,265	62,838	122,534	67,152	54,217	46,140	143,250	94,560	684,823	779,383
6) Personal affairs	801	10,807	0	16,973	3,732	30,931	27,293	5,410	11,170	17,493	12,000	123,809	135,809
7) Outdoor recreation sport	72	0	0	235	940	2,075	927	1,830	0	225	0	6,232	6,232
8) Commuting	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Pass through to Magdalen Is.	11	0	0	0	0	0	0	0	0	0	0	0	0
10) Other	64	6,000	0	1,500	3,520	11,830	23,535	3,960	2,000	2,860	20,000	55,205	75,205

ENTIRE SEASON AIR

III. C. 2. Total Expenditures on Island (Non-multi-party Weighted)

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	397	1,768	0	4,651	475	38,417	56,770	4,710	3,285	4,406	19,150	114,482	133,632
2) Meetings,other business	8,456	117,073	0	79,810	11,325	693,434	940,039	134,838	36,365	258,973	27,120	2,271,857	2,298,977
3) Shopping	0	0	0	0	0	0	0	0	0	0	0	0	0
4) Sightseeing	190	5,277	160	8,945	6,041	19,505	25,367	1,425	8,028	8,806	53,750	83,554	137,304
5) Visiting friends & relatives	3,901	81,027	8,400	99,145	62,838	121,994	67,152	53,542	46,140	142,828	94,560	683,066	777,626
6) Personal affairs	801	10,807	0	16,533	3,292	28,851	26,589	5,170	9,970	17,493	12,000	118,705	130,705
7) Outdoor recreation sport	72	0	0	235	940	2,075	927	1,830	0	225	0	6,232	6,232
8) Commuting	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Pass through to Magdalen Is.	11	0	0	0	0	0	0	0	0	0	0	0	0
10) Other	64	6,000	0	1,500	3,520	11,830	23,535	3,960	2,000	2,860	20,000	55,205	75,205

ENTIRE SEASON AIR

III. C. 3. Average Expenditure Per Party Per Trip

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	397	4.45	0.00	12.58	1.20	127.47	186.45	11.86	8.27	15.44	48.24	367.74	415.97
2) Meetings,other business	8,456	14.01	0.00	9.50	1.42	83.91	113.42	16.22	4.32	31.34	3.21	274.14	277.35
3) Shopping	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
4) Sightseeing	190	27.77	0.84	47.08	31.79	102.66	133.51	7.50	42.25	40.35	282.89	439.76	722.65
5) Visiting friends & relatives	3,901	20.77	2.15	25.45	16.11	31.41	17.21	13.90	11.83	36.72	24.24	175.55	199.79
6) Personal affairs	801	13.49	0.00	21.19	4.66	38.62	34.07	6.75	13.95	21.84	14.98	154.57	169.55
7) Outdoor recreation sport	72	0.00	0.00	3.26	13.06	28.82	12.88	25.42	0.00	3.13	0.00	86.56	86.56
8) Commuting	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Pass through to Magdalen Is.	11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
10) Other	64	93.75	0.00	23.44	55.00	184.84	367.73	61.88	31.25	44.69	312.50	862.58	1175.08

ENTIRE SEASON AIR

III. C. 4. Average Expenditure Per Party Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	397	0.58	0.00	4.74	0.50	46.78	59.20	7.27	1.49	6.06	11.20	126.61	137.82
2) Meetings,other business	8,456	4.10	0.00	1.27	0.35	32.08	42.23	4.59	2.50	16.33	0.43	103.46	103.89
3) Shopping	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
4) Sightseeing	190	7.97	0.07	4.08	4.63	23.98	36.34	0.76	10.46	22.26	25.04	110.55	135.60
5) Visiting friends & relatives	3,901	2.52	0.13	3.63	2.13	4.97	5.25	2.36	1.61	5.72	2.16	28.33	30.49
6) Personal affairs	801	2.45	0.00	2.20	1.45	12.39	16.41	2.30	4.58	7.13	0.15	48.90	49.05
7) Outdoor recreation sport	72	0.00	0.00	1.63	6.53	12.33	4.29	10.10	0.00	1.04	0.00	35.92	35.92
8) Commuting	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Pass through to Magdalen Is.	11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
10) Other	64	0.96	0.00	4.36	9.17	29.03	12.49	12.03	0.32	10.31	3.19	78.67	81.86

ENTIRE SEASON AIR

III. C. 5. Average Expenditure Per Person Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	397	0.29	0.00	4.02	0.50	34.66	42.71	6.98	0.71	4.51	5.03	94.39	99.42
2) Meetings,other business	8,456	3.95	0.00	1.20	0.32	29.83	39.51	4.37	2.48	15.45	0.43	97.12	97.55
3) Shopping	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
4) Sightseeing	190	7.40	0.03	2.49	3.88	19.99	31.18	0.38	9.11	19.53	17.67	94.00	111.68
5) Visiting friends & relatives	3,901	2.39	0.13	3.40	2.01	4.50	4.95	2.25	1.40	5.18	1.94	26.21	28.15
6) Personal affairs	801	1.90	0.00	1.63	0.90	10.09	14.94	1.70	3.08	5.54	0.15	39.79	39.94
7) Outdoor recreation sport	72	0.00	0.00	1.63	6.53	12.33	4.29	10.10	0.00	1.04	0.00	35.92	35.92
8) Commuting	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Pass through to Magdalen Is.	11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
10) Other	64	0.96	0.00	3.64	4.58	26.16	7.84	7.73	0.32	8.02	3.19	59.26	62.45

III. D. EXPENDITURE BY OCCUPATION

1. Total Expenditures on Island (Multi-party Weighted)

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	5,369	70,340	0	59,779	24,974	449,925	617,352	88,725	32,632	213,223	90,650	1,556,950	1,647,600
2) Farmer/farm manager	82	252	0	665	0	7,490	2,417	5,050	1,375	728	19,150	17,977	37,127
3) Manager,official,proprietor	3,317	33,212	8,560	17,653	11,375	228,949	295,037	47,350	25,928	94,639	9,320	762,703	772,023
4) Clerical & related worker	752	14,758	0	7,044	5,705	20,353	25,053	10,046	13,478	27,182	68,300	123,619	191,919
5) Sales worker	992	14,892	0	9,163	4,560	54,211	45,052	8,878	2,395	31,971	0	171,122	171,122
6) Crafts,foreman & related work	424	30,355	0	43,280	5,950	62,875	30,881	11,140	4,525	11,985	3,600	200,991	204,591
7) Operative & related worker	254	10,445	0	5,200	3,510	11,330	24,328	605	7,282	5,289	20,000	67,989	87,989
8) Private household worker	26	630	0	285	0	1,160	2,053	0	0	114	0	4,242	4,242
9) Service work except priv hone	614	26,510	0	15,291	12,650	29,713	28,685	8,675	2,355	13,521	0	137,400	139,400
10) Farm labourer/foreman	0	0	0	0	0	0	0	0	0	0	0	0	0
11) Labourer except farm/mine	58	480	0	1,050	0	1,730	5,556	0	835	999	0	10,650	10,650
12) Student	518	5,040	0	2,140	3,101	15,706	17,723	10,551	4,125	15,402	0	73,788	73,788
13) Housewife	474	1,788	0	11,960	100	16,440	17,206	0	6,474	3,607	0	57,575	57,575
14) Retiree	596	7,155	0	30,879	3,431	41,340	59,073	1,060	5,544	12,883	13,560	161,365	174,925
15) Military	260	7,350	0	5,950	10,535	2,809	800	12,670	180	10,500	0	50,794	50,794
16) Unemployed	54	0	0	1,940	3,690	950	0	3,975	0	0	0	10,555	10,555
17) Other	102	120	0	0	0	2,080	6,120	0	0	1,720	0	10,040	10,040

III. D. 2. Total Expenditures on Island (Non-multi-party Weighted)

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	5,369	69,420	0	59,419	24,479	439,905	607,633	88,485	32,582	208,068	90,650	1,529,991	1,620,641
2) Farmer/farm manager	82	252	0	665	0	7,490	2,417	5,050	1,375	728	19,150	17,977	37,127
3) Manager,official,proprietor	3,317	33,077	8,560	17,533	11,240	227,884	292,349	47,350	25,928	93,527	9,320	757,448	766,768
4) Clerical & related worker	752	14,758	0	7,044	5,705	19,813	25,053	9,371	13,478	27,092	68,300	122,314	190,614
5) Sales worker	992	14,892	0	9,163	4,560	54,211	45,052	8,878	2,395	31,971	0	171,122	171,122
6) Crafts,foreman & related work	424	30,035	0	43,220	5,870	58,775	26,185	10,560	4,525	11,985	3,600	191,155	194,755
7) Operative & related worker	254	10,445	0	4,760	3,070	10,450	24,328	605	7,282	5,289	20,000	66,229	86,229
8) Private household worker	26	630	0	285	0	1,160	2,053	0	0	114	0	4,242	4,242
9) Service work except priv hsne	614	26,510	0	15,291	12,650	29,713	28,685	8,675	2,355	13,521	2,000	137,400	139,400
10) Farm labourer/foreman	0	0	0	0	0	0	0	0	0	0	0	0	0
11) Labourer except farm/mine	58	480	0	1,050	0	1,730	5,556	0	835	999	0	10,650	10,650
12) Student	518	5,040	0	2,140	3,101	13,546	15,119	9,111	2,925	15,402	0	66,384	66,384
13) Housewife	474	1,788	0	11,960	100	16,440	17,206	0	6,474	3,607	0	57,575	57,575
14) Retiree	596	7,155	0	30,534	3,431	29,150	41,823	1,060	5,544	11,158	13,560	129,855	143,415
15) Military	260	7,350	0	5,815	10,535	2,809	800	12,355	90	10,410	0	50,164	50,164
16) Unemployed	54	0	0	1,940	3,690	950	0	3,975	0	0	0	10,555	10,555
17) Other	102	120	0	0	0	2,080	6,120	0	0	1,720	0	10,040	10,040

III. B. 3. Average Expenditure Per Party Per Trip

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	5,369	13.10	0.00	11.13	4.65	83.80	114.98	16.53	6.08	39.71	16.88	289.99	306.87
2) Farmer/farm manager	82	3.07	0.00	8.11	0.00	91.34	29.48	61.59	16.77	8.88	233.54	219.23	452.77
3) Manager,official,proprietor	3,317	10.01	2.58	5.32	3.43	69.02	88.95	14.27	7.82	28.53	2.81	229.94	232.75
4) Clerical & related worker	752	19.63	0.00	9.37	7.59	27.07	33.32	13.36	17.92	36.15	90.82	164.39	255.21
5) Sales worker	992	15.01	0.00	9.24	4.60	54.65	45.42	8.95	2.41	32.23	0.00	172.50	172.50
6) Crafts,foreman & related work	424	71.59	0.00	102.08	14.03	148.29	72.83	26.27	10.67	28.27	8.49	474.04	482.53
7) Operative & related worker	254	41.12	0.00	20.47	13.82	44.61	95.78	2.38	28.67	20.82	78.74	267.67	346.41
8) Private household worker	26	24.23	0.00	10.96	0.00	44.62	78.96	0.00	0.00	4.38	0.00	163.15	163.15
9) Service work except priv hsae	614	43.18	0.00	24.90	20.60	48.39	46.72	14.13	3.84	22.02	3.26	223.78	227.04
10) Farm labourer/foreman	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
11) Labourer except farm/mine	58	8.28	0.00	18.10	0.00	29.83	95.79	0.00	14.40	17.22	0.00	183.62	183.62
12) Student	518	9.73	0.00	4.13	5.99	30.32	34.21	20.37	7.96	29.73	0.00	142.45	142.45
13) Housewife	474	3.77	0.00	25.23	0.21	34.68	36.30	0.00	13.66	7.61	0.00	121.47	121.47
14) Retiree	596	12.01	0.00	51.81	5.76	69.36	99.12	1.78	9.30	21.62	22.75	270.75	293.50
15) Military	260	28.27	0.00	22.88	40.52	10.80	3.08	48.73	0.69	40.38	0.00	195.36	195.36
16) Unemployed	54	0.00	0.00	35.93	68.33	17.59	0.00	73.61	0.00	0.00	0.00	195.46	195.46
17) Other	102	1.18	0.00	0.00	0.00	20.39	60.00	0.00	0.00	16.86	0.00	98.43	98.43

III. D. 4. Average Expenditure Per Party Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	5,369	3.19	0.00	2.20	0.81	24.18	35.62	2.30	1.71	13.94	2.04	83.96	86.00
2) Farmer/farm manager	82	1.08	0.00	1.62	0.00	18.65	8.63	12.32	3.83	3.37	54.24	49.51	103.74
3) Manager,official,proprietor	3,317	3.36	0.15	1.15	0.95	32.31	39.77	8.33	4.76	15.55	0.45	106.34	106.79
4) Clerical & related worker	752	3.96	0.00	1.24	1.65	9.00	15.56	3.26	2.60	10.54	5.03	47.81	52.84
5) Sales worker	992	4.58	0.00	1.53	0.77	29.51	32.95	4.04	1.61	23.37	0.00	98.36	98.36
6) Crafts,foreman & related work	424	16.86	0.00	4.03	2.32	47.38	13.00	2.13	2.22	10.03	0.11	97.97	98.08
7) Operative & related worker	254	1.44	0.00	1.26	3.28	6.06	5.10	0.60	3.40	4.80	0.80	25.95	26.75
9) Private household worker	26	24.23	0.00	5.48	0.00	26.35	46.08	0.00	0.00	2.19	0.00	104.33	104.33
9) Service work except priv hone	614	2.03	0.00	3.44	1.98	12.90	15.20	2.22	0.66	2.81	0.47	41.24	41.70
10) Farm labourer/foreman	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
11) Labourer except farm/mine	58	4.14	0.00	4.53	0.00	11.85	26.90	0.00	4.90	7.22	0.00	59.54	59.54
12) Student	518	2.39	0.00	0.95	1.74	6.76	9.26	5.01	1.35	2.29	0.00	29.75	29.75
13) Housewife	474	0.88	0.00	2.36	0.05	4.51	7.92	0.00	1.47	1.60	0.00	18.80	18.80
14) Retiree	596	0.91	0.00	8.18	0.86	20.02	32.91	0.29	1.52	6.25	0.64	70.95	71.59
15) Military	260	1.68	0.00	1.49	2.03	4.67	3.08	6.31	0.14	2.30	0.00	21.70	21.70
16) Unemployed	54	0.00	0.00	1.09	1.60	2.93	0.00	2.47	0.00	0.00	0.00	8.10	8.10
17) Other	102	1.18	0.00	0.00	0.00	20.39	60.00	0.00	0.00	16.86	0.00	98.43	98.43

III. D. 5. Average Expenditure Per Person Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related worker	5,369	2.97	0.00	2.00	0.73	21.92	33.03	2.21	1.52	13.01	1.78	77.38	79.17
2) Farmer/farm manager	82	0.54	0.00	0.64	0.00	8.11	5.84	5.81	1.67	1.75	24.35	24.36	48.71
3) Manager,official,proprietor	3,317	3.23	0.15	0.97	0.89	30.50	37.52	8.02	4.68	14.74	0.30	100.70	101.00
4) Clerical & related worker	752	3.87	0.00	1.14	1.41	7.78	14.66	2.57	2.60	9.56	4.73	43.60	48.34
5) Sales worker	992	4.36	0.00	1.51	0.77	28.23	31.54	3.95	1.61	22.00	0.00	93.98	93.98
6) Crafts,foreman & related work	424	16.76	0.00	3.82	1.51	45.66	11.42	1.44	2.19	9.68	0.11	92.48	92.59
7) Operative & related worker	254	1.17	0.00	0.69	2.70	4.90	5.10	0.60	1.76	3.61	0.80	20.54	21.34
8) Private household worker	26	24.23	0.00	5.48	0.00	26.35	46.08	0.00	0.00	2.19	0.00	104.33	104.33
9) Service work except priv hsne	614	2.03	0.00	3.44	1.98	12.90	15.20	2.22	0.66	2.81	0.47	41.24	41.70
10) Farm labourer/foreman	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
11) Labourer except farm/mine	58	2.07	0.00	4.53	0.00	7.89	20.99	0.00	2.45	4.27	0.00	42.20	42.20
12) Student	518	2.29	0.00	0.91	1.52	5.85	8.20	4.56	0.81	2.29	0.00	26.44	26.44
13) Housewife	474	0.76	0.00	2.25	0.03	3.62	4.04	0.00	1.26	1.07	0.00	13.03	13.03
14) Retiree	596	0.62	0.00	7.58	0.63	11.35	22.74	0.23	0.99	4.12	0.42	48.26	48.69
15) Military	260	1.68	0.00	1.38	2.03	4.67	3.08	6.07	0.07	2.23	0.00	21.22	21.22
16) Unemployed	54	0.00	0.00	1.09	1.60	2.93	0.00	2.47	0.00	0.00	0.00	8.10	8.10
17) Other	102	1.18	0.00	0.00	0.00	20.39	60.00	0.00	0.00	16.86	0.00	98.43	98.43

III. E. EXPENDITURE BY EDUCATION

1. Total Expenditures on Island (Multi-party Weighted)

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	157	455	0	2,544	1,371	15,830	3,315	1,175	8,934	5,595	6,800	39,219	46,019
2) Secondary - partial	569	8,505	0	17,815	5,520	9,060	5,368	1,890	11,917	10,340	2,000	70,415	72,415
3) Secondary - completed	2,179	45,430	8,400	82,991	21,687	116,953	167,018	24,021	16,817	89,869	54,810	573,186	627,996
4) Post secondary non-university - partial	178	1,120	0	1,512	250	12,585	3,327	3,785	2,155	2,255	0	26,989	26,989
5) Post secondary non-university - completed	2,621	65,905	160	21,042	36,378	202,119	205,080	44,523	12,547	91,459	45,050	679,213	724,263
6) University - partial	877	11,536	0	18,257	5,571	49,382	44,488	15,206	1,491	7,676	32,400	153,607	186,007
7) University - completed	7,295	87,176	0	64,918	18,804	541,133	748,740	118,125	53,267	236,569	85,520	1,868,731	1,954,251
8) No response	16	3,200	0	3,200	0	0	0	0	0	0	0	6,400	6,400

ENTIRE SEASON AIR

III. E. 2. Total Expenditures on Island (Non-multi-party Weighted)

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	157	455	0	2,544	1,371	15,830	3,315	1,175	8,934	5,595	6,800	39,219	46,019
2) Secondary - partial	569	8,505	0	17,815	5,520	9,060	5,368	1,650	10,717	10,040	2,000	68,675	70,675
3) Secondary - completed	2,179	45,430	8,400	82,416	21,247	112,293	157,818	23,031	16,677	88,769	54,810	556,081	610,891
4) Post secondary non-university - partial	178	1,120	0	1,512	250	12,585	3,327	3,705	2,155	2,255	0	26,989	26,989
5) Post secondary non-university - completed	2,621	64,735	160	20,772	35,938	194,879	196,244	43,943	12,547	89,077	45,050	658,295	703,345
6) University - partial	877	11,536	0	17,912	5,571	37,272	32,834	14,006	1,491	6,621	32,400	127,243	159,643
7) University - completed	7,295	86,971	0	64,648	18,534	534,187	741,473	117,885	53,267	233,234	85,520	1,850,199	1,935,719
8) No response	16	3,200	0	3,200	0	0	0	0	0	0	0	6,400	6,400

ENTIRE SEASON AIR

III. E. 3. Average Expenditure Per Party Per Trip

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	157	2.90	0.00	16.20	8.73	100.83	21.11	7.48	56.90	35.64	43.31	249.80	293.11
2) Secondary - partial	569	14.95	0.00	31.31	9.70	15.92	9.43	3.32	20.94	18.17	3.51	123.75	127.27
3) Secondary - completed	2,179	20.85	3.86	38.09	9.95	53.67	76.65	11.02	7.72	41.24	25.15	263.05	288.20
4) Post secondary non-university - partial	178	6.29	0.00	8.49	1.40	70.70	18.69	21.26	12.11	12.67	0.00	151.62	151.62
5) Post secondary non-university - completed	2,621	25.15	0.06	8.03	13.88	77.12	78.24	16.99	4.79	34.89	17.19	259.14	276.33
6) University - partial	877	13.15	0.00	20.82	6.35	56.31	50.73	17.34	1.70	8.75	36.94	175.15	212.09
7) University - completed	7,295	11.95	0.00	8.90	2.58	74.18	102.64	16.19	7.30	32.43	11.72	256.17	267.89
8) No response	16	200.00	0.00	200.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	400.00	400.00

III. E. 4. Average Expenditure Per Party Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	157	0.58	0.00	2.53	1.74	21.06	4.22	1.50	12.96	7.08	8.66	51.67	60.33
2) Secondary - partial	569	2.14	0.00	2.47	1.64	2.92	2.21	0.62	2.75	2.75	0.50	17.50	18.01
3) Secondary - completed	2,179	4.53	0.23	2.91	1.72	15.77	23.09	1.75	1.54	13.23	2.49	64.77	67.26
4) Post secondary non-university - partial	178	0.73	0.00	2.28	0.01	14.80	5.11	3.46	1.39	4.33	0.00	32.12	32.12
5) Post secondary non-university - coapleted	2,621	5.31	0.01	1.73	1.58	27.69	27.04	4.81	0.55	14.46	2.27	83.18	85.45
6) University - partial	877	1.65	0.00	1.71	1.45	16.73	19.34	3.50	0.25	3.31	2.25	47.94	50.19
7) University - coapleted	7,295	2.96	0.00	2.06	0.58	27.04	38.56	4.62	3.40	13.76	0.91	92.98	93.89
8) No response	16	3.84	0.00	3.84	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7.69	7.69

APPENDICES

I - 1981 Tourist Exit Questionnaire

II - Methodology

III. E. 5. Average Expenditure Per Person Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	157	0.29	0.00	1.17	1.51	13.03	2.11	0.57	10.65	3.54	2.89	32.88	35.77
2) Secondary - partial	569	1.65	0.00	2.27	1.38	2.72	2.02	0.55	1.48	2.17	0.50	14.25	14.75
3) Secondary - completed	2,179	4.27	0.23	2.67	1.55	14.05	20.31	1.53	1.32	12.04	1.38	57.98	59.36
4) Post secondary non-university - partial	178	0.73	0.00	2.28	0.01	14.80	5.11	3.46	1.39	4.33	0.00	32.12	32.12
5) Post secondary non-university - completed	2,621	5.17	0.00	1.56	1.35	25.87	25.71	4.25	0.51	13.92	2.27	78.34	80.61
6) University - partial	877	1.65	0.00	1.56	1.44	11.63	15.21	3.26	0.25	2.73	2.25	37.73	39.99
7) University - completed	7,295	2.78	0.00	1.91	0.52	25.11	35.88	4.49	3.26	12.85	0.71	86.80	87.51
8) No response	16	3.84	0.00	3.84	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7.69	7.69

III. F. EXPENDITURE BY ACCOMMODATION (EXCLUSIVE STAY)

1. Total Expenditures on Island (Multi-party Weighted)

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	7,236	100,843	0	52,339	18,047	740,245	1,099,483	135,658	25,054	254,310	55,680	2,425,979	2,481,659
2) Cabin/Cottage	0	0	0	0	0	0	0	0	0	0	0	0	0
3) Tourist Home	54	1,210	0	1,300	0	2,220	4,380	0	6,500	905	3,900	16,515	20,415
4) Farm Vacation Home	0	0	0	0	0	0	0	0	0	0	0	0	0
5) Vacation Home (owned/borrowed)	42	1,640	160	7,900	3,440	3,560	700	1,100	3,000	400	42,000	21,900	63,900
6) Friends/Relatives	4,537	102,469	0	138,527	61,683	134,522	17,028	61,117	52,630	147,746	105,000	715,722	820,722
7) Federal Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
8) Provincial Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Commercial Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
10) Other	234	1,025	0	610	1,190	6,796	0	4,135	180	1,230	0	15,166	15,166
11) No exclusive stay	1,789	16,140	8,400	11,603	5,221	59,718	55,745	6,715	19,764	39,172	20,000	222,478	242,478

ENTIRE SEASON AIR

III. F. 2. Total Expenditures on Island (Non-multi-party Weighted)

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	7,236	99,508	0	51,844	17,607	711,415	1,062,526	133,818	25,054	246,960	55,680	2,348,732	2,404,412
2) Cabin/Cottage	0	0	0	0	0	0	0	0	0	0	0	0	0
3) Tourist Home	54	1,210	0	1,300	0	2,220	4,380	0	6,500	905	3,900	16,515	20,415
4) Farm Vacation Home	0	0	0	0	0	0	0	0	0	0	0	0	0
5) Vacation Home (owned/borrowed)	42	1,640	160	7,900	3,440	3,560	700	1,100	3,000	400	42,000	21,900	63,900
6) Friends/Relatives	4,537	102,469	0	137,967	61,243	132,852	17,028	60,202	51,380	147,324	105,000	710,465	815,465
7) Federal Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
8) Provincial Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Commercial Campground	0	0	0	0	0	0	0	0	0	0	0	0	0
10) Other	234	1,025	0	475	1,190	6,796	0	3,820	90	1,140	0	14,536	14,536
11) No exclusive stay	1,789	16,100	8,400	11,333	4,951	59,263	55,745	6,535	19,764	38,862	20,000	220,953	240,953

ENTIRE SEASON AIR

III. F. 3. Average Expenditure Per Party Per Trip

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	7,236	13.94	0.00	7.23	2.49	102.30	151.95	18.75	3.46	35.15	7.69	335.27	342.96
2) Cabin/Cottage	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
3) Tourist Home	54	22.41	0.00	24.07	0.00	41.11	81.11	0.00	120.37	16.76	72.22	305.83	378.06
4) Farm Vacation Home	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5) Vacation Home (owned/borrowed)	42	39.05	3.81	188.10	81.90	84.76	16.67	26.19	71.43	9.52	1000.00	521.43	1521.43
6) Friends/Relatives	4,537	22.59	0.00	30.53	13.60	29.65	3.75	13.47	11.60	32.56	23.14	157.75	180.90
7) Federal Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8) Provincial Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Commercial Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
10) Other	234	4.38	0.00	2.61	5.09	29.04	0.00	17.67	0.77	5.26	0.00	64.81	64.81
11) No exclusive stay	1,789	9.02	4.70	6.49	2.92	33.38	31.16	3.75	11.05	21.90	11.18	124.36	135.54

ENTIRE SEASON AIR

III. F. 4. Average Expenditure Per Party Per Day

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	7,236	4.17	0.00	1.96	0.69	36.83	56.26	5.62	1.15	16.83	1.16	123.53	124.68
2) Cabin/Cottage	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
3) Tourist Home	54	10.28	0.00	12.04	0.00	17.31	27.84	0.00	60.19	5.20	36.11	132.86	168.97
4) Farm Vacation Home	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5) Vacation Home (owned/borrowed)	42	2.92	0.32	15.24	5.71	9.52	5.55	1.90	5.39	3.17	66.67	49.74	116.41
6) Friends/Relatives	4,537	2.76	0.00	2.64	1.81	5.99	1.42	2.45	2.09	5.67	1.83	24.82	26.64
7) Federal Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8) Provincial Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Commercial Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
10) Other	234	0.15	0.00	1.18	2.02	6.68	0.00	3.27	0.15	2.70	0.00	16.16	16.16
11) No exclusive stay	1,789	2.73	0.28	1.08	0.39	16.73	3.89	0.97	6.91	13.92	0.11	46.91	47.03

ENTIRE SEASON AIR

III. F. 5. Average Expenditure Per Person Per Day

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	7,236	4.01	0.00	1.87	0.60	33.67	51.84	5.35	1.08	15.78	0.80	114.20	115.00
2) Cabin/Cottage	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
3) Tourist Home	54	10.28	0.00	12.04	0.00	17.31	27.84	0.00	60.19	5.20	36.11	132.86	168.97
4) Farm Vacation Home	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5) Vacation Home (owned/borrowed)	42	1.46	0.16	8.81	2.85	7.14	5.55	0.95	2.70	3.17	33.33	32.81	66.14
6) Friends/Relatives	4,537	2.55	0.00	2.41	1.69	5.55	1.42	2.35	1.75	5.06	1.66	22.79	24.45
7) Federal Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8) Provincial Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Commercial Campground	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
10) Other	234	0.15	0.00	1.07	2.02	6.68	0.00	3.00	0.08	2.63	0.00	15.62	15.62
11) No exclusive stay	1,789	2.55	0.28	0.79	0.23	14.75	3.24	0.58	6.62	12.97	0.11	42.01	42.12

APPENDIX "A"

1985 TOURIST EXIT QUESTIONNAIRE

P.E.I. DEPARTMENT OF FINANCE AND TOURISM No. [1]____

Interviewer [5]__ Day [6]__ . Month [8]__ Flight No. [10]____ Code [14]____ M or F [18]__

1. What is your place of residence?

[19]_____ _____ _____ _

6. Which of the following would best describe the main purpose of your trip to Prince Edward Island?

1) convention/conference
2) meetings, other business
3) shopping
4) sightseeing
5) outdoor recreation or sport
6) personal affairs
7) visiting frineds or relatives
8) commuting
9) passing through to Magdalen Island
10) Other (specify) _____ 148

7. a. How many nights did you stay on Prince Edward Island? 150

b. How many nights did you stay on Island in each accommodation type?

1) hotel/motel 152
2) cabin/cottage 154
3) tourist home/farm tourist home 156
4) farm vacation home 158
5) vacation home (owned or borrowed) 160
6) friends/relatives 162
7) federal campground 164
8) provincial campground 166
9) commercial campground 168
10) other _____ 170
please specify

8. a. Please estimate your expenditures on P.E.I. Include all credit card purchases and spending by children but do not include plane or ferry ticket.

N.R. 172

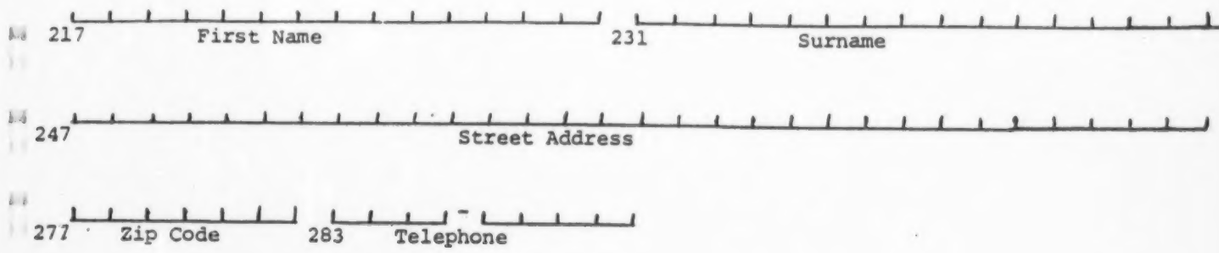
1) gas and oil $ _____ 174
2) auto repairs, maintenance $ _____ 177
3) meals, beverages in restaurants $ _____ 180
4) alcoholic beverages $ _____ 183
5) food, beverages in stores (excludes alcoholic beverages) $ _____ 186
6) accommodations $ _____ 189
7) recreation and entertainment $ _____ 192
8) handcrafts & other related merchandise $ _____ 195
9) Other _____ under $250 $ _____ 198
specify
10) Other _____ over $250 $ _____ 201
specify

b. Did you keep a log of your expenses? 1. Yes 2. No 205

c. For how many people do your expenses apply? 206

9. During your stay on Prince Edward Island, what activity/activities did you attend or participate in (i.e. hockey, festival, etc.)

1) _____ 208
2) _____ 211
3) _____ 214


217
First Name
231
Surname
247
Street Address
277
Zip Code
283
Telephone

METHODOLOGY
WINTER EXIT SURVEY
1985 - 1986

This survey was conducted from November 1, 1985 to May 14, 1986. Two separate surveys were conducted simultaneously--One for residents and one for non-residents exiting Prince Edward Island. The number of surveys completed was:

Non-residents - 2,210
Residents - 1,854

LOCATION

The survey was conducted at the three exit points: Borden, Wood Islands and the Charlottetown Airport. As the ferries cease operation in winter, the Wood Islands portion was only conducted to December 9, 1985.

There was one interviewer at each exit point.

PREPARATION

Upon completion of the survey form, the survey is tested by the supervisor at one exit point. The interviewers are then trained in survey techniques, question interpretation, coding, etc. prior to the commencement of the survey.

A pilot survey is conducted to ascertain that there are no problems with the questionnaire and to ensure that the interviewers are properly trained.

STRATA

The following are the variables used in conducting the survey. The day and time periods were chosen at random when making the interview schedules.

A	**Season**	4	Winter
B	**Location**	1	Borden
		2	Wood Islands
		3	Charlottetown Airport
C	**Day Type**	1	Sunday, Holiday Monday
		2	Monday, Friday, Saturday, Holiday Sunday
		3	Tuesday, Wednesday, Thursday

D Time Period

	Borden		
1	6:00 AM	-	12:30 PM
2	12:30 PM	-	6:30 PM
3	6:30 PM	-	1:00 AM
	Wood Islands		
1	5:30 AM	-	1:00 PM
2	1:00 PM	-	8:30 PM
	Charlottetown Airport		
1	6:30 AM	-	2:00 PM
2	1:30 PM	-	9:00 PM

POPULATION STUDIED

At Borden and Wood Islands terminals, exiting resident and non-resident vehicles were interviewed. These included cars, vans, campers and self-contained mobile homes.

At the airport, exiting residents and non-residents were interviewed.

INTERVIEWING

At the ferry terminals, vehicles were selected at random. Depending on the traffic, every third or fifth car was interviewed.

At the airport, the interviewee was chosen from the airline counter, producing an element of random selection.

WEIGHTING SYSTEM

Data collected is weighted before projecting for the total population. Weighting takes into account such factors as the number of actual interview periods in a particular stratum as compared to the number of possible periods in that stratum and the number of interviews in a specific interview period as compared to the control count of potential interviews in that period.